



Frisco, TX



2024 BFC Award: Bronze
Award History: Bronze since 2016, previously received Honorable Mention in 2015 & 2014, and No Award in 2011.

Frisco's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**
 # of Local Bicycle Friendly Universities: **0**
 # of Local League Cycling Instructors: **2**
 Texas's Bicycle Friendly State Ranking: **#30**

The 5 Es Category Scores	Frisco	Max Score this round
Engineering	21.07%	79.26%
Education	30.50%	83.25%
Encouragement	27.11%	90.86%
Evaluation & Planning	26.34%	75.73%
Equity & Accessibility	4.24%	75.47%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the 2024 BFC round. See pages 2-3 for your full subcategory points in each Category.

Community Profile

Population: 233,211
 (Size classification for weighted scoring: Medium)
 Area: 70 square miles
 Population Density: 3,331.60 people/square mile
 Land Classification: Mostly Suburban
 Poverty Rate: 2.9%*
 Median Household Income: \$145,914*
 Percent of the Population that Speaks a Language Other Than English at Home: 30.4%*
 Percent with Disability: 6.7%*
 Percent of Households with No Vehicle Available: 2.3%*

*Source: https://data.census.gov/profile/Frisco_city,_Texas?g=160XX-00US4827684

Frisco's Bike Links

Bike Network Map, if available:
<https://storymaps.arcgis.com/stories/8a3cefdad6c-9410c9670f17a8f27a4a2>

Bike Plan, if available:
<https://www.friscotexas.gov/DocumentCenter/View/19643/Frisco-TX-Hike-and-Bike-Master-Plan-2019>

Key Outcomes

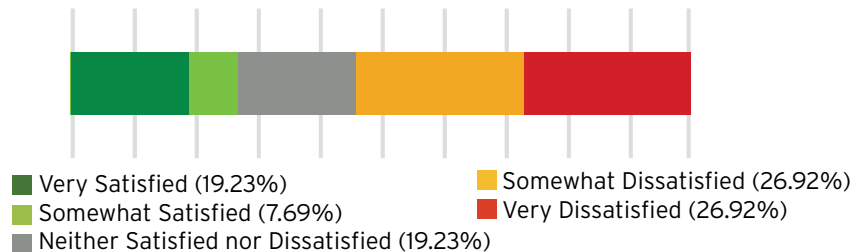
Overall Commuter Ridership: 0.1%
 Male Commuter Ridership: 0.2%
 Female Commuter Ridership: 0%
 (Bicycle Mode Share among commuters, according to the Census Bureau's 2022 or 2023 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: Unknown
 (Reported by applicant)

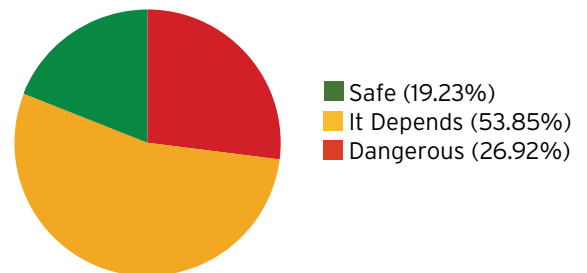
Annual Average Bicyclist Crashes in last 5 years: 16
Annual Average Bicyclist Fatalities in last 5 years: 0
 (Crashes and Fatalities both reported by applicant)

2024 BFC Public Survey Response Summary for Frisco, TX

How satisfied are you with how this community is designed for making bike riding safe? (n = 26)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 26)



What are the top 1-3 changes you would most like to see the local government make in this community for bicyclists? (n = 26)

1. More bike lanes (69.23%)
2. More bike paths (38.46%)
3. Increase education for drivers (38.46%)

About this Report Card

The following scores are based on the online application submitted by Frisco in the 2024 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All 2024 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Frisco earned a weighted score of 21.07% in the Engineering Category. Below is the full breakdown of points that Frisco earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Engineering Subcategories	Frisco's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	7.5 / 41 pts
	End-of-Trip Facilities	11.3 / 44 pts
	Bicycle Network	17.5 / 128 pts
	Network Maintenance	5.8 / 32 pts
	Bicycle Access to Public Transportation	0.0 / 23 pts
	Bike Sharing	0.0 / 24 pts
	Other Bicycle-Related Amenities	4.0 / 6 pts
	Regional Coordination	1.3 / 23 pts
Engineering Bonus Points	1.8 / 10 pts	

