



Wenatchee Valley, WA



Award: Bronze | Spring 2023

Award History:
Bronze since 2014.

Wenatchee Valley's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**
 # of Local Bicycle Friendly Universities: **0**
 # of Local League Cycling Instructors: **0**
 Washington's Bicycle Friendly State Ranking: **#3**

The 5 Es Category Scores	Wenatchee Valley	Max Score this round
Engineering	19%	53%
Education	19%	56%
Encouragement	25%	68%
Evaluation & Planning	30%	42%
Equity & Accessibility	12%	37%

Percentages shown above are the points received out of total points available in that category. See pages 2-3 for Wenatchee Valley's subcategory points earned within each Category.

Key Outcomes

Overall Commuter Ridership: 0.4%

Male Commuter Ridership: 0.5%

Female Commuter Ridership: 0.2%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2021 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: unknown

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 1

Annual Average Bicyclist Fatalities in last 5 years: 0

(Crashes and Fatalities both reported by applicant)

Community Profile

Population: 81,157

Area: 40.48 square miles

Population Density: 2004 people/square mile

Land Classification:

Mixed Suburban/Urban/Rural

Poverty Rate: 12.57%*

Median Household Income: \$56,482*

Percent of the Population that Speaks a

Language Other Than English at Home: 27.82%*

Percent with Disability: 17.87%*

Percent of Households with No Vehicle Available:

0.92%*

*Source: https://data.census.gov/profile/Wenatchee_city,_Washington?g=160XX00US5377105

Wenatchee Valley's Bike Links

Bike Network Map, if available:

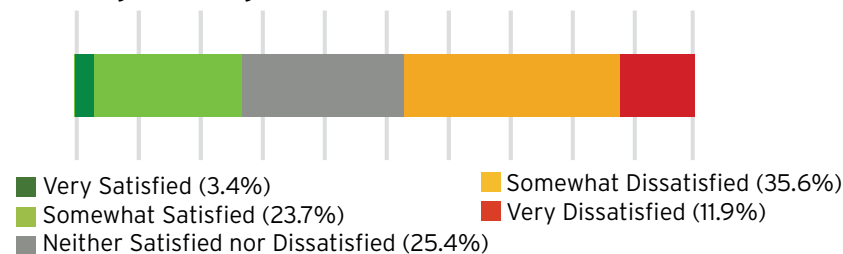
<https://www.bikewenatcheevalley.org/maps-and-routes>

Bike Plan, if available:

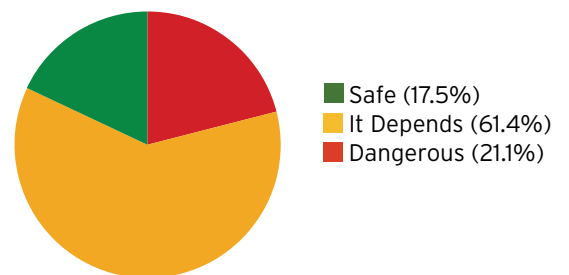
<https://www.bikewenatcheevalley.org/regional-bike-plan>

Spring 2023 BFC Public Survey Response Summary for Wenatchee Valley, WA

How satisfied are you with how this community is designed for making bike riding safe? (n = 59)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 57)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 59)

1. More bike lanes (33.9%)
2. More bike paths (20.3%)
3. Improve existing bike lanes to protected bike lanes (13.6%)

About this Report Card

The following scores are based on the online application submitted by Wenatchee Valley in the Spring 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Spring 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Wenatchee Valley earned 19% of the points available in the Engineering Category. Below is the breakdown of points that Wenatchee Valley earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Engineering Subcategories	Wenatchee Valley's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	8 / 41 pts
	End-of-Trip Facilities	9 / 44 pts
	Bicycle Network	25 / 128 pts
	Network Maintenance	1 / 32 pts
	Bicycle Access to Public Transportation	9 / 23 pts
	Bike Sharing	0 / 21 pts
	Other Bicycle-Related Amenities	2 / 6 pts
	Regional Coordination	4 / 23 pts
Engineering Bonus Points	3 / 10 pts	

