



Menomonie, WI



Award: Bronze | Fall 2022

Award History:
Bronze since 2014.

Menomonie's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**
 # of Local Bicycle Friendly Universities: **1**
 # of Local League Cycling Instructors: **0**
 Wisconsin's Bicycle Friendly State Ranking: **#29**

Community Profile

Population: 16,843
 Area: 15.36 square miles
 Population Density: 1097 people/square mile
 Land Classification: Mixed Urban/Suburban
 Poverty Rate: 21.1%*
 Median Household Income: \$43,789*
 Percent of the Population that Speaks a Language Other Than English at Home: 6.2%*
 Percent with Disability: 12.7%*
 Percent of Households with No Vehicle Available: 9.6%*
 *Source: <https://data.census.gov/cedsci/all?q=menomonie%20wi>

The 5 Es Category Scores	Menomonie	Max Score this round
Engineering	19%	62%
Education	22%	60%
Encouragement	10%	61%
Evaluation & Planning	14%	64%
Equity & Accessibility	4%	57%

Percentages shown above are the points received out of points available in that category. See pages 2-3 for Menomonie's subcategory points earned within each Category.

Key Outcomes

Commuter Ridership: 2.9%

(Bicycle Mode Share among commuters, according to the Census Bureau's American Community Survey 5-Year Estimate)

Overall Bicycle Mode Share: Unknown

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 2.6

(Reported by applicant)

Annual Average Bicyclist Fatalities in last 5 years: 0

(Reported by applicant)

Menomonie's Bike Links

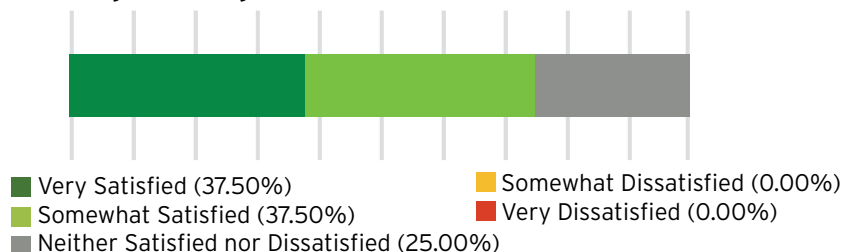
Bike Network Map, if available:
N/A

Bike Plan, if available:
https://www.menomonie-wi.gov/index.aspx?SEC=057FF635-0D5E-49F7-BE52-8B8BD5AA3B5F&Type=B_BASIC

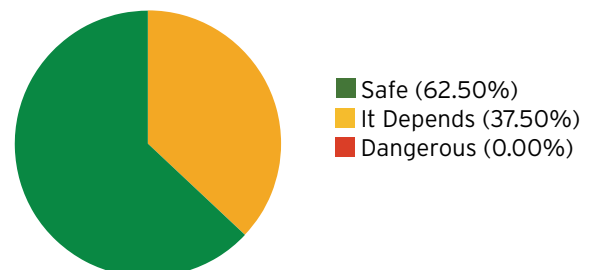
Fall 2022 BFC Public Survey Response Summary for Menomonie, WI

Note: Menomonie received fewer than 10 responses to the BFC public survey in Fall 2022. The League strongly encourages BFC applicants to distribute the public survey as widely as possible the next time your community applies to the BFC program, to get input from as many cyclists – and potential cyclists – as possible.

How satisfied are you with how this community is designed for making bike riding safe? (n = 8)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 8)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 8)

1. More bike paths (25.00%)

About this Report Card

The following scores are based on the online application submitted by Menomonie in the Fall 2022 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2022 BFC Report Cards (including this one) will be republished with updated scores if there are changes to the points system after the next round of Bicycle Friendly Community applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Menomonie earned 19% of the points available in the Engineering Category. Below is the breakdown of points that Menomonie earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Engineering Subcategories	Menomonie's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	3 / 38 pts
	End-of-Trip Facilities	8 / 41 pts
	Bicycle Network	22 / 126 pts
	Network Maintenance	13 / 32 pts
	Bicycle Access to Public Transportation	5 / 22 pts
	Bike Sharing	0 / 25 pts
	Other Bicycle-Related Amenities	3 / 6 pts
	Regional Coordination	1 / 16 pts
Engineering Bonus Points	5 / 9 pts	

