



# GRAND JUNCTION, CO

TOTAL POPULATION

65,216

POPULATION DENSITY

1635

TOTAL AREA (sq. miles)

39.9

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Grand Junction
High Speed Roads with Bike Facilities	35%	56%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	45%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	11%	23%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 87K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4.1 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.0 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.4 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.3 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.5 /10

## KEY OUTCOMES

	Average Silver	Grand Junction
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	2.35%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	333
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	3.17



## KEY STEPS TO SILVER



- » Grand Junction has made significant improvements and investments since your 2015 BFC application, such as adopting a Complete Streets policy and a comprehensive Circulation Plan. To ensure these investments materialize into increased ridership and improved bicycling culture in Grand Junction, the BFC review team would like to see a prioritization of planned projects as well as a reporting mechanism for the community to follow progress on infrastructure improvements.
- » Continue to increase the amount of high quality, APBP-compliant bicycle parking throughout the community.
- » Launch a community-wide public bike share system.
- » Expand the audience for educational programs to include high school students, college students, and new drivers.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.

- » Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Grand Junction.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Develop a bike patrol unit to improve bicyclist/officer relations, and ensure that all law enforcement officers have basic training or experience with bicycling.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.