EDUCATION	<i>Wenatchee Valley earned 19% of the points available in the Education Category. Below is the breakdown of points that Wenatchee Valley earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Education Subcategories	Wenatchee Valley's Subcategory Points in Education
	Youth Bicycle Education	15 / 69 pts
	Adult Bicycle Education	14 / 47 pts
	Motorist Education	1 / 28 pts
	Bicycle Safety Education Resources	0 / 16 pts
	Inclusive Education	4 / 26 pts
Education Bonus Points	2 / 7 pts	

ENCOURAGEMENT	<i>Wenatchee Valley earned 25% of the points available in the Encouragement Category. Below is the breakdown of points that Wenatchee Valley earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Encouragement Subcategories	Wenatchee Valley's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	3 / 17 pts
	Route-Finding Support	6 / 10 pts
	Bicycle Culture and Promotion	23 / 91 pts
	Access To Bicycle Equipment and Repair Services	8 / 35 pts
	Reducing Work-Related/Fleet VMT	0 / 11 pts
	Encouragement Bonus Points	2 / 7 pts

EVALUATION & PLANNING	<i>Wenatchee Valley earned 30% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Wenatchee Valley earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Evaluation & Planning Subcategories	Wenatchee Valley's Subcategory Points in Evaluation & Planning
	Staffing And Committees	13 / 40 pts
	Public Engagement for Bicycle Planning	13 / 35 pts
	Planning, Funding, And Implementation	8 / 46 pts
	Evaluating The Bicycle Network	9 / 24 pts
	Evaluating Ridership	3 / 20 pts
	Evaluating & Improving Safety Outcomes	15 / 42 pts
Evaluation & Planning Bonus Points	3 / 7 pts	

EQUITY & ACCESSIBILITY	<i>Wenatchee Valley earned 12% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Wenatchee Valley earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Equity & Accessibility Subcategories	Wenatchee Valley's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	6 / 24 pts
	Equity Data Collection & Goals	0 / 12 pts
	Equity & Accessibility Policies & Plans	7 / 31 pts
	Equity & Accessibility in Engineering	4 / 44 pts
	Equity & Accessibility in Education	3 / 52 pts
	Equity & Accessibility in Encouragement	6 / 42 pts
	Equity & Accessibility in Evaluation & Planning	6 / 58 pts
Equity & Accessibility Bonus Points	0 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Wenatchee Valley's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Establish a dedicated annual budget for implementation of your 2022 Regional Bicycle Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.
- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide or the FHWA's Small Town and Rural Multimodal Network Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Work to increase the percentage of roads in Wenatchee Valley that are either low speed or have low-stress on-street bike facilities.
- » The two pop-up projects mentioned on your BFC application, as well as the comprehensive public engagement associated with these projects, both sound promising. Continue to use innovative pop-up style projects and inclusive public engagement to introduce residents to new low-stress facility types in new areas of the community, and then work with the local communities to make these facilities permanent.
- » Increase investments in the ongoing and proactive maintenance of your bike network and streets for cyclists. Routinely addressing potholes, uneven and broken pavement, etc. is critical to creating safe, comfortable, and inviting bike routes for your residents and visitors. Consider adopting a 311 website/app or similar region-wide reporting mechanism and encouraging cyclists and other roadway users to report hazards they see in real time.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-wide Bicycle Parking Standards that adhere to current APBP guidelines. (See www.apbp.org/bicycle-parking-solutions)
- » Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Work with local LCIs to offer Bicycle Friendly Driver training to motorists in Wenatchee Valley, particularly to professional drivers and fleet operators. Learn more at <https://bikeleague.org/bfd>.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business (BFB) program. Work with the 33 businesses listed on “The Fruit Loop” along the Wenatchee Valley Scenic Byway to seek out recognition as official certified BFBs. (See <https://bikeleague.org/business>.)
- » Engage the North Central Washington Equity Alliance in bicycling and planning activities to result in more equitable and inclusive bicycle planning, outreach, engagement, and programming efforts.
- » Continue building on recent efforts to build an inclusive bike culture, including efforts to reach non-English speaking residents and non-traditional bike allies and partner groups across the region.
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the ‘last mile’ between public transit and destinations.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-Sp23>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:**
<https://bikeleague.org/take-action/policy-advocacy/federal-policy/federal-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:**
https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>