



SANTA CLARA, CA

TOTAL POPULATION

116,468

POPULATION DENSITY

6034

TOTAL AREA (sq. miles)

19.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Santa Clara
High Speed Roads with Bike Facilities	35%	29%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	20%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	3%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 582K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.9 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2.3 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.1 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.6 /10

KEY OUTCOMES

	Average Silver	Santa Clara
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	1.82%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	317
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Congratulations on adopting a Complete Streets policy. It is important to ensure that there is a strong implementation and compliance process for this new policy going forward.
- » Continue to increase the amount of high quality bicycle parking throughout the community.
- » Consider launching a bike share system that is open to the public.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved.
- » Expand bicycle education opportunities for adults. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.
- » Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to

encourage and support bike commuters in Santa Clara.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the League's Bicycle Friendly Business program.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2009 bike plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.