



Eugene, OR



2024 BFC Award: Gold
Award History: Gold since 2009,
 previously Silver since 2004.

Eugene's BFA Program Stats

of Local Bicycle Friendly Businesses: **3**
 # of Local Bicycle Friendly Universities: **1**
 # of Local League Cycling Instructors: **14**
 Oregon's Bicycle Friendly State Ranking: **#3**

The 5 Es Category Scores	Eugene	Max Score this round
Engineering	74.14%	79.26%
Education	81.78%	83.25%
Encouragement	80.38%	90.86%
Evaluation & Planning	75.73%	75.73%
Equity & Accessibility	62.54%	75.47%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the 2024 BFC round. See pages 2-3 for your full subcategory points in each Category.

Key Outcomes

Overall Commuter Ridership: 5%
 Male Commuter Ridership: 6.2%
 Female Commuter Ridership: 3.6%
(Bicycle Mode Share among commuters, according to the Census Bureau's 2022 or 2023 American Community Survey 5-Year Estimate.)

Bicycle Mode Share: 8%
(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 27
Annual Average Bicyclist Fatalities in last 5 years: 1
(Crashes and Fatalities both reported by applicant)

Community Profile

Population: 177,293
 (Size classification for weighted scoring: Medium)
 Area: 43.74 square miles
 Population Density: 4,053.30 people/square mile
 Land Classification: Mixed Urban/Suburban
 Poverty Rate: 17%*
 Median Household Income: \$61,288*
 Percent of the Population that Speaks a Language Other Than English at Home: 15.3%*
 Percent with Disability: 15.2%*
 Percent of Households with No Vehicle Available: 9.3%*
 *Source: https://data.census.gov/profile/Eugene_city,_Oregon?g=160XX-00US4123850

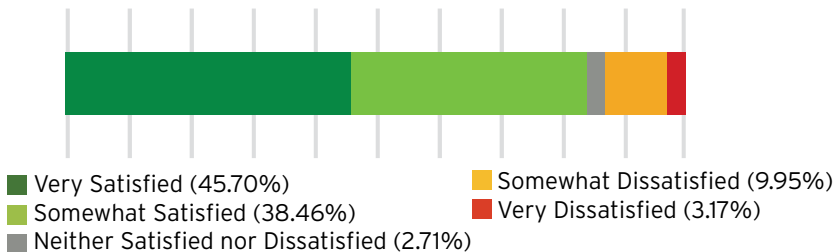
Eugene's Bike Links

Bike Network Map, if available:
<https://www.eugene-or.gov/DocumentCenter/View/66084>

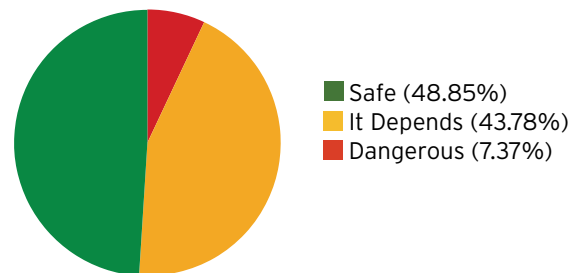
Bike Plan, if available:
<https://www.eugene-or.gov/3941/2035-Transportation-System-Plan>

2024 BFC Public Survey Response Summary for Eugene, OR

How satisfied are you with how this community is designed for making bike riding safe? (n = 221)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 217)



What are the top 1-3 changes you would most like to see the local government make in this community for bicyclists? (n = 222)

1. Improve existing bike lanes to protected bike lanes (45.50%)
2. More bike paths (35.14%)
3. Reduce speeds through traffic calming and/or road diets (28.83%)

About this Report Card

The following scores are based on the online application submitted by Eugene in the 2024 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All 2024 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Eugene earned a weighted score of 74.14% in the Engineering Category. Below is the full breakdown of points that Eugene earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Engineering Subcategories	Eugene's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	17.2 / 41 pts
	End-of-Trip Facilities	21.0 / 44 pts
	Bicycle Network	59.7 / 128 pts
	Network Maintenance	23.8 / 32 pts
	Bicycle Access to Public Transportation	16.0 / 23 pts
	Bike Sharing	7.7 / 24 pts
	Other Bicycle-Related Amenities	2.5 / 6 pts
	Engineering Bonus Points	5.9 / 10 pts

EDUCATION	<i>Eugene earned a weighted score of 81.78% in the Education Category. Below is the full breakdown of points that Eugene earned in each subcategory of the Education section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Education Subcategories	Eugene's Subcategory Points in Education
	Youth Bicycle Education	46.4 / 68 pts
	Adult Bicycle Education	34.1 / 47 pts
	Motorist Education	15.8 / 28 pts
	Bicycle Safety Education Resources	7.9 / 16 pts
	Education Bonus Points	3.1 / 7 pts

ENCOURAGEMENT	<i>Eugene earned a weighted score of 80.38% in the Encouragement Category. Below is the full breakdown of points that Eugene earned in each subcategory of the Encouragement section section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Encouragement Subcategories	Eugene's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	8.1 / 17 pts
	Route-Finding Support	5.9 / 10 pts
	Bicycle Culture and Promotion	62.3 / 91 pts
	Access To Bicycle Equipment and Repair Services	24.0 / 35 pts
	Reducing Work-Related/Fleet VMT	10.0 / 11 pts
	Encouragement Bonus Points	5.7 / 7 pts

