



Springdale, AR



Award: Bronze | Fall 2023

Award History:

Bronze since 2019.

Springdale's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**

of Local Bicycle Friendly Universities: **0**

of Local League Cycling Instructors: **2**

Arkansas's Bicycle Friendly State Ranking: **#39**

The 5 Es Category Scores	Springdale	Max Score this round
Engineering	18.79%	79.3%
Education	53.77%	76.3%
Encouragement	20.88%	87.5%
Evaluation & Planning	36.44%	78.0%
Equity & Accessibility	14.63%	70.5%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the Fall 2023 BFC round. See pages 2-3 for your full subcategory points in each Category.

Community Profile

Population: 81,029

Area: 47.29 square miles

Population Density: 1713.4 people/square mile

Land Classification:

Mostly Suburban

Poverty Rate: 10.7%*

Median Household Income: \$63,396*

Percent of the Population that Speaks a

Language Other Than English at Home: 7.5%*

Percent with Disability: 11.5%*

Percent of Households with No Vehicle Available: 3.8%*

*Source: https://data.census.gov/profile/Springdale_city,_Arkansas?g=160XX00US0566080

Springdale's Bike Links

Bike Network Map, if available:

PDF available upon request.

Bike Plan, if available:

nwabikepedplan.com

Key Outcomes

Overall Commuter Ridership: 0.5%

Male Commuter Ridership: 0.5%

Female Commuter Ridership: 0.4%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2022 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: unknown

(Reported by applicant)

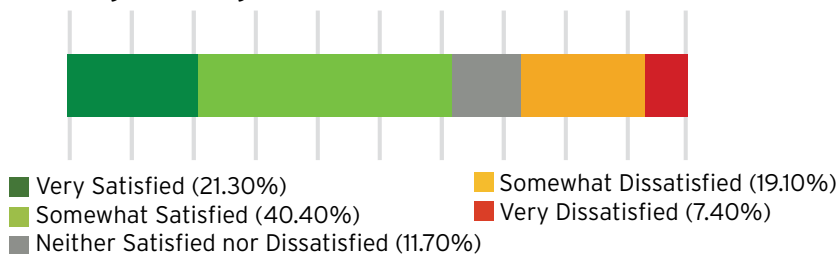
Annual Average Bicyclist Crashes in last 5 years: 8.5

Annual Average Bicyclist Fatalities in last 5 years: 0.2

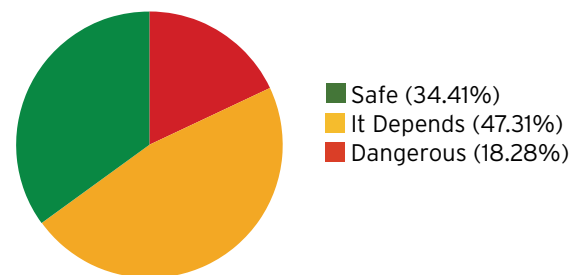
(Crashes and Fatalities both reported by applicant)

Fall 2023 BFC Public Survey Response Summary for Springdale, AR

How satisfied are you with how this community is designed for making bike riding safe? (n = 94)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 93)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 94)

1. More bike paths (34.00%)
2. More bike lanes (20.20%)
3. Improve existing bike lanes to protected bike lanes (12.80%)

About this Report Card

The following scores are based on the online application submitted by Springdale in the Fall 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Springdale earned a weighted score of 18.79% in the Engineering Category. Below is the full breakdown of points that Springdale earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Engineering Subcategories	Springdale's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	5.7 / 41 pts
	End-of-Trip Facilities	10.8 / 44 pts
	Bicycle Network	16 / 128 pts
	Network Maintenance	1.8 / 32 pts
	Bicycle Access to Public Transportation	3.6 / 23 pts
	Bike Sharing	0 / 24 pts
	Other Bicycle-Related Amenities	1.8 / 6 pts
	Regional Coordination	2.5 / 23 pts
Engineering Bonus Points	1.5 / 10 pts	

