



# SPRINGFIELD, OR

TOTAL POPULATION  
**59,403**

POPULATION DENSITY  
**3,774**

TOTAL AREA (sq. miles)  
**15.75**

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **N/A**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Springfield
High Speed Roads with Bike Facilities	37%	30%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	39%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	12%	15%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	NO (1998)
Bike Program Staff to Population	1 PER 100K	1 PER 24K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4.3</b> /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>2.3</b> /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>4.0</b> /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>3.0</b> /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>5.8</b> /10

## KEY OUTCOMES

	Average Silver	Springfield
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	<b>2.6%</b>	<b>1.84%</b>
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	<b>523</b>	<b>413</b>
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	<b>5.8</b>	<b>20</b>



## KEY STEPS TO SILVER



- » Begin the process of creating a new Bicycle Master Plan or updating your 1998 bike plan and associated goals. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Consider launching a public bike share system to encourage locals and visitors to make more short trips by bike.
- » Bicycle-safety education should be a routine part of education for students of all ages, and all schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all schools.

- » Expand bicycle education opportunities for adults. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community -- enabling you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers throughout the year through the national Bicycle Friendly Business program.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Work with neighboring jurisdictions to develop a coordinated and comprehensive Vision Zero program.