



SAN MATEO, CA

TOTAL POPULATION
103536

POPULATION DENSITY
8282.9

TOTAL AREA (sq. miles)
12.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	San Mateo
High Speed Roads with Bike Facilities	47%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	21%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	14%	4%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 89K	1 PER 69 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	6 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	6 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5 / 10

KEY OUTCOMES

	Average Silver	San Mateo
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	1.8%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	121
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	0



KEY STEPS TO SILVER

- » San Mateo has an ambitious goal to have more people choosing to bike and walk for trips of one mile or less. In order to reach 30% of one mile or less trips being completed by walking or biking will take sustained effort from empowered staff, citizens, and community stakeholders. It may be appropriate to create a Bicycle and Pedestrian Advisory Committee, Vision Zero Task Force, or other public-private entity to take steps that support this ambitious goal. A public-private partnership may be effective for supporting engineering improvements with events and outreach that help citizens understand and use those improvements.
- » Develop outreach methods that specifically target families, women, and non-English speaking communities in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.



- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities. Wayfinding may be particularly useful around bike share stations or along routes that may be likely to attract non-regular bicycle riders.
- » Continue to use Streets Alive! events to engage the community and encourage active transportation. Consider how to build off this annual event to create other opportunities for community engagement and education.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time, either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.