



STEVENS POINT, WI

TOTAL POPULATION

26,402

POPULATION DENSITY

1435

TOTAL AREA (sq. miles)

18.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Stevens Point
High Speed Roads with Bike Facilities	35%	54%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	55%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 33K	1 PER 53K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.96 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.38 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.15 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.98 /10

KEY OUTCOMES

	Average Gold	Stevens Point
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	2.90%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	334.93
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



- » Continue to expand and improve the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community and to improve the quality of existing bike parking to meet APBP standards. Develop a program (e.g. publicly funded, public-private partnership, or development regulation) that provides or increases bike parking at key destinations and activity centers, such as schools, parks, and local businesses.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all K-12 schools. In particular, middle and high school education

efforts could be improved — this is particularly important as older students learn to drive and share the road.

- » Establish a dedicated annual budget for implementation of your Bicycle Master Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.
- » Continue to build bike culture and promote cycling during Bike Month and throughout the year in your community through a variety of signature events, rides, celebrations, commuter challenges and more. Ensure that all bike promotion and outreach events, surveys, and other engagement opportunities are reaching new and potential bicyclists in addition to the existing confident riders in Stevens Point.