

## HOUGHTON, MI

7,932
TOTAL AREA (sq. miles)

1.724

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

## 10 BUILDING BLOCKS OF A RICYCLE FRIENDLY COMMUNITY

A BICYCLE FRIENDLY COMMUNITY	Average Gold	Houghton
High Speed Roads with Bike Facilities	35%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	140%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	13%	5%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MONTHLY OR MORE FRE- QUENTLY
Bicycle–Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 36K	1 PER 39K

## **CATEGORY SCORES**

ENGINEERING Bicycle network and connectivity	2.6/10
EDUCATION  Motorist awareness and bicycling skills	<b>5.1</b> /10
ENCOURAGEMENT Mainstreaming bicycling culture	4.6/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	4.7/10
EVALUATION & PLANNING Setting targets and baving a plan	3.5/10

KEY OUTCOMES	Average Gold	Houghton
RIDERSHIP Percentage of Commuters who bike	5.2%	0.6%
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	291	455
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	2.6	0.0



## **KEY STEPS TO GOLD**



- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.
- » Develop outreach methods and programs that specifically target families, women, seniors, and low-income communities in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.
- » The League of American Bicyclists supports Houghton's long term vision of a 15-mile bike greenway around the city. Continue working toward this vision with efforts such as the planned upgrades to the Waterfront Trail.

to offer this training annually going forward.