EVALUATION & PLANNING	<i>Eugene earned a weighted score of 75.73% in the Evaluation & Planning Category. Below is the full breakdown of points that Eugene earned in each subcategory of the Evaluation & Planning section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Evaluation & Planning Subcategories	Eugene's Subcategory Points in Evaluation & Planning
	Staffing And Committees	21.8 / 35 pts
	Public Engagement for Bicycle Planning	17.1 / 35 pts
	Planning, Funding, And Implementation	16.8 / 46 pts
	Evaluating The Bicycle Network	14.6 / 25 pts
	Evaluating Ridership	12.5 / 20 pts
	Evaluating & Improving Safety Outcomes	22.9 / 42 pts
Evaluation & Planning Bonus Points	5.8 / 15 pts	

EQUITY & ACCESSIBILITY	<i>Eugene earned a weighted score of 62.54% in the Equity & Accessibility Category. Below is the full breakdown of points that Eugene earned in each subcategory of the Equity & Accessibility section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Equity & Accessibility Subcategories	Eugene's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	14.3 / 24 pts
	Equity Data Collection & Goals	- / 27 pts
	Equity & Accessibility Policies & Plans	15.5 / 21 pts
	Equity & Accessibility in Engineering	11.4 / 44 pts
	Equity & Accessibility in Education	22.9 / 52 pts
	Equity & Accessibility in Encouragement	26.3 / 42 pts
	Equity & Accessibility in Evaluation & Planning	19.8 / 51 pts
Equity & Accessibility Bonus Points	2.1 / 9 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Eugene's Gold-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Continue to improve and expand the low-stress bike network for all ages and abilities by completing and connecting Eugene's on-street protected bikeway network and by completing your 20mph neighborhood street rollout. Use your high number of slow speed streets to develop a cohesive network of bicycle boulevards/Neighborhood Greenways to encourage and optimize bicycle travel on low-stress corridors. Diverters, wayfinding, chicanes, and other treatments can be effective at reducing vehicle speeds and promoting the bicycle-oriented nature of a bike boulevard.
- » Congratulations on the process of updating Eugene's bike parking guidelines, to be adopted in the next year. It is great to hear that the new guidelines will include new requirements around space for cargo bikes and recharging facilities for e-bikes. Continue to increase the amount of high quality bicycle parking throughout the community, both by adding new bike parking where it is needed and by upgrading the quality of all non-APBP compliant racks such as wave racks.
- » Build on the success of your school districts' on-bike Bike Safety Education curriculum for elementary and middle school students, and introduce more bike-related curriculum for high schoolers across Eugene. Consider adding Bicycle Friendly Driver lessons for older students who may be learning to drive, and expand existing STEM-based learning to include hands-on bike maintenance in all high schools. Explore existing programs such as Project Bike Tech that could help improve bike education in Eugene's high schools.
- » Continue to build a diverse and representative community of League Cycling Instructors (LCIs) who can teach bike safety to youth and adults in Eugene. Work to certify more fluent and native Spanish speaking instructors to offer more bilingual bike safety education. Begin collecting demographic and socioeconomic data about your participants/students as well as instructors, to identify gaps or opportunities for improvement to reach a wider and more representative audience of new or novice riders.
- » Your Bicycle Friendly Community application reported that ACS data shows a gender gap in bicycle modeshare (6.2% of male commuters bike to work, compared to 3.6% of female commuters, according to ACS data). Consider how focused outreach around bicycling education, encouragement, and engagement could help bring more women to bike for transportation in Eugene. Consider how local data collection efforts may be able to further inform your work by capturing gender in other bike use and modeshare counts, as well as identifying gender disparities in perceptions of safety and barriers to bicycling.
- » Continue to develop a process to systematically conduct connectivity analyses and network quality evaluations of your existing bicycle network. Establish a performance measurement program for bicycling and/or active transportation infrastructure. See FHWA's resources on these topics: https://bit.ly/FHWA_connectivity and https://bit.ly/FHWA_bikepedPMs.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Continue to expand resources and learning/engagement opportunities to encourage new riders, such as through Eugene's New Movers program, the university, and local employers.
- » Continue to focus on increasing housing density and mixed-use developments to help connect home and everyday destinations through biking, walking, and transit trips.
- » Continue to build on your existing partnerships with Lane County Public Health and other similar health organizations that can support efforts to create more opportunities for bicycling and increase physical activity through community design. To further show your community's commitment to health and wellness through active transportation, work with local elected officials to pass an Active People, Healthy NationSM Proclamation this year. Active People, Healthy NationSM is a national initiative led by the Centers for Disease Control and Prevention to help 27 million Americans become more physically active by 2027. Learn more about Active People, Healthy NationSM Proclamations at:
<https://www.cdc.gov/active-people-healthy-nation/php/data-research/proclamations.html>.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-2024>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State (BFS) Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **More Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>