



MILWAUKEE, WI

TOTAL POPULATION

595531

POPULATION DENSITY

6150.3

TOTAL AREA (sq. miles)

96.8

OF LOCAL BICYCLE FRIENDLY BUSINESSES **8**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Milwaukee
High Speed Roads with Bike Facilities	35%	10%
Total Bicycle Network Mileage to Total Road Network Mileage	76%	9%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	14%	6%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT (2010)
Bike Program Staff to Population	1 PER 33K	1 PER 66K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4/10

KEY OUTCOMES

	Average Gold	Milwaukee
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	1.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	484
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	2



KEY STEPS TO GOLD



» Congratulations on adopting a Complete Streets policy directing transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users. The creation of a Complete Streets Committee to ensure that there is a strong implementation and compliance is a great step for the success of this new policy.

» Continue to expand the bike network, in keeping with your stated goal of creating a network of bicycle facilities within one quarter (1/4) mile of all City residents that is attractive, safe and appropriate for people of all ages and abilities.

» Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and

convenient for biking and walking.

» Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Reckless driving can be addressed in this type of comprehensive approach.

» Congratulations on institutionalizing a multimodal approach through the creation of a Multimodal Unit within the Department of Public Works. This increase in staff capacity and emphasis on multimodal transportation is a great step towards executing the many great things Milwaukee is pursuing, such as the new Complete Streets policy and adaptive bike share program.