EDUCATION	<i>Springdale earned a weighted score of 53.77% in the Education Category. Below is the full breakdown of points that Springdale earned in each subcategory of the Education section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Education Subcategories	Springdale's Subcategory Points in Education
	Youth Bicycle Education	20.3 / 68 pts
	Adult Bicycle Education	31.4 / 47 pts
	Motorist Education	10.5 / 28 pts
	Bicycle Safety Education Resources	1.4 / 16 pts
	Inclusive Education	3.3 / 26 pts
	Education Bonus Points	3.5 / 7 pts

ENCOURAGEMENT	<i>Springdale earned a weighted score of 20.88% in the Encouragement Category. Below is the full breakdown of points that Springdale earned in each subcategory of the Encouragement section section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Encouragement Subcategories	Springdale's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	1.5 / 17 pts
	Route-Finding Support	4 / 10 pts
	Bicycle Culture and Promotion	12.5 / 91 pts
	Access To Bicycle Equipment and Repair Services	7.8 / 35 pts
	Reducing Work-Related/Fleet VMT	0 / 11 pts
	Encouragement Bonus Points	2.8 / 7 pts

EVALUATION & PLANNING	<i>Springdale earned a weighted score of 36.44% in the Evaluation & Planning Category. Below is the full breakdown of points that Springdale earned in each subcategory of the Evaluation & Planning section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Evaluation & Planning Subcategories	Springdale's Subcategory Points in Evaluation & Planning
	Staffing And Committees	13.7 / 35 pts
	Public Engagement for Bicycle Planning	6.5 / 35 pts
	Planning, Funding, And Implementation	8.8 / 46 pts
	Evaluating The Bicycle Network	14.1 / 25 pts
	Evaluating Ridership	5.8 / 20 pts
	Evaluating & Improving Safety Outcomes	3.8 / 42 pts
Evaluation & Planning Bonus Points	2.3 / 15 pts	

EQUITY & ACCESSIBILITY	<i>Springdale earned a weighted score of 14.63% in the Equity & Accessibility Category. Below is the full breakdown of points that Springdale earned in each subcategory of the Equity & Accessibility section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Equity & Accessibility Subcategories	Springdale's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	4.8 / 24 pts
	Equity Data Collection & Goals	0 / 27 pts
	Equity & Accessibility Policies & Plans	0 / 21 pts
	Equity & Accessibility in Engineering	6 / 44 pts
	Equity & Accessibility in Education	5.6 / 52 pts
	Equity & Accessibility in Encouragement	6.5 / 42 pts
	Equity & Accessibility in Evaluation & Planning	1.6 / 51 pts
Equity & Accessibility Bonus Points	0.3 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Springdale's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane.
- » Continue to expand and improve Springdale's low-stress on-road bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. Identify gaps and add new facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by converting bike lanes into protected bike lanes.
- » Lower speed limits -- and designed speeds -- on residential streets to 20 mph or less. Introduce road diets and traffic calming measures to ensure compliance. Develop a system of bicycle boulevards, utilizing these quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines. Look into the Safe Streets and Roads for All (SS4A) Grants from the U.S. Department of Transportation for potential funding opportunities to support this work: <https://www.transportation.gov/grants/SS4A>.
- » Increase the amount of high quality bicycle parking throughout the community. Conduct a bike parking study or audit to determine current conditions of bike parking, both in terms of quality and quantity. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-wide Bicycle Parking Standards that adhere to current APBP guidelines. (See www.apbp.org/bicycle-parking-solutions).
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with the school district, local bicycle groups, and interested parents to create on-bike learning opportunities and Safe Routes to School programming for all K-12 schools.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- » Celebrate National Bike Month as a community every May. Bike Month activities could include a Bike to Work Day event, Bike to School Day event, and/or a Mayor's Ride. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee



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FEEDBACK TO IMPROVE, CONTINUED:

on the way to work. Bike to School Day events can include competitions related to bicycle use, outreach to parents, and coordination between the schools and the city to create safer routes to schools.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers throughout the year through the Bicycle Friendly Business program. City Hall or other municipal buildings could apply to the BFB program as an employer to lead by example among other local employers.
- » Collect more socioeconomic and demographic data as it relates to current transportation habits and patterns, and establish equity-related indicators to inform future prioritization and budgeting processes for your community.
- » Engage the city's ADA/504/Title VI Coordinator position with bicycling and planning activities to result in more equitable and inclusive bicycle planning, outreach, engagement, and programming efforts.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-Fa23>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>