# **BICYCLE FRIENDLY COMMUNITY REPORT CARD**



# La Crescent, MN



CLE Award: Bronze | Spring 2023 MUNITY Award History:

Previously Honorable Mention in 2017.

The 5 Es Category Scores	La Crescent	Max Score this round
Engineering	20%	53%
Education	30%	56%
Encouragement	26%	68%
Evaluation & Planning	18%	42%
Equity & Accessibility	11%	37%

Percentages shown above are the points received out of total points available in that category. See pages 2-3 for La Crescent's subcategory points earned within each Category.

### **Key Outcomes**

#### **Overall Commuter Ridership:** 0% Male Commuter Ridership: 0%

Female Commuter Ridership: 0%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2021 American Community Survey 5-Year Estimate.)

#### Bicycle Mode Share: Unknown

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 0 Annual Average Bicyclist Fatalities in last 5 years: 0 (Crashes and Fatalities both reported by applicant)

### La Crescent's BFA Program Stats

# of Local Bicycle Friendly Businesses: 4
# of Local Bicycle Friendly Universities: 0
# of Local League Cycling Instructors: 0
Minnesota's Bicycle Friendly State Ranking: #5

## **Community Profile**

Population: 5,276 Area: 3.3 square miles Population Density: 1.59 people/square mile Land Classification: Mixed Suburban/Urban/Rural Poverty Rate: 4.7%\* Median Household Income: \$61,651\* Percent of the Population that Speaks a Language Other Than English at Home: 4.9%\* Percent with Disability: 15.2%\* Percent of Households with No Vehicle Available: 1.9%\* \*Source: https://data.census.gov/profile?g=1600000US2733866

### La Crescent's Bike Links

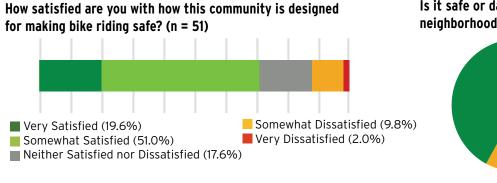
Bike Network Map, if available:

https://www.cityoflacrescent-mn.gov/wp-content/uploads/ La-Crescent-Bike-Pedestrain-Plan-2017-Final.pdf

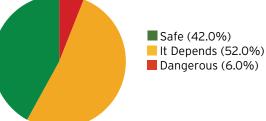
#### Bike Plan, if available:

https://www.cityoflacrescent-mn.gov/wp-content/uploads/ La-Crescent-Bike-Ped-Plan.pdf

## Spring 2023 BFC Public Survey Response Summary for La Crescent, MN



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 50)



#### What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 51)

- 1. More bike paths (33.3%)
- 2. More bike lanes (13.7%)
- Improve markings and signage that direct people to safe bike routes (11.8%) Page 1 of 5
- 4. None, can't think of any (11.8%)
- 5. Improve public decision-making processes for transportation improvements, including bicycling improvements (9.8%)

### About this Report Card

The following scores are based on the online application submitted by La Crescent in the Spring 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Spring 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit **https://bikeleague.org/community**.

*La Crescent earned 20% of the points available in the Engineering Category.* Below is the breakdown of points that La Crescent earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.

Engineering Subcategories	La Crescent's Subcategory Points in Engineering
Policies and Design Standards for the Built Environment	10 / 41 pts
End-of-Trip Facilities	5 / 44 pts
Bicycle Network	22 / 128 pts
Network Maintenance	6 / 32 pts
Bicycle Access to Public Transportation	8 / 23 pts
Bike Sharing	0 / 21 pts
Other Bicycle-Related Amenities	2 / 6 pts
Regional Coordination	11 / 23 pts
Engineering Bonus Points	1 / 10 pts

*La Crescent earned 30% of the points available in the Education Category.* Below is the breakdown of points that La Crescent earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.

Education Subcategories Youth Bicycle Education Adult Bicycle Education Motorist Education Pisycle Safety Education	La Crescent's Subcategory Points in Education
Youth Bicycle Education	34 / 69 pts
Adult Bicycle Education	16 / 47 pts
Motorist Education	5 / 28 pts
Bicycle Safety Education Resources	2 / 16 pts
Inclusive Education	1 / 26 pts
Education Bonus Points	0 / 7 pts

La Crescent earned 26% of the points available in the Encouragement Category. Below is the breakdown of points that La Crescent earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.

Encouragement Subcategories	La Crescent's Subcategory Points in Encouragement
Encouragement Policies, Programs and Partnerships	2 / 17 pts
Route-Finding Support	4 / 10 pts
Bicycle Culture and Promotion	22 / 91 pts
Access To Bicycle Equipment and Repair Services	14 / 35 pts
Reducing Work-Related/Fleet VMT	3 / 11 pts
Encouragement Bonus Points	0 / 7 pts

La Crescent earned 18% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that La Crescent earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.

