

WISCONSIN

STATE RANKING OVERALL (OUT OF 50)

TOTAL COUNTS

BICYCLE FRIENDLY COMMUNITIES 17
BICYCLE FRIENDLY BUSINESSES 55
BICYCLE FRIENDLY UNIVERSITIES 6

SEE THE DATABASE MAP: BIKELEAGUE.ORG/BFA/AWARDS

STATE ADVOCACY GROUP: THE BICYCLE FEDERATION OF WISCONSIN & JANESVILLE VELO CLUB

Comparison States National (Overall) Midwestern Region (out of 13) 24. Connecticut 3. Illinois 25. Texas 4. Ohio 26. Wisconsin 5. Wisconsin 27. Tennessee 6. Iowa 28. Idaho 7. Missouri

Categories	Rank out of 50
Infrastructure & Funding	34
Education & Encouragment	14
Legislation & Enforcement	16
Policies & Programs	38
Evaluation & Planning	32

Bicycle Friendly Actions ✓= Pro	✓= Progress ✓= New in 2017	
Complete Streets Law / Policy		
Safe Passing Law (3ft+)	✓	
Statewide bike plan last 10 years		
2% or more fed funds on bike/ped		
Bicycle Safety Emphasis Area	~	

Federal Data on Biking		Rank
Ridership	0.8% of commuters biking to work ⁱ	16 /50
Safety	4.7 fatalities per 10k bike commuters ⁱⁱ	14 /50
Spending	\$1.68 per capita FHWA spending on biking and walking	40 /50

¹ This figure is based upon the Census Bureau's American Community Survey (ACS) 5-year estimate.

FHWA spending is based upon projects coded using any of three project types associated with bicycling and walking projects through the Federal Highway Administration (FHWA)'s Fiscal Management Information System. To calculate per capita spending we used a five-year average for fiscal years 2011-2016 and the 2015 5-year ACS state population estimate.

Summary

Wisconsin fell significantly this year. In fact, this year is the first year that Wisconsin has been ranked outside the Top 10. This major drop is primarily due to one thing - Wisconsin's first-in-the-nation repeal of a Complete Streets law. While over 1000 communities throughout the nation and more than two-thirds of states have been adopting and implementing laws and policies that codify the common sense idea that streets should be designed and maintained for all users - the Wisconsin legislature decided that it was inappropriate to require that streets are designed so that people who bike could do so safely.

Wisconsin's repeal of its Complete Streets law reverberates throughout the data analyzed for the Bicycle Friendly State ranking and report card, contributing to a below average score in the Policies & Programs category and likely contributing to the state's low per capita federal spending on bicycling and walking. Bringing Wisconsin back up to the Top 10 will require legislative action that makes Complete Streets, and the safety and mobility of people who bike and walk, a statewide priority once again.

Feedback Points

Wisconsin repealed Administrative Code Trans 75 as part of the 2015-2017 budget bill Act 55. This repeal removed existing Complete Streets language and processes, while retaining statutory language requiring 'due consideration' to providing bicycle and pedestrian accommodations. While not a total repeal of Complete Streets, this change sets back progress made on improving bicycling and walking in Wisconsin. Communities should continue efforts to adapt and take advantage of any flexibility gained by these modifications in order to improve bicycling and walking in Wisconsin.

Provide specific training to engineers and planners on how to plan, design, and implement bicycle and pedestrian infrastructure, including protected bike lanes, safe rural bicycling routes, and other facilities that have become more widespread in recent years. Significant changes in best practices have occurred recently and training is essential to ensuring that communities in your state have access to the best possible solutions for their bicycle and pedestrian safety and mobility issues.

Wisconsin is stressing biking for tourism and economic development. This includes the availability of Joint Effort Marketing (JEM) grants for local communities to promote trail systems and events. This is a great initiative that local communities and advocates should embrace, including the promotion of long-distance bicycling routes, such as the U.S. Bicycle Route System in Wisconsin.

>> Feedback Continued on Page 3

[&]quot;This figure is based upon fatalities reported over a five-year period according to the National Highway Administration (NHTSA)'s Fatality Analysis Reporting System and the 2015 5-year ACS estimate of the number of bicycle commuters.



BICYCLE FRIENDLY Wisconsin Report Card: Detailed Category Scores

The Category Scores below are aggregated from smaller sub-categories—each of which is sorted in descending order, from the topic with the highest possible points available to least.

Infrastructure & Funding Ranked 34 th of 50 States	
Design and Existence of Infrastructure Has the state made it easy to build bicycle infrastructure and installed a variety of infrastructure on state facilities?	10 /38 pts
State Transportation Funding Does the state report that funding is allocated to bicycling?	20 /28 pts
Use of Federal Transportation Funding Does the state take advantage of available federal funding for biking and walking?	6 /16 pts
Planned and Recently Built Bicycle & Pedestrian Facilities How many lane miles of bicycle and pedestrian facilities has the state reportedly planned to build and built?	0 /10 pts
State Transportation Funding Restrictions Does the state have any policies that limit the ability to fund bicycling and walking infrastructure?	8 /8 pts
Total of Possible 100 Points:	44/100 pts

