



GRAND MARAIS, MN

TOTAL POPULATION

1,351

POPULATION DENSITY

466

TOTAL AREA (sq. miles)

2.9

OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Grand Marais
High Speed Roads with Bike Facilities	35%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	149%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 33K	1 PER 0.45K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.61/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.91/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.13/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.87/10

KEY OUTCOMES

	Average Gold	Grand Marais
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	15.47%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	NO DATA
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



- » Continue to expand and improve the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Routinely conduct pre/post bicycle mode share evaluations of bicycle-related road projects.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-wide Bicycle Parking Standards that adhere to current APBP guidelines. (See www.apbp.org/bicycle-parking-solutions)

- » Encourage multi-modal biking by adding bike racks to every bus and allowing residents to practice putting their bike on the bus during community events.
- » Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals, seasonal residents and workers, and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that all schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with Cook County

KEY STEPS CONTINUED ON PAGE 2...



GRAND MARAIS, MN

Spring 2021

KEY STEPS TO **GOLD** CONTINUED

SRTS, the school districts, local LCIs, and interested parents to expand Safe Routes to School programming to more grade levels, including middle and high school students. Keeping students engaged by continuing bike education in higher grade levels is particularly important as older students begin to learn to drive.

- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Grand Marais.
- » Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new dedicated position.

» It is great to hear that the City of Grand Marais has begun discussions regarding equity within all aspects of city management. We look forward to hearing how this new initiative supports equitable bike planning, outreach, education, and engagement in Grand Marais.

» Develop and adopt an official dedicated bicycle master plan for your community, to complement your Pedestrian Plan and Comprehensive Plan. A bicycle master plan is a critical step to improving conditions for bicycling and institutionalizing processes for continual improvement, and should include specific and measurable goals and dedicated funding for implementation.

» Work with area hospitals and emergency responders to collect and track bike crash data. Collecting data is an important step to addressing bike safety. Data about crashes should be used to identify where projects can resolve or mitigate safety issues.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:
https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » Building Blocks of a Bicycle Friendly Community:
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

