



Ventura, CA



Award: Bronze | Fall 2023

Award History:

Bronze since 2017.

The 5 Es Category Scores	Ventura	Max Score this round
Engineering	33.61%	79.3%
Education	61.24%	76.3%
Encouragement	53.43%	87.5%
Evaluation & Planning	34.20%	78.0%
Equity & Accessibility	22.50%	70.5%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the Fall 2023 BFC round. See pages 2-3 for your full subcategory points in each Category.

Key Outcomes

Overall Commuter Ridership: 0.3%

Male Commuter Ridership: 0.6%

Female Commuter Ridership: 0%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2022 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: 1.5% (no source listed)

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 55

Annual Average Bicyclist Fatalities in last 5 years: 0

(Crashes and Fatalities both reported by applicant)

Ventura's BFA Program Stats

of Local Bicycle Friendly Businesses: **1**

of Local Bicycle Friendly Universities: **0**

of Local League Cycling Instructors: **7**

California's Bicycle Friendly State Ranking: **#4**

Community Profile

Population: 110,763

Area: 21.7 square miles

Population Density: 5104.3 people/square mile

Land Classification:

Mixed Rural/Suburban/Urban

Poverty Rate: 8.4%*

Median Household Income: \$97,816*

Percent of the Population that Speaks a

Language Other Than English at Home: 22.5%*

Percent with Disability: 13.2%*

Percent of Households with No Vehicle Available: 2.7%*

*Source: [https://data.census.gov/profile/San_Buenaventura_\(Ventura\)_city,_California?g=160XX00US0665042](https://data.census.gov/profile/San_Buenaventura_(Ventura)_city,_California?g=160XX00US0665042)

Ventura's Bike Links

Bike Network Map, if available:

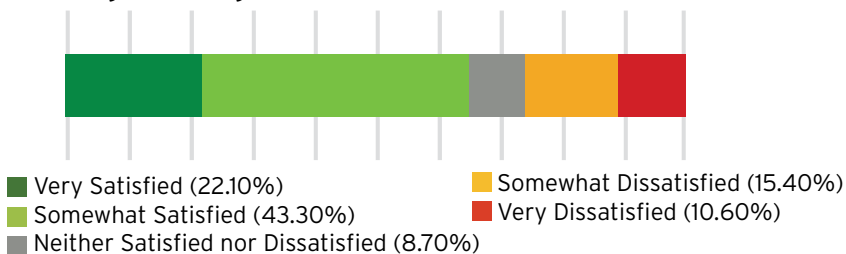
<https://cityofventura.maps.arcgis.com/apps/dashboards/67cd335ed4ff449d8c4eaa01b0600fb9>

Bike Plan, if available:

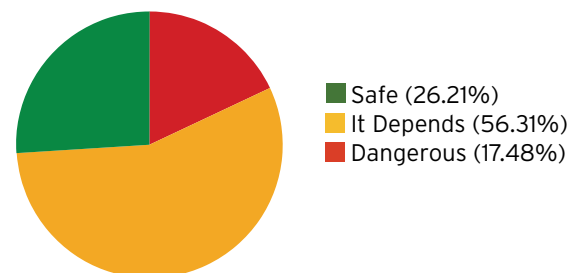
<https://www.cityofventura.ca.gov/1894/Active-Transportation>

Fall 2023 BFC Public Survey Response Summary for Ventura, CA

How satisfied are you with how this community is designed for making bike riding safe? (n = 104)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 103)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 104)

1. Improve existing bike lanes to protected bike lanes (26.90%)
2. More bike paths (25.00%)
3. More bike lanes (11.50%)
4. Increase education for drivers (11.50%)

About this Report Card

The following scores are based on the online application submitted by Ventura in the Fall 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Ventura earned a weighted score of 33.61% in the Engineering Category. Below is the full breakdown of points that Ventura earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Engineering Subcategories	Ventura's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	13 / 41 pts
	End-of-Trip Facilities	14.9 / 44 pts
	Bicycle Network	16.3 / 128 pts
	Network Maintenance	8.8 / 32 pts
	Bicycle Access to Public Transportation	8.2 / 23 pts
	Bike Sharing	0 / 24 pts
	Other Bicycle-Related Amenities	1.8 / 6 pts
	Regional Coordination	13.8 / 23 pts
Engineering Bonus Points	2 / 10 pts	

EDUCATION	<i>Ventura earned a weighted score of 61.24% in the Education Category. Below is the full breakdown of points that Ventura earned in each subcategory of the Education section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Education Subcategories	Ventura's Subcategory Points in Education
	Youth Bicycle Education	30.6 / 68 pts
	Adult Bicycle Education	28.5 / 47 pts
	Motorist Education	6.3 / 28 pts
	Bicycle Safety Education Resources	6.7 / 16 pts
	Inclusive Education	5.7 / 26 pts
	Education Bonus Points	2.6 / 7 pts

ENCOURAGEMENT	<i>Ventura earned a weighted score of 53.43% in the Encouragement Category. Below is the full breakdown of points that Ventura earned in each subcategory of the Encouragement section section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Encouragement Subcategories	Ventura's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	6.2 / 17 pts
	Route-Finding Support	6.1 / 10 pts
	Bicycle Culture and Promotion	35.7 / 91 pts
	Access To Bicycle Equipment and Repair Services	20 / 35 pts
	Reducing Work-Related/Fleet VMT	3 / 11 pts
Encouragement Bonus Points	1.8 / 7 pts	

EVALUATION & PLANNING	<i>Ventura earned a weighted score of 34.20% in the Evaluation & Planning Category. Below is the full breakdown of points that Ventura earned in each subcategory of the Evaluation & Planning section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Evaluation & Planning Subcategories	Ventura's Subcategory Points in Evaluation & Planning
	Staffing And Committees	17.2 / 35 pts
	Public Engagement for Bicycle Planning	12.3 / 35 pts
	Planning, Funding, And Implementation	6.2 / 46 pts
	Evaluating The Bicycle Network	4 / 25 pts
	Evaluating Ridership	6.8 / 20 pts
Evaluating & Improving Safety Outcomes	3.5 / 42 pts	
Evaluation & Planning Bonus Points	2.1 / 15 pts	

EQUITY & ACCESSIBILITY	<i>Ventura earned a weighted score of 22.50% in the Equity & Accessibility Category. Below is the full breakdown of points that Ventura earned in each subcategory of the Equity & Accessibility section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Equity & Accessibility Subcategories	Ventura's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	1 / 24 pts
	Equity Data Collection & Goals	0.1 / 27 pts
	Equity & Accessibility Policies & Plans	4.1 / 21 pts
	Equity & Accessibility in Engineering	0.3 / 44 pts
	Equity & Accessibility in Education	9.3 / 52 pts
	Equity & Accessibility in Encouragement	14.9 / 42 pts
Equity & Accessibility in Evaluation & Planning	7.7 / 51 pts	
Equity & Accessibility Bonus Points	0.6 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Ventura's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Congratulations on adopting the Ventura Active Transportation Plan in December 2023! This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities. Ensure that the new Plan includes specific and measurable goals, a strong implementation plan, and dedicated funding or an annual budget to ensure its success.
- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Lower speed limits -- and designed speeds -- on residential streets to 20 mph or less. Introduce road diets and traffic calming measures to ensure compliance. Develop a system of bicycle boulevards, utilizing these quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. (See www.apbp.org/bicycle-parking-solutions)
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Continue to improve and expand your in-school bicycling education for students of all ages. Ensure the existing program is accessible for all by adding adaptive cycles to the existing bike fleet provided for on-bike education in elementary and middle schools. Consider adding bicycling education in high schools as well, including Bicycle Friendly Driver training for older students who may be learning to drive and share the road with bicyclists.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program. City Hall or other municipal buildings could apply to the BFB program as an employer to lead by example among other local employers.
- » Continue efforts to establish a performance measurement program for bicycling and/or active transportation infrastructure. See FHWA's resources on the topic: https://bit.ly/FHWA_bikeped-PMs.



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MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-Fa23>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:**
<https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:**
<https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **More Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:**
<https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:**
https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>