Policies & Programs Ranked 38th of 50 States	
Complete Streets Does the state have a complete streets policy and processes to support its implementation?	16 /56 pts
Design and Access Policies Does the state have policies in place to ensure good design and access for people who bike and walk?	11 /25 pts
State of Practice Development Does the state support trainings on bicycle and pedestrian infrastructure and complete streets implementation?	6 /13 pts
Sustainable Transportation Policies Does the state work incorporate multi-disciplinary considerations in the development and implementation of transportation projects?	4 /6 pts
Total of Possible 100 Points:	37/100 pts

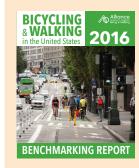
Education & Encouragement Ranked 14 th of 50 States	
State DOT Education & Encouragement Support Does the state DOT support bicycling and walking events and education materials?	30 /35 pts
Mode Share Do many people bike to work and is that number increasing relative to other modes?	12 /30 pts
Driver Education Requirements Does the state require drivers to answer questions about bicyclist safety as part of the driver's licensing test?	5 /20 pts
Advocacy Does the state have a bicycle advocacy group that is a member of the League of American Bicyclists or was identified by the state?	15 /15 pts
Total of Possible 100 Points:	62 /100 pts

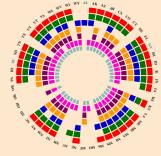
Evaluation & Planning Ranked 32 nd of 50 States	
State DOT Bicycle & Pedestrian Plans Does the state have a bicycle and/or pedestrian plan and does that plan follow best practices?	21 /48 pts
Bicycle and Pedestrian Safety Has the state made bicyclist and pedestrian safety an emphasis and what does data say about safety?	25 /34 pts
Understanding People who Bike and Walk Does the state have programs in place to collect data on people who walk and bike?	2 /10 pts
Formal User Group Engagement Does the state have an official Bicycle and/or Pedestrian Advisory Committee and does it follow best practices?	8 /8 pts
Total of Possible 100 Points:	56/100 pts

Legislation & Enforcement Ranked 16th of 50 States Laws that regulate driver behavior and methods of enforcement Does the state have strong comprehensive distracted driving **20**/37 pts laws and allow photo enforcement? Laws that restrict the behavior of people who bike and walk **22**/28 pts How does the state unnecessarily restrict the behavior of people who bike and walk? (low points = more restrictions) Laws that create protections for people who bike and walk Does the state have laws that provide specific protections for **21**/25 pts people who bike and walk? Laws that influence the built environment **8**/10 pts Does the state allow speed limits of 20 mph or less? Total of Possible 100 Points: 71/100 pts

Dig into the data: Robust interactive report + Downloads

The Bicycle Friendly State survey used to create this ranking is also the basis for a biennial report. Explore tons of bicycling, walking, & health data on states and cities at **bikingandwalkingbenchmarks.org**.









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Feedback Points, CONTINUED

>> Cont'd from Page 1

Update your state bicycle master plan. The plan update should evaluate and build on the previous bicycle master plan, and reflect changes in bicycle user needs. Wisconsin's last bicycle plan was adopted in 1998. A more current bike plan incorporating recent best practices and design guidance can provide long-term guidance on bicycle project development.

Wisconsin spends fewer federal funds on biking and walking than average on a per capita basis and as a percentage of federal funds. With recent changes to Wisconsin's Complete Streets law it seems reasonable to worry that this low utilization of federal funding will continue or get worse. Wisconsin should take steps to ensure that its funding process leads to bicycling and walking investments.

Continue state efforts that focus on reducing biking and walking fatalities and injuries, including providing bicycle and pedestrian training to law enforcement.

SMART CYCLING RESOURCES



Bike Safety Education is a key component to keeping roadways safe for all users. Having League Cycling Instructors (LCIs) in your state creates more opportunities for bike safety education to be shared. LCIs are certified by the League through an intense 3-day seminar focused on how to effectively deliver the Smart Cycling curriculum. To host a LCI seminar in your state, contact education@bikeleague.org.

Visit **bikeleague.org/ridesmart** to access Smart Cycling videos, Smart Cycling Quick Guides (available in English & Spanish), and Smart Cycling manuals.



ABOUT THE LEAGUE & MEMBERSHIP

Support the League by becoming a member today and add your voice to the bicycling movement! Over 75% of our funding comes from individuals. Members support our timetested programs like Bicycle Friendly America, Smart Cycling and Federal Advocacy. As a member, you'll enjoy valuable perks like Bicycling Magazine, discounts at dozens of national bike retailers and manufacturers, and exclusive pricing to the National Bike Summit. Together, let's advance bicycling on Capitol Hill and in your community!

WE BELIEVE

Bicycling brings people together. When more people ride bikes:

- » Life is better for everyone;
- » Communities are safer, stronger and better connected;
- » Our nation is healthier, economically stronger, environmentally cleaner and more energy independent.

OUR VISION

is a nation where everyone recognizes and enjoys the many benefits and opportunities of bicycling.

OUR MISSION

is to lead the movement to create a Bicycle Friendly America for everyone. As leaders, our commitment is to listen and learn, define standards and share best practices to engage diverse communities and build a powerful, unified voice for change.

>> ADD YOUR MOMENTUM AT BIKELEAGUE.ORG/JOIN