

EMERYVILLE, CA

TOTAL POPULATION

10,777

TOTAL AREA (sq. miles)

1.2

8981

OF LOCAL BICYCLE FRIENDLY BUSINESSES

OF LOCAL BICYCLE
FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A RICYCLE FRIENDLY COMMUNITY

| A BICYCLE FRIENDLY COMMUNITY | Average Gold | Emeryville |
|--|--------------|---------------------|
| Arterial and Major Collector Streets with Bike Lanes | 65% | 100% |
| Total Bicycle Network Mileage to Total Road Network Mileage | 43% | 45% |
| Public Education Outreach | VERY GOOD | SOME |
| Share of Transportation Budget Spent on Bicycling | 14% | 25% |
| Bike Month and Bike to Work Events | VERY GOOD | GOOD |
| Active Bicycle Advocacy Group | YES | YES |
| Active Bicycle Advisory Committee | YES | EVERY TWO MONTHS |
| Bicycle-Friendly Laws & Ordinances | VERY GOOD | VERY GOOD |
| Bike Plan is Current and is Being Implemented | YES | YES |
| Bike Program Staff to Population | 1 PER 32K | 1 PER 10,777 |

CATEGORY SCORES

| ENGINEERING Bicycle network and connectivity | 4/10 |
|--|--------------|
| EDUCATION Motorist awareness and bicycling skills | 3/10 |
| ENCOURAGEMENT Mainstreaming bicycling culture | 2 /10 |
| ENFORCEMENT Promoting safety and protecting bicyclists' rights | 4/10 |
| EVALUATION & PLANNING Setting targets and having a plan | 2 /10 |

| KEY OUTCOMES | Average Gold | Emeryville |
|---|--------------|------------|
| RIDERSHIP Percentage of Commuters who bike | 5.5% | 2.9% |
| SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters | 100 | 159 |
| SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters | 0.6 | 10.6 |



KEY STEPS TO GOLD



- » Expand your bicycle network through a combination of on and off-street facilities, low stress streets, intersection improvements, and wayfinding to create a safe and accessible network for people of all ages and abilities.
- » Consider an analysis of your current network or a community survey to determine the best way to address community needs. You reported your current bike plan as close to 70% completed and it is a good time to start preparing for an update or a new plan.
- >> Ensure that there are bicycle education opportunities specifically for women, families, non-English speaking communities and other specific demographic groups. By

- specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.
- » Leverage current Bike to Work Day efforts to increase engagement with area businesses, such as WAZE, and create events and education that encourage bicycling throughout the year.
- >> Leverage proximity to San Francisco and technology companies to create a data-driven traffic enforcement program.
- » Ensure that bicycle infrastructure and parking is appropriately supports integrated bicycle-transit use.