

CINCINNATI, OH

3872.3

TOTAL POPULATION 298165

TOTAL AREA (sq. miles) 77.0

POPULATION DENSITY

OF LOCAL BICYCLE FRIENDLY BUSINESSES

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY

COMMUNITY	Average Silver	Cincinnati
High Speed Roads with Bike Facilities	47%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	5%
Bicycle Education in Schools	GOOD	NEEDS IM- PROVEMENT
Share of Transportation Budget Spent on Bicycling	14%	2%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NO BICYCLE ADVISORY COMMITTEE
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 89K	1 PER 119 K

CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	3 /10
EDUCATION Motorist awareness and bicycling skills	2/10
ENCOURAGEMENT Mainstreaming bicycling culture	3 /10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	2/10
EVALUATION & PLANNING Setting targets and baving a plan	1/10

KEY OUTCOMES	Average Silver	Cincinnati
RIDERSHIP Percentage of Commuters who bike	2.8%	0.5%
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	498	1048
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	8	15

KEY STEPS TO SILVER

- Making city-scale change is difficult. Ensure that there are policies in place that make it more likely that bicycle improvements are made routinely and in a low-cost way and that they are followed. These policies should include Complete Streets rules that ensure high rates of compliance, development guidelines that lead to bicycle parking and other infrastructure, and school-related policies that ensure that students can safely bike to school and know how to bike safely.
- Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time, either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.



- >> Work with local bicycle groups and interested parents to expand the Safe Routes to School program to all schools.
- >> Develop outreach methods that specifically target minority, non-English speaking, and low-income communities in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.
- >> Focus on making changes at scale and supporting engineering improvements with investments in the other 4 "E"s.