



## Salisbury, MD



**Award: Bronze | Fall 2022**

**Award History:**  
Bronze since 2015.

### Salisbury's BFA Program Stats

# of Local Bicycle Friendly Businesses: **0**  
 # of Local Bicycle Friendly Universities: **1**  
 # of Local League Cycling Instructors: **1**  
 Maryland's Bicycle Friendly State Ranking: **#14**

### Community Profile

Population: 33,050  
 Area: 14.28 square miles  
 Population Density: 2397.53 people/square mile  
 Land Classification: Mixed Urban/Suburban  
 Poverty Rate: 26.8%\*  
 Median Household Income: \$44,474\*  
 Percent of the Population that Speaks a Language Other Than English at Home: 15.6%\*  
 Percent with Disability: 13.1%\*  
 Percent of Households with No Vehicle Available: 3.7%\*

\*Source: <https://data.census.gov/cedsci/profile?g=1600000US2469925>

The 5 Es Category Scores	Salisbury	Max Score this round
Engineering	33%	62%
Education	26%	60%
Encouragement	27%	61%
Evaluation & Planning	52%	64%
Equity & Accessibility	18%	57%

Percentages shown above are the points received out of points available in that category. See pages 2-3 for Salisbury's subcategory points earned within each Category.

### Key Outcomes

**Commuter Ridership: 0.1%**

(Bicycle Mode Share among commuters, according to the Census Bureau's American Community Survey 5-Year Estimate)

**Overall Bicycle Mode Share: Approx. 1.5%**

(Reported by applicant)

**Annual Average Bicyclist Crashes in last 5 years: 2**

(Reported by applicant)

**Annual Average Bicyclist Fatalities in last 5 years: 0.2**

(Reported by applicant)

### Salisbury's Bike Links

**Bike Network Map, if available:**

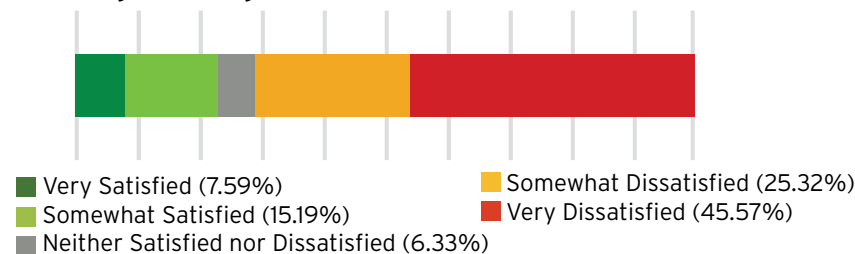
<https://salisbury.maps.arcgis.com/apps/webappviewer/index.html?id=c10e82df2db74447a7e997cac0aa2f63>

**Bike Plan, if available:**

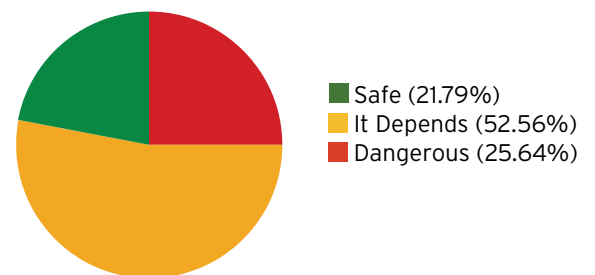
[https://salisbury.md/wp-content/uploads/2020/07/SalisburyBikeNetworkPlan\\_Adopted\\_12122016.pdf](https://salisbury.md/wp-content/uploads/2020/07/SalisburyBikeNetworkPlan_Adopted_12122016.pdf)

### Fall 2022 BFC Public Survey Response Summary for Salisbury, MD

**How satisfied are you with how this community is designed for making bike riding safe? (n = 79)**



**Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 78)**



**What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 78)**

1. Improve public decision-making processes for transportation improvements, including bicycling improvements (33.33%)
2. More bike paths (12.82%)
3. Increase police enforcement of traffic laws for bicyclists (10.26%)

## About this Report Card

The following scores are based on the online application submitted by Salisbury in the Fall 2022 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2022 BFC Report Cards (including this one) will be republished with updated scores if there are changes to the points system after the next round of Bicycle Friendly Community applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

<b>ENGINEERING</b>	<i>Salisbury earned 33% of the points available in the Engineering Category. Below is the breakdown of points that Salisbury earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Engineering Subcategories	Salisbury's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	16 / 38 pts
	End-of-Trip Facilities	6 / 41 pts
	Bicycle Network	54 / 126 pts
	Network Maintenance	9 / 32 pts
	Bicycle Access to Public Transportation	10 / 22 pts
	Bike Sharing	2 / 25 pts
	Other Bicycle-Related Amenities	2 / 6 pts
	Regional Coordination	2 / 16 pts
Engineering Bonus Points	4 / 9 pts	

