



Gilroy, CA



Award: Bronze | Fall 2022

Award History:
Bronze since 2018

Gilroy's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**
 # of Local Bicycle Friendly Universities: **0**
 # of Local League Cycling Instructors: **5**
 California's Bicycle Friendly State Ranking: **#4**

Community Profile

Population: 59,520
 Area: 16.51 square miles
 Population Density: 3573.59 people/square mile
 Land Classification:
 Mixed Suburban/Urban/Rural
 Poverty Rate: 6.9%*
 Median Household Income: \$107,729*
 Percent of the Population that Speaks a
 Language Other Than English at Home: 47.9%*
 Percent with Disability: 8.8%*
 Percent of Households with No Vehicle Available: 1.5%*
 *Source: <https://data.census.gov/cedsci/all?q=Gilroy%20city,%20California>

Gilroy's Bike Links

Bike Network Map, if available:
 N/A
 Bike Plan, if available:
<http://www.cityofgilroy.org/DocumentCenter/View/2330/Bicycle-Pedestrian-Transportation-Plan>

The 5 Es Category Scores	Gilroy	Max Score this round
Engineering	47%	62%
Education	55%	60%
Encouragement	36%	61%
Evaluation & Planning	30%	64%
Equity & Accessibility	14%	57%

Percentages shown above are the points received out of points available in that category. See pages 2-3 for Gilroy's subcategory points earned within each Category.

Key Outcomes

Commuter Ridership: 1%

(Bicycle Mode Share among commuters, according to the Census Bureau's American Community Survey 5-Year Estimate)

Overall Bicycle Mode Share: Unknown

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 5

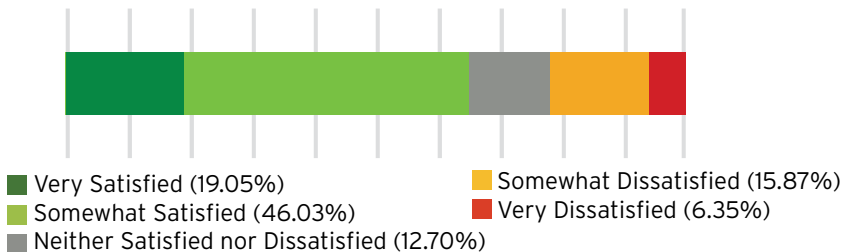
(Reported by applicant)

Annual Average Bicyclist Fatalities in last 5 years: 0

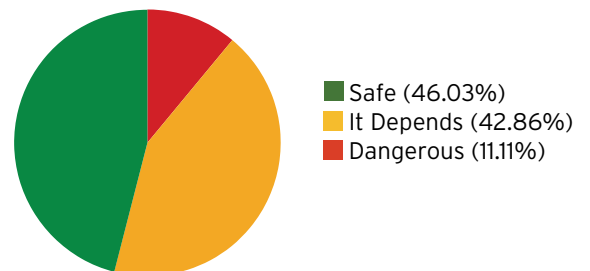
(Reported by applicant)

Fall 2022 BFC Public Survey Response Summary for Gilroy, CA

How satisfied are you with how this community is designed for making bike riding safe? (n = 63)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 63)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 63)

1. More bike paths (30.16%)
2. Improve existing bike lanes to protected bike lanes (9.52%)
3. Increase police enforcement of traffic laws for drivers (9.52%)
4. More bike lanes (7.94%)

About this Report Card

The following scores are based on the online application submitted by Gilroy in the Fall 2022 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2022 BFC Report Cards (including this one) will be republished with updated scores if there are changes to the points system after the next round of Bicycle Friendly Community applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Gilroy earned 47% of the points available in the Engineering Category. Below is the breakdown of points that Gilroy earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Engineering Subcategories	Gilroy's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	17 / 38 pts
	End-of-Trip Facilities	31 / 41 pts
	Bicycle Network	59 / 126 pts
	Network Maintenance	7 / 32 pts
	Bicycle Access to Public Transportation	11 / 22 pts
	Bike Sharing	3 / 25 pts
	Other Bicycle-Related Amenities	1 / 6 pts
	Regional Coordination	13 / 16 pts
Engineering Bonus Points	4 / 9 pts	

