



GREELEY, CO

TOTAL POPULATION

105000

POPULATION DENSITY

2175

TOTAL AREA (sq. miles)

48

OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Greeley
High Speed Roads with Bike Facilities	35%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	29%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 42K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	6 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5 / 10

KEY OUTCOMES

	Average Silver	Greeley
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.8%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	784
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	28



KEY STEPS TO SILVER



- » Continue to expand the low-stress bicycling network by adding context appropriate bike facilities to streets based on motor vehicle speed and volume.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools. These efforts are important as older students learn to drive and share the road.
- » The data that Greeley reported on its road network was incomplete or inconsistent. This lack of complete data makes it difficult to judge the current state of bicycling infrastructure in Greeley, particularly on high-speed roads. Ensure that data is available on your roadway network and your bicycle network so that your community can utilize GIS-based or other network analyses, can create high-quality bicycle network maps, and accurately assess the quality of your bicycle network.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Establish a dedicated annual budget for implementation of your Bicycle Master Plan.
- » Work with local businesses, building owners, and public agencies to increase the amount of high quality, APBP-compliant, bicycle parking throughout the community. bike corrals, cohesively branded community or business district bike racks, and off-street bike cages or high capacity parking at transit hubs can be effective ways to increase bike parking.
- » Greeley has a strong goal to "increase commuting mode share to 4%" that is a significant increase - 5x the current commuting estimate. Make sure your proposed projects are as ambitious as your goal and continue to gather community input about what will help people bike more often and address any community concerns, such as safety.