



Bloomington, IN



Award: Gold | Spring 2023

Award History:

Gold since 2014; Previously Silver since 2010; Bronze since 2003.

Bloomington's BFA Program Stats

of Local Bicycle Friendly Businesses: **3**

of Local Bicycle Friendly Universities: **1**

of Local League Cycling Instructors: **0**

Indiana's Bicycle Friendly State Ranking: **#22**

The 5 Es Category Scores	Bloomington	Max Score this round
Engineering	35%	53%
Education	20%	56%
Encouragement	46%	68%
Evaluation & Planning	38%	42%
Equity & Accessibility	24%	37%

Percentages shown above are the points received out of total points available in that category. See pages 2-3 for Bloomington's subcategory points earned within each Category.

Key Outcomes

Overall Commuter Ridership: 1.8%

Male Commuter Ridership: 2.8%

Female Commuter Ridership: 0.8%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2021 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: 5%

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 35

Annual Average Bicyclist Fatalities in last 5 years: 0.2

(Crashes and Fatalities both reported by applicant)

Community Profile

Population: 79,168

Area: 23.25 square miles

Population Density: 3405.08 people/square mile

Land Classification: Majority Urban

Poverty Rate: 34.3%*

Median Household Income: \$37,734*

Percent of the Population that Speaks a

Language Other Than English at Home: 17.2%*

Percent with Disability: 11.2%*

Percent of Households with No Vehicle Available: 12%*

*Source: https://data.census.gov/profile/Bloomington_city,_Indiana?q=1600000US1805860

Bloomington's Bike Links

Bike Network Map, if available:

<https://bloomington.in.gov/arcgis/apps/webappviewer/index.html?id=f262775229f74b349c853bd13ad86841>

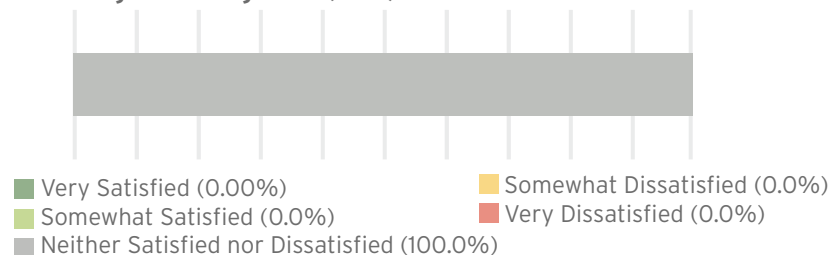
Bike Plan, if available:

<https://bloomington.in.gov/sites/default/files/2020-02/Transportation%20Plan%20Online%20Complete%20Draft%20with%20Appendices%20reduced.pdf>

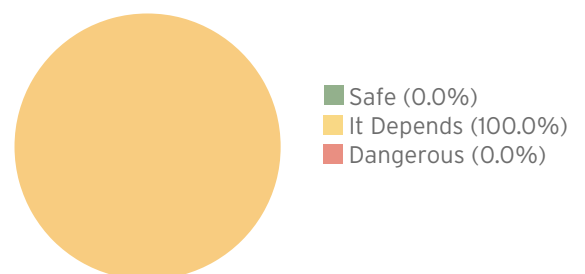
Spring 2023 BFC Public Survey Response Summary for Bloomington, IN

Note: Bloomington only received 1 response to the BFC public survey in Spring 2023. The League strongly encourages BFC applicants to distribute the public survey as widely as possible the next time your community applies to the BFC program, to get input from as many cyclists – and potential cyclists – as possible.

How satisfied are you with how this community is designed for making bike riding safe? (n = 1)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 1)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 1)

1. More bike paths (100.0%)

About this Report Card

The following scores are based on the online application submitted by Bloomington in the Spring 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Spring 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Bloomington earned 35% of the points available in the Engineering Category. Below is the breakdown of points that Bloomington earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Engineering Subcategories	Bloomington's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	11 / 41 pts
	End-of-Trip Facilities	13 / 44 pts
	Bicycle Network	55 / 128 pts
	Network Maintenance	19 / 32 pts
	Bicycle Access to Public Transportation	9 / 23 pts
	Bike Sharing	0 / 21 pts
	Other Bicycle-Related Amenities	2 / 6 pts
	Regional Coordination	5 / 23 pts
Engineering Bonus Points	2 / 10 pts	