EDUCATION	<i>Menomonie earned 22% of the points available in the Education Category. Below is the breakdown of points that Menomonie earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Education Subcategories	Menomonie's Subcategory Points in Education
	Youth Bicycle Education	20 / 71 pts
	Adult Bicycle Education	9 / 47 pts
	Motorist Education	9 / 28 pts
	Bicycle Safety Education Resources	6 / 22 pts
	Inclusive Education	0 / 22 pts
Education Bonus Points	1 / 8 pts	

ENCOURAGEMENT	<i>Menomonie earned 10% of the points available in the Encouragement Category. Below is the breakdown of points that Menomonie earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Encouragement Subcategories	Menomonie's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	3 / 22 pts
	Route-Finding Support	3 / 10 pts
	Bicycle Culture and Promotion	5 / 99 pts
	Access To Bicycle Equipment and Repair Services	5 / 49 pts
	Reducing Work-Related/Fleet VMT	0 / 10 pts
	Encouragement Bonus Points	4 / 8 pts

EVALUATION & PLANNING	<i>Menomonie earned 14% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Menomonie earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Evaluation & Planning Subcategories	Menomonie's Subcategory Points in Evaluation & Planning
	Staffing And Committees	7 / 42 pts
	Public Engagement for Bicycle Planning	3 / 33 pts
	Planning, Funding, And Implementation	10 / 46 pts
	Evaluating The Bicycle Network	0 / 21 pts
	Evaluating Ridership	0 / 21 pts
	Evaluating & Improving Safety Outcomes	9 / 38 pts
Evaluation & Planning Bonus Points	0 / 8 pts	

EQUITY & ACCESSIBILITY	<i>Menomonie earned 4% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Menomonie earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Equity & Accessibility Subcategories	Menomonie's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	4 / 38 pts
	Equity Data Collection & Goals	0 / 20 pts
	Equity & Accessibility Policies & Plans	1 / 38 pts
	Equity & Accessibility in Engineering	3 / 35 pts
	Equity & Accessibility in Education	1 / 35 pts
	Equity & Accessibility in Encouragement	0 / 35 pts
	Equity & Accessibility in Evaluation & Planning	1 / 35 pts
Equity & Accessibility Bonus Points	0 / 15 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Menomonie's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » The data reported for your community's roadway network was incomplete or inconsistent on your BFC Application. This lack of complete data makes it difficult to judge the current state of bicycling infrastructure in Menomonie. Ensure that data is available on your roadway network and your bicycle network so that your community can utilize GIS-based or other network analyses, can create high-quality bicycle network maps, and accurately assess the quality of your bicycle network.
- » Adopt a Complete Streets policy and create implementation guidance. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Lower roadway speed limits. Minneapolis and St. Paul have lowered their roadway speed limits to 20-25 MPH depending on the street type. Consider a similar approach in Menomonie.
- » Increase the amount of high quality bicycle parking throughout the community, and work to upgrade the quality of existing bike parking. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations throughout the community. (See appb.org/bicycle-parking-solutions).
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns and create an inclusive, welcoming environment.
- » Create a signature annual bike event, such as an open streets event or community ride. A signature annual event can be a catalyst for the creation of a culture that supports bicycling. Signature events can be based around iconic infrastructure or architecture, locally important businesses or celebrities, or other existing cultural or historical touchstones.
- » Celebrate National Bike Month as a community every May. Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Work with the local school district and interested parents to organize a Bike to School Day event every Fall and Spring. Bike to School Day events can include competitions related to bicycle use, outreach to parents, and coordination between the schools and the city to create safer routes to schools.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk, either by creating a new dedicated position or expanding the responsibilities of current staff. Ensure that this position is well supported with training and professional development opportunities to stay up-to-speed on



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FEEDBACK TO IMPROVE, CONTINUED:

the latest best practices and safety guidelines for bicycle planning, outreach, and infrastructure.

- » Begin the process of creating a new Bicycle Master Plan or updating the Transportation chapter of your 2016 Comprehensive Plan. An important first step to this process will be public outreach including surveys and engagement with current and potential bicyclists. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement. Ensure the new plan includes specific and measurable goals and performance measures to track progress, and is supported by a dedicated budget for implementation.
- » Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Menomonie. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.
- » Consider standardizing a community engagement plan for all roadway-based projects to ensure that the broader community is engaged and has input in design decisions. Encourage your Bicycle Advisory Committee to meet more regularly, both to offer residents more frequent opportunities to share input and also to use the committee structure to help with current staff capacity challenges.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/content/federal-funding-resources>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf