

League Board of Directors Meeting Minutes-July 27, 2023
Zoom 12 noon-1PM

Agenda
Welcome Ken
Committee Meeting updates
Memberships Status
Financial Update
Appointments/Elections
Matching Funds Campaign
October 2023 In-person Board Meeting
Other items
Adjourn

Board members in attendance: Ken Podziba, Danielle Arigoni, Jim Baross, Maria Boustead, Kecia L. McCullough, Vivian Ortiz, Torrance Strong, Karin Weisburg, Anna Zivarts. Cadesha Prawl, Melissa Lee, Chuck Smith, Ralph Monti

Board members not in attendance: Caron Whitaker, Mike Sewell, Max Hepp-Buchanan

Staff in attendance: Bill Nesper, Lorna Green

Committee Meeting Updates: There were no committee meeting updates to report at this time.

Financial updates from second quarter: Bill

Membership Updates/Status: Bill reports new Memberships remains lower than the League would prefer. The League is experiences challenges similar to 2022 - weak spring campaign. Partnering with business around list builders and looking at new benefits, a new campaign, and other innovative avenues to increase numbers. It's not awful, as see club donations, sponsorships, and grants are growing and are in good condition.

Donations: The League is near our five-year average; pretty steady. Club donations and grants continue to grow to support our programs. Overall ahead of projections on sponsorships and grants.

National Bike Summit 2023: The League did not meet intended stretch goal for revenue and attendance in person and online, but generated a net income. The online participation appears to be losing favor; therefore, the League will focus more energy and time on an in-person summit for 2024.

League Cycling Instruction: LCI Seminar registrations are slightly down. We are behind approximately three (3) LCI seminars. We anticipate making up these seminars, although a little behind schedule. We are seeing a little softening of support from the bicycle industry. Bike shops are having a tough time selling bikes, they have a lot of inventory. Bike shops believe that the

sells of the bike boom will continue, therefore, they are sitting a lot of stock which makes it difficult for them to give us cash (i.e., funding from QBP this year has been paused, not certain that we will receive this money in 2023), although it can be good for the League as we get product for list building activities.

Application Credential fees: Lower this year for two primary reasons. **1.** Businesses are not applying as readily. Perhaps, BFB designations are not the highest priority for businesses at this time. **2.** We had a glitch with our membership form on new website that wasn't adding LCI credential renewals automatically to people's membership renewals. Glitch has since been corrected, and this should work itself out as LCI's renew their credentials separately.

Our contract service income is about \$15K ahead of where we expected to be. We were able to secure a larger contract with the CDC last year which included additional funds.

Merchandise income and other income: Is up \$12K more than expected. We are really selling a lot of merchandise. We are \$128K ahead of our expectation. The League has the most income at this point than we have had in over five (5) years. We are doing really well.

Expenses: Expenses are under control. We are mostly on track on the expense side, with one exception, that was more of a timing thing. We spent \$27K on grants to other organizations earlier than we previously budgeted for. We budgeted for those to occur in 2023, they happened in 2022.

We are ahead of the game and things are overall going very well.

Board Appointment and Elections: Ken gave Ralph accolades for stepping up to run the 2023 Board appointments and elections.

Ralph: The Board has to vote on four (4) Board appointments today; two are returning; Danielle Arigoni and Vivian Ortiz. And two new folks that come highly regarded; Ed Fendley (recommended by Danielle) and Lori Richmond (ran the League's strategic plan); both well qualified. Board voted on slated appointees; unanimously approved all four (4) appointments.

On the election side, the Board has nine (9) people who are running for four (4) seats; 4 returning and 5 new candidates. Campaign begins Friday August 4th and concludes Saturday August 19th, 2023. All very qualified on the election side. Bill noted that the slate of elections has been shared on the League's website encouraging people to become voting members.

There was a fruitful discussion among board members regarding the value getting more age and skills diversity and representation on the board.

New Campaign: Ken reports that the League is working on a new campaign whereas a generous donor once again is willing to match a \$50K fundraising goal. The League is hopeful that the Board will donate at least what they donated last year,, and, hopefully a little more in an attempt to reach the goal. Ken reported funds are currently at \$14K. Bill sent out a donation link to all Board members, strongly encouraging members to give now verses at the end of the year.

Deadline: end of August 2023, although donor is willing to go into the close of September. Both Bill and Ken are looking to reach the goal by the end of August.

October In-person Board Meeting: Bill reports meeting is scheduled for Saturday Oct 21st, same location as 2022, in Georgetown at Danielle's organization. Starting at 9 AM. Hoping to conclude meeting before 4 PM to give folks an opportunity to take an evening flight home. T Board is looking to do a bike ride together on Friday Oct 20th 4 PM around the Georgetown area. We will have a happy hour together and grab dinner together and/or separate. The expectation is for Board members to arrive in town on Friday, Oct 20th. More details to come.

In-person Board meeting Agenda: Bill reports agenda will be coming out soon to include, Welcoming new Board Members, How Staff are meeting Goals of Strategic Plans and looking ahead, Committee Restructuring/Getting the Most out of work we do together.

Ken encouraged folks to make suggestions of other fun activities the Board can do together, to try to add to the agenda.

Other News: Bill reports an update on Trips for Kids. Bill worked with TFK CEO to apply for a grant to support the work under the League. Trips for kids is 40+ independent 501C organizations around the country that focus on youth development around bicycling. Not a program of the Leagues. The League is getting their intellectual properties, the rights to maybe rebrand at some point in the future into the Leagues look and feel products that they use to give to the two member organizations at local level to reach kids and take them on bike rides and give them stem education on biking, biking mechanic skills. Match well with the latest educational programming that the League is releasing for youth. Hoping this will improve our engagement with youth; diversify, grow and strengthen our movement. Important to get youth involved.

Ebike: Jim reports e-bike issues, misuse, out of class devices that are being mistaken for bikes in California and wondering if folks are having similar problems. Vivian reported that she is unaware of a similar issue thus far in her community and state

Meeting adjourned by Ken at 12:48 PM

Respectfully submitted: Kecia L. McCullough, League secretary