

BICYCLE FRIENDLY COMMUNITY REPORT CARD



Fresno, CA



Award: Bronze | Fall 2023

Award History:

Bronze since 2011.

Fresno's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**

of Local Bicycle Friendly Universities: **0**

of Local League Cycling Instructors: **5**

California's Bicycle Friendly State Ranking: **#4**

The 5 Es Category Scores	Fresno	Max Score this round
Engineering	26.80%	79.3%
Education	38.66%	76.3%
Encouragement	48.05%	87.5%
Evaluation & Planning	39.70%	78.0%
Equity & Accessibility	25.20%	70.5%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the Fall 2023 BFC round. See pages 2-3 for your full subcategory points in each Category.

Key Outcomes

Overall Commuter Ridership: 0.6%

Male Commuter Ridership: 0.9%

Female Commuter Ridership: 0.3%

(Bicycle Mode Share among commuters, according to the Census Bureau's 2022 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: 1.1% (Reported by applicant - based on most recent California Household Travel Survey)

Annual Average Bicyclist Crashes in last 5 years: 76

Annual Average Bicyclist Fatalities in last 5 years: 3.09

(Crashes and Fatalities both reported by applicant)

Community Profile

Population: 544,510

Area: 116 square miles

Population Density: 4694.1 people/square mile

Land Classification:

Mixed Suburban/Urban

Poverty Rate: 20.6%*

Median Household Income: \$64,196*

Percent of the Population that Speaks a

Language Other Than English at Home: 41.5%*

Percent with Disability: 15%*

Percent of Households with No Vehicle Available: 8.1%*

*Source: https://data.census.gov/profile/Fresno_city,_California?q=160XX00US0627000

Fresno's Bike Links

Bike Network Map, if available:

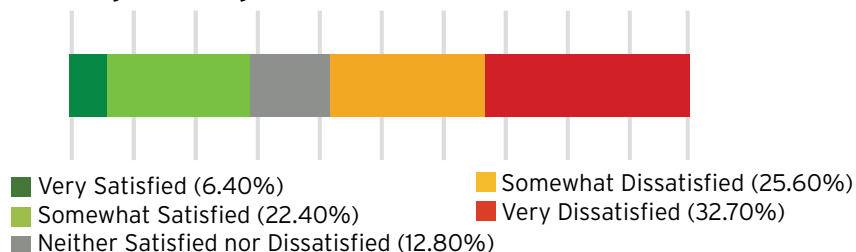
PDF available upon request.

Bike Plan, if available:

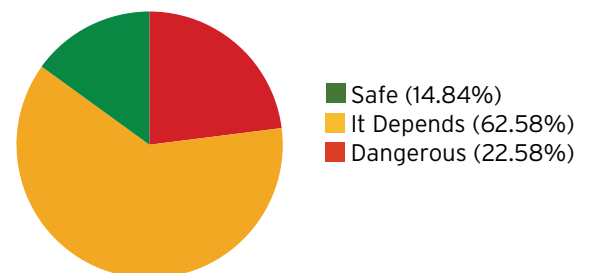
https://www.fresno.gov/wp-content/uploads/2023/07/170022FresnoATPFinal2017Amended042022_compressed-1.pdf

Fall 2023 BFC Public Survey Response Summary for Fresno, CA

How satisfied are you with how this community is designed for making bike riding safe? (n = 156)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 155)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 154)

1. More bike paths (20.80%)
2. Increase police enforcement of traffic laws for drivers (13.60%)
3. Improve existing bike lanes to protected bike lanes (12.30%)

About this Report Card

The following scores are based on the online application submitted by Fresno in the Fall 2023 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2023 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Fresno earned a weighted score of 26.80% in the Engineering Category. Below is the full breakdown of points that Fresno earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Engineering Subcategories	Fresno's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	6.8 / 41 pts
	End-of-Trip Facilities	17 / 44 pts
	Bicycle Network	17.8 / 128 pts
	Network Maintenance	18 / 32 pts
	Bicycle Access to Public Transportation	9.4 / 23 pts
	Bike Sharing	0.9 / 24 pts
	Other Bicycle-Related Amenities	3 / 6 pts
	Regional Coordination	12.5 / 23 pts
	Engineering Bonus Points	3.5 / 10 pts