Evaluation & Planning Subcategories	La Crescent's Subcategory Points in Evaluation & Planning
Staffing And Committees	10 / 40 pts
Public Engagement for Bicycle Planning	4 / 35 pts
Planning, Funding, And Implementation	10 / 46 pts
Evaluating The Bicycle Network	0 / 24 pts
Evaluating Ridership	3 / 20 pts
Evaluating & Improving Safety Outcomes	11 / 42 pts
Evaluation & Planning Bonus Points	0 / 7 pts

EQUITY & ACCESSIBILITY

ENCOURAGEMEN

EVALUATION & PLANNING

La Crescent earned 11% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that La Crescent earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.

Equity & Accessibility Subcategories	La Crescent's Subcategory Points in Equity & Accessibility
Equity & Accessibility Staffing, Committees, & Partnerships	3 / 24 pts
Equity Data Collection & Goals	0 / 12 pts
Equity & Accessibility Policies & Plans	1 / 31 pts
Equity & Accessibility in Engineering	3 / 44 pts
Equity & Accessibility in Education	5 / 52 pts
Equity & Accessibility in Encouragement	13 / 42 pts
Equity & Accessibility in Evaluation & Planning	3 / 58 pts
Equity & Accessibility Bonus Points	0 / 9 pts

## **BICYCLE FRIENDLY COMMUNITY REPORT CARD**





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## **FEEDBACK TO IMPROVE:**

# To maintain and improve on La Crescent's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. If necessary, revisit your Complete Streets policy and process to ensure better compliance.
- » Conduct a connectivity analysis and network quality evaluation of your existing bicycle network, and work to identify and fill any gaps. Establish a performance measurement program for bicycling and/or active transportation infrastructure. See FHWA's resources on these topics: https://bit.ly/FHWA\_connectivity and https://bit.ly/FHWA\_bikepedPMs. Look into the Safe Streets and Roads for All (SS4A) planning grant from the U.S. Department of Transportation for potential funding opportunities to support this work: https:// www.transportation.gov/grants/SS4A.
- » Increase the amount of high quality bicycle parking throughout the community, and upgrade the quality of existing bike parking. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-wide Bicycle Parking Standards that adhere to current APBP guidelines. (See www.apbp.org/bicycle-parking-solutions)
- » Modify how signalized intersections guide traffic by implementing timed signals to accommodate people who ride bikes and may not trigger sensors.
- Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar in partnership with BikeMN, or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere in the state. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Make adaptive bikes available for elementary students who might need them to participate in mandatory on-bike education. Expand high school cycling and motorist education opportunities for teens and older youth.
- » Consider launching a bike share system or bicycle lending library that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between destinations.
- » Celebrate National Bike Month as a community every May. Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Work with the growing number of Bicycle Friendly Businesses (BFBs) in La Crescent to continue developing commuter encouragement programs and events for their employees and customers, and to encourage more employers to join the effort. Add the list of certified BFBs to the city's website to recognize them and bring visibility to these businesses.

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# FEEDBACK TO IMPROVE, CONTINUED:

- » Continue to build culture and promotion of cycling activities in your community including expanding Bike Month activities, developing a user-friendly route finder, and using a Diversity, Equity, and Inclusion (DEI) lens to ensure all people have access and opportunity to bike in the community.
- » Expand the Bike Program Manager position from part time to full time to seek out grant funding and lead local implementation of the Active Transportation Plan.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.
- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to changes in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals. Establish equity-related indicators to inform future prioritization and budgeting processes for your community.

## MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » Guide to this BFC Report Card: https://bit.ly/BFC-Report-Card-Guide-Sp23
- » League of American Bicyclists: https://www.bikeleague.org
- » Bicycle Friendly Community (BFC) Program: https://bikeleague.org/community
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC\_Resources
- » About the BFC Application Process: https://bikeleague.org/content/about-bfc-application-process
- » The Five E's: https://bikeleague.org/5-es
- » The League's Benchmarking Project on Biking and Walking Data and Reports: https://data.bikeleague.org
- » Bicycle Friendly State Rankings and Report Cards: https://bikeleague.org/state
- » Bicycle Friendly Business (BFB) Program: https://bikeleague.org/business
- » Bicycle Friendly University (BFU) Program: https://bikeleague.org/university
- » Smart Cycling Education Program: https://bikeleague.org/ridesmart
- » Advocacy Reports and Resources from the League: http://bikeleague.org/reports
- » Federal Funding Resources from the League:

https://bikeleague.org/take-action/policy-advocacy/federal-policy/federal-resources/

» Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds: https://www.fhwa.dot.gov/environment/bicycle\_pedestrian/funding/funding\_opportunities.pdf

» U.S. DOT Navigator: https://www.transportation.gov/dot-navigator