EDUCATION	<i>Frisco earned a weighted score of 30.50% in the Education Category. Below is the full breakdown of points that Frisco earned in each subcategory of the Education section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Education Subcategories	Frisco's Subcategory Points in Education
	Youth Bicycle Education	9.5 / 68 pts
	Adult Bicycle Education	22.7 / 47 pts
	Motorist Education	7.5 / 28 pts
	Bicycle Safety Education Resources	2.9 / 16 pts
	Inclusive Education	0.0 / 26 pts
	Education Bonus Points	1.3 / 7 pts

ENCOURAGEMENT	<i>Frisco earned a weighted score of 27.11% in the Encouragement Category. Below is the full breakdown of points that Frisco earned in each subcategory of the Encouragement section section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Encouragement Subcategories	Frisco's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	1.5 / 17 pts
	Route-Finding Support	4.3 / 10 pts
	Bicycle Culture and Promotion	24.3 / 91 pts
	Access To Bicycle Equipment and Repair Services	3.0 / 35 pts
	Reducing Work-Related/Fleet VMT	3.0 / 11 pts
	Encouragement Bonus Points	3.1 / 7 pts

EVALUATION & PLANNING	<i>Frisco earned a weighted score of 26.34% in the Evaluation & Planning Category. Below is the full breakdown of points that Frisco earned in each subcategory of the Evaluation & Planning section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Evaluation & Planning Subcategories	Frisco's Subcategory Points in Evaluation & Planning
	Staffing And Committees	10.6 / 35 pts
	Public Engagement for Bicycle Planning	8.0 / 35 pts
	Planning, Funding, And Implementation	11.1 / 46 pts
	Evaluating The Bicycle Network	0.0 / 25 pts
	Evaluating Ridership	0.8 / 20 pts
	Evaluating & Improving Safety Outcomes	5.4 / 42 pts
Evaluation & Planning Bonus Points	2.9 / 15 pts	

EQUITY & ACCESSIBILITY	<i>Frisco earned a weighted score of 4.24% in the Equity & Accessibility Category. Below is the full breakdown of points that Frisco earned in each subcategory of the Equity & Accessibility section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Equity & Accessibility Subcategories	Frisco's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	2.1 / 24 pts
	Equity Data Collection & Goals	0.0 / 27 pts
	Equity & Accessibility Policies & Plans	0.5 / 21 pts
	Equity & Accessibility in Engineering	0.3 / 44 pts
	Equity & Accessibility in Education	(0.1) / 52 pts
	Equity & Accessibility in Encouragement	4.5 / 42 pts
	Equity & Accessibility in Evaluation & Planning	0.4 / 51 pts
Equity & Accessibility Bonus Points	0.0 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Frisco's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways.
- » Continue to improve and expand the low-stress bike network for all ages and abilities, and to follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Lower speed limits -- and designed speeds -- on residential streets to 25 mph or less, ideally 20 mph. Introduce road diets and traffic calming measures to ensure compliance. Develop a system of bicycle boulevards, utilizing these quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines.
- » Continue to increase the amount of high quality bicycle parking available throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards, as well as to accommodate adaptive cycles, cargo bikes, and other non-standard bicycles. (See www.apbp.org/bicycle-parking-solutions)
- » Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bike-league.org/ridesmart for more information.
- » Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.
- » Develop a community-wide Guaranteed Ride Home program to support active transportation commuters in Frisco.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program. City Hall or other municipal buildings could apply to the BFB program as an employer to lead by example among other local employers.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Conduct a connectivity analysis and network quality evaluation of your existing bicycle network, and work to identify and fill any gaps. Establish a performance measurement program for bicycling and/or active transportation infrastructure. See FHWA's resources on these topics: https://bit.ly/FHWA_connectivity and https://bit.ly/FHWA_bikepedPMs. Look into the Safe Streets and Roads for All (SS4A) Planning and Demonstration Grants from the U.S. Department of Transportation for potential funding opportunities to support this work: <https://www.transportation.gov/grants/SS4A>.
- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to changes in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.
- » Consider what other local community groups exist in Frisco who may be good potential partners to reach new audiences and build on existing bike education, encouragement, and engagement efforts. Question F4 on the BFC application provides a wealth of suggested community partners for you to consider, beyond the existing bike clubs and organizations that are already active in this space.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-2024>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State (BFS) Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **More Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>