



ASPEN, CO

TOTAL POPULATION

7,359

POPULATION DENSITY

2084.7

TOTAL AREA (sq. miles)

3.53

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Aspen
High Speed Roads with Bike Facilities	36%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	99%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	14%	3%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 1K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.7 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.1 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4.4 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	6.1 /10

KEY OUTCOMES

	Average Platinum	Aspen
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	14.08%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	69.69
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	0



KEY STEPS TO PLATINUM



- » Adopt a bike parking ordinance for new and existing buildings that specifies standards for the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Adopt a comprehensive road safety plan or a Vision Zero policy to further institutionalize engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.