EDUCATION	<i>Fresno earned a weighted score of 38.66% in the Education Category. Below is the full breakdown of points that Fresno earned in each subcategory of the Education section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Education Subcategories	Fresno's Subcategory Points in Education
	Youth Bicycle Education	30.4 / 68 pts
	Adult Bicycle Education	24.6 / 47 pts
	Motorist Education	4.5 / 28 pts
	Bicycle Safety Education Resources	7.4 / 16 pts
	Inclusive Education	5.8 / 26 pts
	Education Bonus Points	2.1 / 7 pts

ENCOURAGEMENT	<i>Fresno earned a weighted score of 48.05% in the Encouragement Category. Below is the full breakdown of points that Fresno earned in each subcategory of the Encouragement section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Encouragement Subcategories	Fresno's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	2.5 / 17 pts
	Route-Finding Support	2.5 / 10 pts
	Bicycle Culture and Promotion	63.8 / 91 pts
	Access To Bicycle Equipment and Repair Services	6.8 / 35 pts
	Reducing Work-Related/Fleet VMT	3.1 / 11 pts
	Encouragement Bonus Points	3.4 / 7 pts

EVALUATION & PLANNING	<i>Fresno earned a weighted score of 39.70% in the Evaluation & Planning Category. Below is the full breakdown of points that Fresno earned in each subcategory of the Evaluation & Planning section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Evaluation & Planning Subcategories	Fresno's Subcategory Points in Evaluation & Planning
	Staffing And Committees	17.8 / 35 pts
	Public Engagement for Bicycle Planning	24.4 / 35 pts
	Planning, Funding, And Implementation	13.3 / 46 pts
	Evaluating The Bicycle Network	15.6 / 25 pts
	Evaluating Ridership	5.5 / 20 pts
	Evaluating & Improving Safety Outcomes	5.9 / 42 pts
	Evaluation & Planning Bonus Points	4.4 / 15 pts

EQUITY & ACCESSIBILITY	<i>Fresno earned a weighted score of 25.20% in the Equity & Accessibility Category. Below is the full breakdown of points that Fresno earned in each subcategory of the Equity & Accessibility section, compared to the total points available in that subcategory from the Fall 2023 BFC application.</i>	
	Equity & Accessibility Subcategories	Fresno's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	11.8 / 24 pts
	Equity Data Collection & Goals	5 / 27 pts
	Equity & Accessibility Policies & Plans	5.5 / 21 pts
	Equity & Accessibility in Engineering	1 / 44 pts
	Equity & Accessibility in Education	8.8 / 52 pts
	Equity & Accessibility in Encouragement	17.4 / 42 pts
	Equity & Accessibility in Evaluation & Planning	16.5 / 51 pts
	Equity & Accessibility Bonus Points	1.6 / 9 pts



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FEEDBACK TO IMPROVE:

To maintain and improve on Fresno's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Continue to expand and improve Fresno's low-stress on-road bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. In addition to identifying gaps and adding new facilities that complete and expand the bicycle network, work to upgrade existing facilities, such as by converting bike lanes into protected bike lanes.
- » Over 67% of Fresno's roadway network was reported as having unknown speed limits. This lack of complete data makes it difficult to judge the current state of bicycling infrastructure in Fresno. Work with the Fresno COG and County of Fresno to improve your inventory of speed/volume data for all roadways to help the City more accurately assess the need to bikeway improvements on those roads.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers. Without secure and convenient bike parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- » Continue working with Clean Shared Mobility Network and the Fresno Metro Black Chamber Foundation to launch a public bike share system in Fresno. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Work with local League Cycling Instructors (LCIs) and employers to offer Bicycle Friendly Driver training to motorists in Fresno, particularly to professional drivers, government employees, emergency responders, and fleet operators. Learn more at <https://bikeleague.org/bfd>.
- » Develop a community-wide Guaranteed Ride Home program to support active transportation commuters in Fresno.
- » Encourage Fresno State University to apply to the Bicycle Friendly University program to help identify more ways the campus and administrators can support bicycling safety and promotion to students, staff, faculty, neighboring residents, and visitors.

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FEEDBACK TO IMPROVE, CONTINUED:

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program. City Hall or other municipal buildings could apply to the BFB program as an employer to lead by example among other local employers.
- » Continue efforts to improve data-driven road safety operations, and adopt a Vision Zero Plan Action Plan to identify specific strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Increasing the connectivity of low stress bikeway facilities and lowering vehicle speeds through general traffic calming treatments are important engineering components for addressing roadway safety.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-Fa23>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>