



# LAKELAND, FL

TOTAL POPULATION

102346

POPULATION DENSITY

1367.3

TOTAL AREA (sq. miles)

74.9

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Lakeland
High Speed Roads with Bike Facilities	47%	170%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	23%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	14%	5%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS ANNUALLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 89K	1 PER 51 K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	6 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4 / 10

## KEY OUTCOMES

	Average Silver	Lakeland
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.8%	0.8%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	498	6314
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	8	64



## KEY STEPS TO SILVER

» Lakeland has done a great job of steadily growing its inventory of bicycle lanes, paths, and facilities through road diets and other investments. Continued investment is required to create a connected network where people of all ages and abilities will feel safe and comfortable. On-street bicycle lanes that are buffered or separated from traffic by vertical posts or other barriers would be good improvements for higher speed and/or volume roads where the city currently advises caution.

» Lakeland has higher than average bicycle crash rates. Take strong steps to implement your comprehensive traffic safety plan to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.



» Increase the amount of staff time spent on improving conditions for people who bike and walk.

» Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools.

» Clearly communicate progress on bicycle plans and other key metrics to inform citizens about the accomplishments and return on investment of improvements for bicycling and walking. Annual benchmarks or other dashboard-style reporting may help people see change in your community.

» Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Lakeland.