



SANTA BARBARA, CA

TOTAL POPULATION

88,665

TOTAL AREA (sq. miles)

19.47

POPULATION DENSITY

4553.9

OF LOCAL BICYCLE FRIENDLY BUSINESSES **4**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Santa Barbara
High Speed Roads with Bike Facilities	41%	95%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	31%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	18%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 26K	1 PER 9K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.1/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	6.1/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.4/10

KEY OUTCOMES

	Average Gold	Santa Barbara
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	3.90%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	485
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



» Continue to expand and improve Santa Barbara's low-stress on-road bike network. Formally adopt a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. Identify gaps and add new facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by converting bike lanes into protected bike lanes and roads with sharrows into dedicated bicycle boulevards. Continue to explore lowering the speed limit on local roads.

» Increase the amount of high quality bicycle parking throughout the community, and work to upgrade the quality of existing bike parking. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit stops, and urban activity centers. (See appb.org/bicycle-parking-solutions)

» Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities for elementary school-aged children, and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.

» Begin the process of updating your 2016 Bicycle Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.

» Find more resources for building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources