



REDDING, CA

TOTAL POPULATION

89,861

TOTAL AREA (sq. miles)

59.65

POPULATION DENSITY

1,507

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

| | Average Silver | Redding |
|---|------------------------|-----------|
| High Speed Roads with Bike Facilities | 40% | 15% |
| Total Bicycle Network Mileage to Total Road Network Mileage | 47% | 13% |
| Bicycle Education in Schools | GOOD | VERY GOOD |
| Share of Transportation Budget Spent on Bicycling | 11% | 15% |
| Bike Month and Bike to Work Events | GOOD | EXCELLENT |
| Active Bicycle Advocacy Group | YES | YES |
| Active Bicycle Advisory Committee | MEETS EVERY TWO MONTHS | QUARTERLY |
| Bicycle-Friendly Laws & Ordinances | SOME | AVERAGE |
| Bike Plan is Current and is Being Implemented | YES | YES |
| Bike Program Staff to Population | 1 PER 91K | 1 PER 37K |

CATEGORY SCORES

| | |
|---|---------|
| ENGINEERING <i>Bicycle network and connectivity</i> | 3.6 /10 |
| EDUCATION <i>Motorist awareness and bicycling skills</i> | 4.2 /10 |
| ENCOURAGEMENT <i>Mainstreaming bicycling culture</i> | 5.2 /10 |
| ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i> | 3.6 /10 |
| EVALUATION & PLANNING <i>Setting targets and having a plan</i> | 5.8 /10 |

KEY OUTCOMES

| | Average Silver | Redding |
|--|----------------|---------|
| RIDERSHIP <i>Percentage of Commuters who bike</i> | 2.6% | 1.1% |
| SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i> | 549 | 779 |
| SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i> | 7.3 | 10.1 |



KEY STEPS TO SILVER



» Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.

» Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities.

» Your application indicated that your community is currently updating its Active Transportation Plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your Active Transportation Plan update should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities.