



# College Station, TX



**2024 BFC Award: Bronze**  
**Award History:** Bronze since 2020, previously Honorable Mention in 2011 and Bronze in 2003.

**College Station's BFA Program Stats**  
 # of Local Bicycle Friendly Businesses: **1**  
 # of Local Bicycle Friendly Universities: **1**  
 # of Local League Cycling Instructors: **1**  
 Texas's Bicycle Friendly State Ranking: **#30**

The 5 Es Category Scores	College Station	Max Score this round
Engineering	27.72%	79.26%
Education	34.41%	83.25%
Encouragement	27.89%	90.86%
Evaluation & Planning	29.67%	75.73%
Equity & Accessibility	10.52%	75.47%

Scores are determined by points earned in each 'E' Category, weighted against comparable communities in the 2024 BFC round. See pages 2-3 for your full subcategory points in each Category.

## Key Outcomes

**Overall Commuter Ridership: 1.8%**  
 Male Commuter Ridership: 3%  
 Female Commuter Ridership: 0.4%  
*(Bicycle Mode Share among commuters, according to the Census Bureau's 2022 or 2023 American Community Survey 5-Year Estimate.)*

**Bicycle Mode Share: Unknown**  
*(Reported by applicant)*

**Annual Average Bicyclist Crashes in last 5 years: 44**  
**Annual Average Bicyclist Fatalities in last 5 years: 0**  
*(Crashes and Fatalities both reported by applicant)*

## Community Profile

Population: 120,511  
 (Size classification for weighted scoring: Medium)  
 Area: 51.28 square miles  
 Population Density: 2,350.10 people/square mile  
 Land Classification: Mostly Suburban  
 Poverty Rate: 29.2%\*  
 Median Household Income: \$51,228\*  
 Percent of the Population that Speaks a Language Other Than English at Home: 21.7%\*  
 Percent with Disability: 10.2%\*  
 Percent of Households with No Vehicle Available: 6.3%\*

\*Source: [https://data.census.gov/profile/College\\_Station\\_city,\\_Texas-?g=160XX00US4815976](https://data.census.gov/profile/College_Station_city,_Texas-?g=160XX00US4815976)

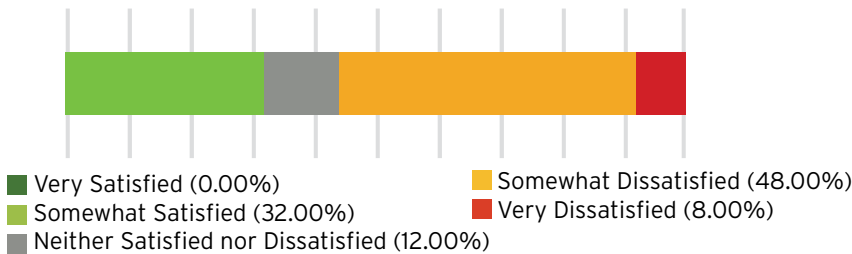
## College Station's Bike Links

**Bike Network Map, if available:**  
 PDF available upon request.

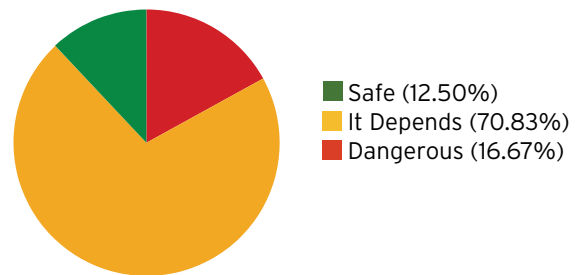
**Bike Plan, if available:**  
[https://www.cstx.gov/departments\\_\\_city\\_hall/pds/planning/bpg/master\\_plan](https://www.cstx.gov/departments__city_hall/pds/planning/bpg/master_plan)

## 2024 BFC Public Survey Response Summary for College Station, TX

**How satisfied are you with how this community is designed for making bike riding safe? (n = 25)**



**Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 24)**



**What are the top 1-3 changes you would most like to see the local government make in this community for bicyclists? (n = 25)**

1. Improve existing bike lanes to protected bike lanes (76.00%)
2. More bike lanes (60.00%)
3. More bike paths (52.00%)

## About this Report Card

The following scores are based on the online application submitted by College Station in the 2024 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All 2024 BFC Report Cards (including this one) will be republished with updated scores if there are significant changes to the points system after the next round of BFC applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

<b>ENGINEERING</b>	<i>College Station earned a weighted score of 27.72% in the Engineering Category. Below is the full breakdown of points that College Station earned in each subcategory within the Engineering section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Engineering Subcategories	College Station's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	14.4 / 41 pts
	End-of-Trip Facilities	9.3 / 44 pts
	Bicycle Network	18.5 / 128 pts
	Network Maintenance	9.3 / 32 pts
	Bicycle Access to Public Transportation	4.1 / 23 pts
	Bike Sharing	2.7 / 24 pts
	Other Bicycle-Related Amenities	0.3 / 6 pts
	Regional Coordination	5.0 / 23 pts
Engineering Bonus Points	1.0 / 10 pts	

<b>EDUCATION</b>	<i>College Station earned a weighted score of 34.41% in the Education Category. Below is the full breakdown of points that College Station earned in each subcategory of the Education section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Education Subcategories	College Station's Subcategory Points in Education
	Youth Bicycle Education	7.1 / 68 pts
	Adult Bicycle Education	23.0 / 47 pts
	Motorist Education	13.5 / 28 pts
	Bicycle Safety Education Resources	4.5 / 16 pts
	Inclusive Education	1.4 / 26 pts
	Education Bonus Points	- / 7 pts

<b>ENCOURAGEMENT</b>	<i>College Station earned a weighted score of 27.89% in the Encouragement Category. Below is the full breakdown of points that College Station earned in each subcategory of the Encouragement section section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Encouragement Subcategories	College Station's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	1.3 / 17 pts
	Route-Finding Support	3.0 / 10 pts
	Bicycle Culture and Promotion	29.0 / 91 pts
	Access To Bicycle Equipment and Repair Services	4.8 / 35 pts
	Reducing Work-Related/Fleet VMT	2.0 / 11 pts
	Encouragement Bonus Points	0.3 / 7 pts

<b>EVALUATION &amp; PLANNING</b>	<i>College Station earned a weighted score of 29.67% in the Evaluation &amp; Planning Category. Below is the full breakdown of points that College Station earned in each subcategory of the Evaluation &amp; Planning section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Evaluation & Planning Subcategories	College Station's Subcategory Points in Evaluation & Planning
	Staffing And Committees	14.3 / 35 pts
	Public Engagement for Bicycle Planning	5.8 / 35 pts
	Planning, Funding, And Implementation	8.3 / 46 pts
	Evaluating The Bicycle Network	- / 25 pts
	Evaluating Ridership	(0.3) / 20 pts
	Evaluating & Improving Safety Outcomes	14.6 / 42 pts
Evaluation & Planning Bonus Points	1.0 / 15 pts	

<b>EQUITY &amp; ACCESSIBILITY</b>	<i>College Station earned a weighted score of 10.52% in the Equity &amp; Accessibility Category. Below is the full breakdown of points that College Station earned in each subcategory of the Equity &amp; Accessibility section, compared to the total points available in that subcategory from the 2024 BFC application.</i>	
	Equity & Accessibility Subcategories	College Station's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	1.8 / 24 pts
	Equity Data Collection & Goals	- / 27 pts
	Equity & Accessibility Policies & Plans	0.5 / 21 pts
	Equity & Accessibility in Engineering	2.8 / 44 pts
	Equity & Accessibility in Education	1.4 / 52 pts
	Equity & Accessibility in Encouragement	4.8 / 42 pts
	Equity & Accessibility in Evaluation & Planning	7.8 / 51 pts
Equity & Accessibility Bonus Points	- / 9 pts	



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### FEEDBACK TO IMPROVE:

**To maintain and improve on College Station's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...**

- » Continue to expand and improve College Station's low-stress on-road bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. Identify gaps and add new facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by converting bike lanes into protected bike lanes, and upgrading roads with sharrows or signed bike routes into dedicated bicycle boulevards through traffic calming and speed reductions.
- » Update your design manual to meet current FHWA, AASHTO, and/or NACTO standards, or formally adopt one of these organizations' newly updated guidebooks as official guidance for your community's transportation planners and engineers. This will make it easier for city staff to follow the latest best practices to implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Lower speed limits -- and designed speeds -- on residential streets to 25 mph or less. Introduce road diets and traffic calming measures to ensure compliance. Develop a system of bicycle boulevards, utilizing these quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations, bus stops, and urban activity centers. Without secure and convenient bike parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- » Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting another LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](https://bikeleague.org/ridesmart) for more information.



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### FEEDBACK TO IMPROVE, CONTINUED:

- » Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.
- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in College Station.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program, following City Hall's great example as a Silver-level BFB.
- » Conduct a connectivity analysis and network quality evaluation of your existing bicycle network, and work to identify and fill any gaps. Establish a performance measurement program for bicycling and/or active transportation infrastructure. See FHWA's resources on these topics: [https://bit.ly/FHWA\\_connectivity](https://bit.ly/FHWA_connectivity) and [https://bit.ly/FHWA\\_bikepedPMs](https://bit.ly/FHWA_bikepedPMs).
- » Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in College Station. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.
- » Your Bicycle Friendly Community application reported that ACS data shows a gender gap in bicycle modeshare (3% of male commuters bike to work, compared to 0.4% of female commuters, according to ACS data). Consider how focused outreach around bicycling education, encouragement, and engagement could help bring more women to bike for transportation in College Station. Consider how local data collection efforts may be able to further inform your work by capturing gender in other bike use and modeshare counts, as well as identifying gender disparities in perceptions of safety and barriers to bicycling.
- » Consider what other local community groups exist in College Station who may be good potential partners to reach new audiences and build on existing bike education, encouragement, and engagement efforts. Question F4 on the BFC application provides a wealth of suggested community partners for you to consider, beyond the existing bike clubs and organizations that are already active in this space.
- » Involve local and state public health partners in active transportation planning and programming to support your common goals to improve health and wellness through increased physical activity. There may be opportunities to partner with public health agencies and organizations on



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### FEEDBACK TO IMPROVE, CONTINUED:

active transportation-related investments and programming in your area through Texas A&M and the Texas Department of State Health Services, both of which are 2023-2028 funding recipients through the CDC's Division of Nutrition, Physical Activity, and Obesity. Learn more at <https://www.cdc.gov/dnpao-state-local-programs/php/funding-by-state/index.html#texas>.

- » To further show your community's commitment to health and wellness through bicycling and other forms of physical activity, work with local elected officials to pass an Active People, Healthy Nation<sup>SM</sup> Proclamation this year. Active People, Healthy Nation<sup>SM</sup> is a national initiative led by the Centers for Disease Control and Prevention to help 27 million Americans become more physically active by 2027. Learn more about Active People, Healthy Nation<sup>SM</sup> Proclamations at: <https://www.cdc.gov/active-people-healthy-nation/php/data-research/proclamations.html>.

### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **Guide to this BFC Report Card:** <https://bit.ly/BFC-Report-Card-Guide-2024>
- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Bicycle Friendly Community (BFC) Program:** <https://bikeleague.org/community>
- » **Resources for Building a Bicycle Friendly Community:** [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The BFC Ideabook and Map:** <https://bikeleague.org/BFCIdeaBook>
- » **The League's Benchmarking Project on Biking & Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State (BFS) Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business (BFB) Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University (BFU) Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **National Bike Month Resources:** <https://bikeleague.org/bikemonth>
- » **More Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/federal-funding-resources/>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** [https://www.fhwa.dot.gov/environment/bicycle\\_pedestrian/funding/funding\\_opportunities.pdf](https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf)
- » **U.S. DOT Navigator:** <https://www.transportation.gov/dot-navigator>