



LONG BEACH, CA

TOTAL POPULATION

474,140

TOTAL AREA (sq. miles)

65.9

POPULATION DENSITY

9191

OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Long Beach
High Speed Roads with Bike Facilities	35%	33%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	17%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	13%	6%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 36K	1 PER 63K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	7/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5/10

KEY OUTCOMES

	Average Gold	Long Beach
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.2%	1.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	291	1457
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.6	3



KEY STEPS TO GOLD



» Bicycle education activities were a relatively low scoring portion of the application. Work to ensure that the recent award to your Health Department to partner with the Long Beach Unified School District creates long-term buy-in for improved education and encouragement.

» Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.

» Long Beach has done a great job to create many facilities in a short period of time. Continue to build upon this success by

building more connected routes suitable for people of all ages and abilities. Current 8-80 facilities tend to be on the exterior of your community or downtown and it is important that there are more connections to and between them, particularly in low-income areas.

» Identify a law enforcement officer who would like to be a representative of the police department to the bicycling community, including engaging with city staff on bicycling issues.

» Increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes through the use of bike corrals, bike valets, and incentives for bike parking.