EDUCATION	<i>Bloomington earned 20% of the points available in the Education Category. Below is the breakdown of points that Bloomington earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Education Subcategories	Bloomington's Subcategory Points in Education
	Youth Bicycle Education	10 / 69 pts
	Adult Bicycle Education	18 / 47 pts
	Motorist Education	5 / 28 pts
	Bicycle Safety Education Resources	3 / 16 pts
	Inclusive Education	4 / 26 pts
Education Bonus Points	1 / 7 pts	

ENCOURAGEMENT	<i>Bloomington earned 46% of the points available in the Encouragement Category. Below is the breakdown of points that Bloomington earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Encouragement Subcategories	Bloomington's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	4 / 17 pts
	Route-Finding Support	6 / 10 pts
	Bicycle Culture and Promotion	36 / 91 pts
	Access To Bicycle Equipment and Repair Services	21 / 35 pts
	Reducing Work-Related/Fleet VMT	7 / 11 pts
	Encouragement Bonus Points	5 / 7 pts

EVALUATION & PLANNING	<i>Bloomington earned 38% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Bloomington earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Evaluation & Planning Subcategories	Bloomington's Subcategory Points in Evaluation & Planning
	Staffing And Committees	15 / 40 pts
	Public Engagement for Bicycle Planning	9 / 35 pts
	Planning, Funding, And Implementation	16 / 46 pts
	Evaluating The Bicycle Network	19 / 24 pts
	Evaluating Ridership	6 / 20 pts
	Evaluating & Improving Safety Outcomes	12 / 42 pts
Evaluation & Planning Bonus Points	3 / 7 pts	

EQUITY & ACCESSIBILITY	<i>Bloomington earned 24% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Bloomington earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Spring 2023 BFC application.</i>	
	Equity & Accessibility Subcategories	Bloomington's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	12 / 24 pts
	Equity Data Collection & Goals	6 / 12 pts
	Equity & Accessibility Policies & Plans	7 / 31 pts
	Equity & Accessibility in Engineering	3 / 44 pts
	Equity & Accessibility in Education	4 / 52 pts
	Equity & Accessibility in Encouragement	18 / 42 pts
	Equity & Accessibility in Evaluation & Planning	12 / 58 pts
Equity & Accessibility Bonus Points	2 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Bloomington's Gold-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. The development and growth of protected bike lanes, traffic calming, and neighborhood greenways is commendable but there still appear to be many gaps to fill in the city's overall bicycle network.
- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers. Without secure and convenient bike parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- » Work with the third-party bike share vendors (e.g. Bird, Lime, Veo) operating in Bloomington to incorporate more rider education, encouragement, and equity efforts to both promote the programs and reduce barriers to access for your residents and visitors. We encourage you to also work with these vendors to collect and track ridership data to inform the city's bicycling infrastructure and programming investments, and to include these efforts and related data on your next BFC application, since there is no longer a city-run public bike share program.
- » Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities and by expanding the program to all K-12 schools. Provide a fleet of bikes in schools to ensure that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household, including adaptive cycles for children and youth with disabilities.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns and create an inclusive, welcoming environment.
- » Increase the number of local League Cycling Instructors (LCIs) active in your community, either by hosting another LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Work with local LCIs to offer Bicycle Friendly Driver training to motorists in Bloomington, particularly to professional drivers and fleet operators. Learn more at <https://bikeleague.org/bfd>.
- » Expand the Go Bloomington route finding website to include a map of popular destinations in the community and pre-populate some of these options in the drop down menus.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Your Bicycle Friendly Community application reported that ACS data shows a gender gap in bicycle codeshare (2.8% of male commuters bike to work, compared to 0.8% of female commuters, according to ACS data). Consider how additional focused outreach around bicycling education, encouragement, and engagement could help bring more women to bike for transportation in Bloomington. Consider how local data collection efforts may be able to further inform your work by capturing gender in other bike use and modeshare counts, as well as identifying gender disparities in perceptions of safety and barriers to bicycling.
- » Expand city staff capacity to serve bicycle mode share demand in this urban community by adding a Bicycle and Pedestrian Associate to work with the Bicycle and Pedestrian Coordinator.
- » Secure funding for implementation of the action plan being produced as a result of the Corridor Study of College Avenue and Walnut Street.
- » Update the community's target goal for bicycle usage to a minimum of 12%, up from your current target of 7% by 2030.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-Sp23>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/take-action/policy-advocacy/federal-policy/federal-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>