<b>EDUCATION</b>	<i>Salisbury earned 26% of the points available in the Education Category. Below is the breakdown of points that Salisbury earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Education Subcategories	Salisbury's Subcategory Points in Education
	Youth Bicycle Education	12 / 71 pts
	Adult Bicycle Education	18 / 47 pts
	Motorist Education	11 / 28 pts
	Bicycle Safety Education Resources	5 / 22 pts
	Inclusive Education	5 / 22 pts
Education Bonus Points	2 / 8 pts	

<b>ENCOURAGEMENT</b>	<i>Salisbury earned 27% of the points available in the Encouragement Category. Below is the breakdown of points that Salisbury earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Encouragement Subcategories	Salisbury's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	7 / 22 pts
	Route-Finding Support	3 / 10 pts
	Bicycle Culture and Promotion	21 / 99 pts
	Access To Bicycle Equipment and Repair Services	20 / 49 pts
	Reducing Work-Related/Fleet VMT	3 / 10 pts
	Encouragement Bonus Points	0 / 8 pts

<b>EVALUATION &amp; PLANNING</b>	<i>Salisbury earned 52% of the points available in the Evaluation &amp; Planning Category. Below is the breakdown of points that Salisbury earned in each subcategory of the Evaluation &amp; Planning section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Evaluation & Planning Subcategories	Salisbury's Subcategory Points in Evaluation & Planning
	Staffing And Committees	25 / 42 pts
	Public Engagement for Bicycle Planning	14 / 33 pts
	Planning, Funding, And Implementation	23 / 46 pts
	Evaluating The Bicycle Network	9 / 21 pts
	Evaluating Ridership	10 / 21 pts
	Evaluating & Improving Safety Outcomes	25 / 38 pts
Evaluation & Planning Bonus Points	1 / 8 pts	

<b>EQUITY &amp; ACCESSIBILITY</b>	<i>Salisbury earned 18% of the points available in the Equity &amp; Accessibility Category. Below is the breakdown of points that Salisbury earned in each subcategory of the Equity &amp; Accessibility section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Equity & Accessibility Subcategories	Salisbury's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	10 / 38 pts
	Equity Data Collection & Goals	0 / 20 pts
	Equity & Accessibility Policies & Plans	3 / 38 pts
	Equity & Accessibility in Engineering	4 / 35 pts
	Equity & Accessibility in Education	6 / 35 pts
	Equity & Accessibility in Encouragement	8 / 35 pts
	Equity & Accessibility in Evaluation & Planning	16 / 35 pts
Equity & Accessibility Bonus Points	0 / 15 pts	



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### FEEDBACK TO IMPROVE:

#### To maintain and improve on Salisbury's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Integrate the city's new Truth, Racial, Unity, Transformation & Healing (TRUTH) Advisory Committee with bicycling and transportation planning activities to result in more equitable and inclusive bicycle planning, outreach, engagement, and programming efforts.
- » Continue to connect your bike network through the safe system approach. Make connections to essential businesses, transit, and major destinations a priority. Ensure that quality networks are being built and can be maintained.
- » Improve your community's off-street pathway maintenance practices to ensure that all bicycle facilities remain safe and usable year-round. Frequent sweeping, vegetation maintenance, snow and ice clearance (if applicable), and surface repairs are important to maintaining these facilities in useable condition for the safety and convenience of your riders.
- » Increase the amount of high quality bicycle parking throughout the community, and work to upgrade the quality of existing bike parking. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit stops, and urban activity centers. (See [apbp.org/bicycle-parking-solutions](http://apbp.org/bicycle-parking-solutions)).
- » Work with other communities across the state of Maryland to advocate to your State DOT to update existing state-level policies related to motor vehicle level-of-service and bicycle facility standards that can prevent more separate/protected bicycle facilities from being installed, as well as current practices and agreements around sidewalks and separated pathways that exist along state-owned roadways.
- » Improve bicycle safety education for students of all ages by incorporating on-bicycle education. Providing bicycles in schools ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program.
- » Continue to increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting another LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. In addition to having 1-2 additional residents become LCIs to help increase the community's youth and adult bike safety education offering for cyclists and drivers, consider working with Salisbury University to encourage students to become LCIs to offer peer-to-peer bike education on campus.
- » Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.



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### FEEDBACK TO IMPROVE, CONTINUED:

- » Continue to work on building relationships with the community through authentic engagement efforts. Utilize existing groups, form new partnerships, and create opportunities for connections and dialogue between groups of people. Use the International Association for Public Participation Spectrum of Public Participation as an engagement tool and resource to help create and build trust between the public and government. (Learn more at [www.iap2.org](http://www.iap2.org))
- » Fund data collection to identify historically underserved populations in order to better identify and understand their transportation needs, and to target projects and programs to improve transportation-related conditions for these community members.
- » Work to normalize everyday cycling through the city's education, encouragement, and marketing efforts. For example, update the city's webpage dedicated to bicycling to include more images of people in Salisbury riding bikes, including people of all ages, races, gender, and ability levels.

### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Resources for Building a Bicycle Friendly Community:** [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/content/federal-funding-resources>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** [https://www.fhwa.dot.gov/environment/bicycle\\_pedestrian/funding/funding\\_opportunities.pdf](https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf)