



REDWOOD CITY, CA

TOTAL POPULATION

80,872

POPULATION DENSITY

2337

TOTAL AREA (sq. miles)

34.6

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Redwood City
Arterial and Major Collector Streets with Bike Lanes	45%	40%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	30%
Public Education Outreach	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	7%	8%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	QUARTERLY
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 34,414

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	Redwood City
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	1.9%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	586
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	2.6



» Create signature Bike to School Day events at schools throughout Redwood City. If necessary, consider temporary infrastructure that can help make routes to schools particularly safe and convenient for biking and walking.

» Increase the amount of high quality bicycle parking throughout the community. As the use of bicycles grows it is important that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations.

» Implement your current bicycle plan to create a bicycle network that it is safe and accessible for people of all ages and abilities. Create Class IV bikeways where possible and update your bicycle plan if necessary to include facilities recently approved by

Caltrans.

» Create a traffic demand management program that is focused on changing behavior through individualized marketing to promote alternatives to driving alone.

» Identify a law enforcement member who would like to be a representative of the police department to the bicycling community, including engaging with city staff and bicycle advisory committee members on bicycling-related issues.

» Convene businesses and other community stakeholders to create partnerships that encourage bicycling for recreation and transportation. Encourage local businesses to apply for Bicycle Friendly Business awards.