EDUCATION	<i>Gilroy earned 55% of the points available in the Education Category. Below is the breakdown of points that Gilroy earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Education Subcategories	Gilroy's Subcategory Points in Education
	Youth Bicycle Education	45 / 71 pts
	Adult Bicycle Education	30 / 47 pts
	Motorist Education	11 / 28 pts
	Bicycle Safety Education Resources	12 / 22 pts
	Inclusive Education	8 / 22 pts
	Education Bonus Points	3 / 8 pts

ENCOURAGEMENT	<i>Gilroy earned 36% of the points available in the Encouragement Category. Below is the breakdown of points that Gilroy earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Encouragement Subcategories	Gilroy's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	8 / 22 pts
	Route-Finding Support	6 / 10 pts
	Bicycle Culture and Promotion	43 / 99 pts
	Access To Bicycle Equipment and Repair Services	11 / 49 pts
	Reducing Work-Related/Fleet VMT	0 / 10 pts
	Encouragement Bonus Points	4 / 8 pts

EVALUATION & PLANNING	<i>Gilroy earned 30% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Gilroy earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Evaluation & Planning Subcategories	Gilroy's Subcategory Points in Evaluation & Planning
	Staffing And Committees	12 / 42 pts
	Public Engagement for Bicycle Planning	12 / 33 pts
	Planning, Funding, And Implementation	14 / 46 pts
	Evaluating The Bicycle Network	0 / 21 pts
	Evaluating Ridership	13 / 21 pts
	Evaluating & Improving Safety Outcomes	10 / 38 pts
Evaluation & Planning Bonus Points	2 / 8 pts	

EQUITY & ACCESSIBILITY	<i>Gilroy earned 14% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Gilroy earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Equity & Accessibility Subcategories	Gilroy's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	1 / 38 pts
	Equity Data Collection & Goals	0 / 20 pts
	Equity & Accessibility Policies & Plans	0 / 38 pts
	Equity & Accessibility in Engineering	12 / 35 pts
	Equity & Accessibility in Education	11 / 35 pts
	Equity & Accessibility in Encouragement	8 / 35 pts
	Equity & Accessibility in Evaluation & Planning	4 / 35 pts
Equity & Accessibility Bonus Points	0 / 15 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Gilroy's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Lower speed limits on residential streets to 20 mph or less. Introduce road diets and traffic calming measures to ensure compliance. Develop a system of bicycle boulevards, utilizing these quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines.
- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance, as planned, for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available. (See www.apbp.org/bicycle-parking-solutions)
- » Pay close attention to how bicycles are accommodated at intersections. Update signalized crossings to detect and prioritize bicyclists by extending green lights as a bicycle approaches the intersection. Consider no-right-on-red policies at all signalized intersections in the city to make roadways safer for all vulnerable roadway users.
- » Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.
- » Continue to increase multi-lingual bike safety and motorist education opportunities and resources. The League now offers several of the Smart Cycling education resources in Spanish, including the Smart Cycling Quick Guide and Smart Cycling Manual.
- » Develop a community-wide Guaranteed Ride Home program to support active transportation commuters in Gilroy.
- » Continue to encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program. City Hall or other municipal buildings could apply to the BFB program as an employer to lead by example among other local area employers.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk, either by creating a new dedicated position (either full-time or part-time) or expanding the responsibilities of current staff. Ensure that this new position is well supported with training and professional development opportunities to stay up-to-speed on the latest best practices and safety guidelines for bicycle planning, outreach, and infrastructure. Many Bicycle Friendly Communities of your size have established a Safe Routes to School position and an Active Transportation Coordinator or Transportation Demand Management position.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Begin the process of creating a new Bicycle Master Plan or updating your 2002 Bicycle / Pedestrian Transportation Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement. Ensure the new plan includes specific and measurable goals and performance measures to track progress, and is supported by a dedicated budget for implementation.
- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to changes in your community's road or bicycle network.
- » Develop a dedicated public-facing webpage on the city's main website for Gilroy's BPAC (in addition to the existing Facebook page) that can be accessed by anyone without having to log in or create an account.
- » Work on incorporating equity goals into your community's bike work. Consider what other local community groups exist in Gilroy who may be good potential partners to reach new audiences and build on existing bike education, encouragement, and engagement efforts. Question F4 on the BFC application provides a wealth of suggested community partners for you to consider, beyond the existing bike clubs and organizations that are already active in this space.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/content/federal-funding-resources>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf