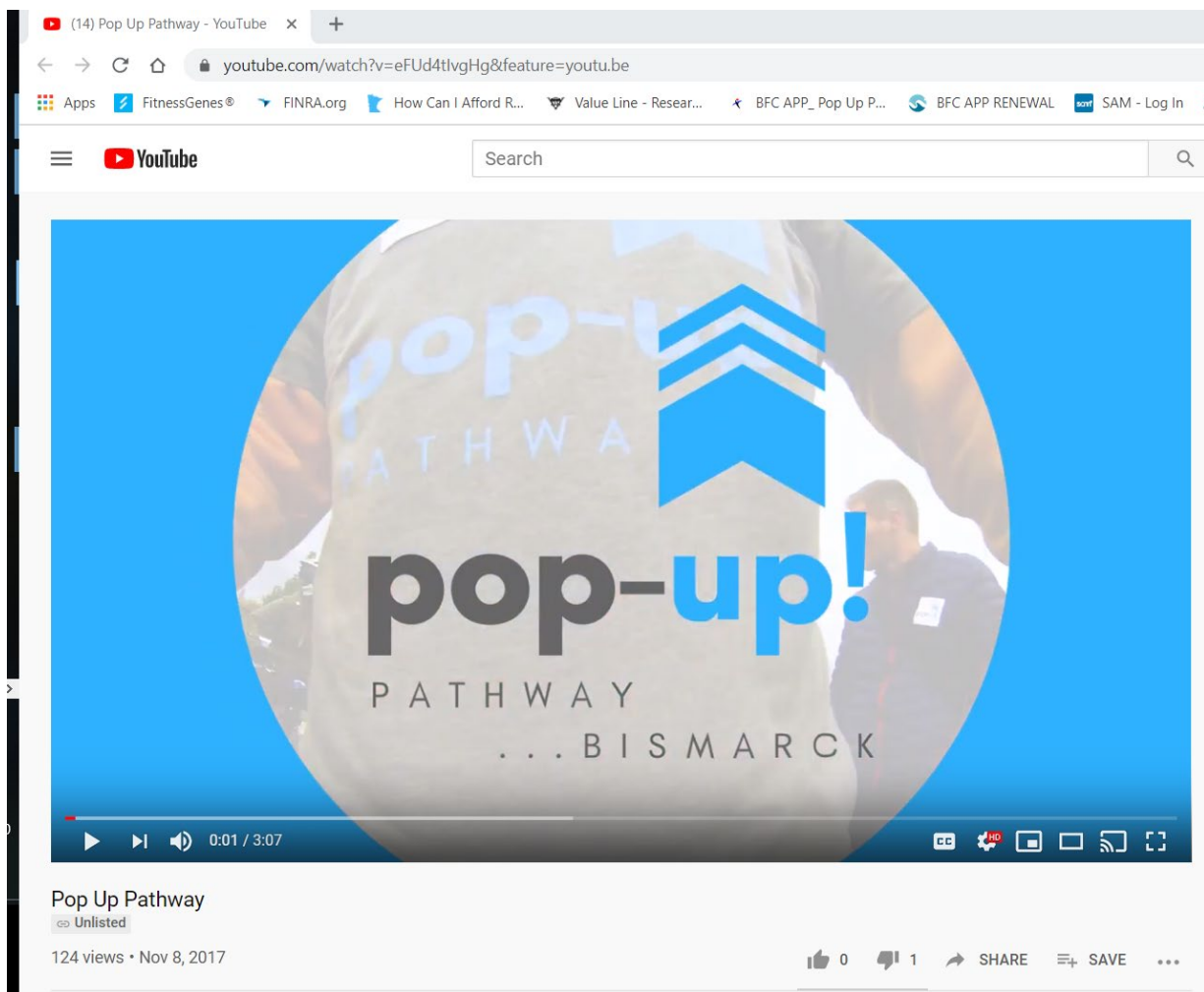


This document details the Bismarck Pop-Up Pathway (also called the Bismarck Central Pathway) which occurred during the Fall of 2017. Highlighted for review are three items: a YouTube video, a “Frequently Asked Questions” document, and the user Passport brochure. Each were created to engage the public to to-try out the Pathway, to encourage safe practices by bicycles and motorists, and the gather community feedback. Note: Counts from the demonstration are included in Section F14e: Other Ridership Data.

Follow the link below to [view the video!!](#)

<https://www.youtube.com/watch?v=eFUd4tlvgHg&feature=youtu.be>



See next page for “Frequently Asked Questions” and page 5 for the Passport brochure!!

## Pop Up Pathway Frequently Asked Questions



### 1. What is a Pop Up Pathway? What's the distance?

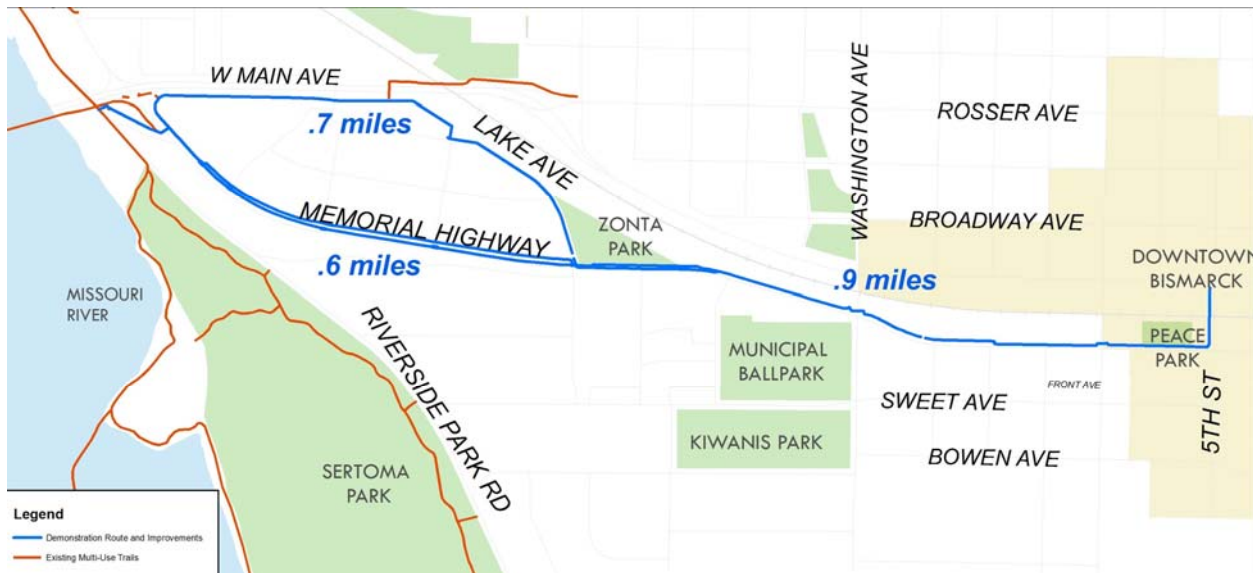
The pop-up pathway is a temporary “quick-build” demonstration of a potential future pathway in the heart of Bismarck. This path is located along Front Avenue, Memorial Highway and Lake Avenue between South Fifth Street and Riverside Road. It is scheduled to be open to the public from September 23 to October 14.

This project creates a demonstration of the proposed pathway (trail), utilizing temporary materials such as straw bales and traffic cones, paint, and wayfinding to allow citizens to experience the benefits of the connection and try out a potential new active transportation and recreation option. **This includes 4 Saturday events along the Pop Up Pathway!**

The goal of the pop-up pathway is to measure interest in a permanent shared-use trail connection, get citizen feedback on the proposed route, and ask what improvements should be considered if a permanent version is developed in the future.

### 2. How long is the Pop-Up Pathway?

The total length is approximately 2.2 miles. The map below shows lengths of each segments.



### **3. Why not use the existing sidewalks?**

*All attempts to use existing sidewalks to make a complete connection between Downtown and the Waterfront have been made. In some locations, no sidewalks exist. In other locations the existing sidewalk does not meet engineering standards for a multi-use path. In order to accommodate a variety of potential users (people walking, running, biking and people in wheelchairs) a minimum of 10' foot wide paths is recommended to ensure adequate space for moving and passing. To provide more space, at times, under-utilized street space has been used to provide a buffered multi-use path.*

### **4. Is this Pop Up Pathway permanent?**

*The current configuration is temporary and will be removed after October 14, 2017. If enough interest in a permanent trail to connect downtown with the waterfront is determined, planning analysis will continue. No funding has been identified for any future development and there is no timeline of when a permanent version may be constructed if warranted.*

*If enough interest is expressed, the ultimate goal would be to build a permanent shared-use trail that is wide enough for all users, provides a physical separation from the street and most importantly - is safe for users of all ages and abilities.*

### **5. How is the Pop Up Pathway funded?**

*The pop-up pathway demonstration project is made possible due to the generous support from AARP. Citizen volunteers have also donated time to help with the installation.*

*AARP grant program - Livable Communities <http://www.aarp.org/livable-communities/about/info-2017/aarp-community-challenge.html>*

### **6. What's the next step in the project?**

*After the pop-up pathway demonstration phase ends on Oct 14, workgroup members will evaluate the project, analyze feedback and observations, and determine if additional time and effort is warranted. If so, revisions to the DRAFT Bismarck Central Pathway (<http://www.bismarcknd.gov/bismarckcentralpathway>) will be made to better align with information received during the pop-up pathway demonstration.*

### **7. Why do the Pop Up Pathway now (Sept 23-Oct 14)?**

*The Pop Up Pathway was fortunate enough to be awarded an AARP Grant for the demonstration project. The grant funded portions of the project must be completed by November 1, 2017. AARP grant program - Livable Communities <http://www.aarp.org/livable-communities/about/info-2017/aarp-community-challenge.html>*

### **8. What is the value of a trail system in our community?**

*Access to trails and recreation for all ages and abilities is a great value for our community's health. Additionally, homes within approximately 500 feet of trails in our community typically have either higher market values or higher values per square foot. In addition, trails provide a safe and comfortable way to walk or bike to destinations, rather than drive.*

## **9. Is it safe to ride/walk on the street portions of the Pop Up Pathway?**

*This pop-up pathway is designed to be similar to a trail. Even though at times you are on the street, the same rules apply as when you are on a trail adjacent to the road. Traffic Delineators/Cones, Straw Bales and Yellow Lane Striping have been put in place to provide pathway users a protected area (trail) for traveling in any direction and to indicate to motorists that the designated pathway is not open to cars.*

## **10. What are the basic rules for drivers/bicyclists?**

### Bicyclists:

- *Go slowly on pathways/sidewalks. Yield to pedestrians. Provide an audible warning as you prepare to pass, such as "on your left".*
- *Don't ride after consuming alcohol or other drugs.*
- *When approaching and crossing an unsignalized intersection, slow down and look behind your shoulders for possible cars that may be making a turn into the intersection. Make eye contact to ensure the motorist sees you and will yield before continuing through the intersection.*
- *Wear bright reflective clothing to increase your visibility while on the path.*
- *Blinking lights at night and other personal safety practices.*

### Motorist Safety

- *Watch for bicyclists at all times.*
- *Scan for bicyclists in traffic and give them the appropriate right-of-way.*
- *Children and novice riders can be unpredictable; expect the unexpected.*
- *Before making a turn, look in all directions for bicyclists.*
- *Don't drive after consuming alcohol or other drugs.*
- *Don't drive distracted, which includes the use of cell phones, other hand-held devices, or other activities that take your attention away from the road while driving.*
- *For maximum visibility, keep your windshield clean and headlights on.*
- *Drive the speed limit and avoid aggressive maneuvers.*
- *Obey speed limits and come to a complete stop at stop signs.*
- *Allow extra time for bicyclists to cross intersections.*
- *Recognize hazards that bicyclists may face and give them space to maneuver.*
- *Don't honk your horn in close proximity to bicyclists; this behavior often startles them and could cause them to crash.*



**pop-up!**

P A T H W A Y

**passport**



# prizes

Welcome to the [Bismarck Central Pathway!](#)  
Please bring this passport with you when you enjoy the pathway and events. You will get a stamp for every pop quiz answer, for each event that you attend, for entering the photo contest, and for going online to take our quick survey.

You can show your passport and get stamps at the front desk at BPRD main office at 400 E. Front Avenue by October 20th for a Bismarck Central Pathway water bottle. Fill in the entire passport to be entered to win a BPRD prize pack including:

- One week membership to Capital Racquet & Fitness Center and the BSC Aquatic & Wellness Center
- One free shelter reservation for the 2018 season
- Two buckets of balls for the Fore Seasons Center
- Four outdoor pool passes

Walkers, joggers and bikers please keep to the right when using the pop-up pathway.

# photo contest

Take a photo or a selfie along the Bismarck Central Pathway during the pop-up and post it to social media: Facebook, Instagram, or any other.

Use the hashtags: [#popupbismarck](#) and [#mightymocoffee](#)

The best photos will win prizes from Mighty Missouri Coffee Company and your photo may be used in future marketing pieces for the Bismarck Central Pathway.



Tell us what social media site(s) you posted to:

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*[pathway safety tips](#)*

Pets must be on a leash, and please pick up after yourself and your pets.

# survey

Please go online to take a quick survey about the pop-up pathway. You can find the survey on our website [www.popupbismarck.com](http://www.popupbismarck.com)

There is a picture at the beginning of our online survey.  
What is in the picture?

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Stay on the marked pop-up route. Never enter the roadway except in those areas clearly marked for use on-street.

# pathway events

[www.popupbismarck.com](http://www.popupbismarck.com)

## Sept 23: Pathway Kickoff Events

*Mighty Missouri Coffee Company/  
701 Cycle & Sport (8:30am-10:30am)*

### **Mighty Mo/701 Cycle Parking Lot**

- music
- coffee
- free bike safety check
- group ride to BisMarket at 10:15



*BisMarket (10am-1pm)*

### **Municipal Ballpark/Kiwanis Park**

- BisMarket vendors 10am-1pm
- Pop-up launch event at 11am
- music/food/kids activities
- helmet fitting 10am-noon
- cyclocross/kids strider events
- BisMan Slackers
- group ride/walk to Downtown at noon



*pathway safety tips*

Bicyclist should always use a helmet.  
Bicyclists should yield to all other trail users.

# pathway events

[www.popupbismarck.com](http://www.popupbismarck.com)

**Sept 30:** Pause on the Pathway Event

*Bank of North Dakota with YMCA (1pm-3pm)*

**Bank of ND East Green Space**

- cookies & lemonade
- inflatables & games
- College SAVE and student loan info



**October 7:** Pause on the Pathway Event

*Prairie Plein Air Artists (11am-2pm)*

**Zonta Park**

- artists will be in the park painting the scenery!

**Oct 14: Pathway Wrap-up Events**

*Bike/Walk to Brunch*

**Downtown Restaurants**

- start along the river trails and end at Downtown restaurants
- visit [www.downtownbismarck.com](http://www.downtownbismarck.com) for a list of brunch locations and info!



*Bismarck Downtowners*

**Bismarck Depot**

- UMary alumni and supporters will be celebrating Downtown after the Homecoming Game!



*pathway safety tips*

Bicyclists should wear high visibility clothing. It sets you apart from the scenery and makes you more visible to motorists.

On narrow sidewalks, bicyclists should slow down and respect the speed of people walking.



# pop quiz

How many roads did you cross on your route today?

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# pop quiz

What was the best part of the pop-up pathway?

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## *pathway safety tips*

Be prepared for weather. Conditions and temperatures can change rapidly. Dress accordingly and carry water and sun protection.

Keep your speed down. Pass with care, and yield when appropriate. Approach each bend as if someone were around the corner.

# pop quiz

How many bronze statues  
are in Peace Park?

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# pop quiz

How many parks did you see  
along your route?

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*pathway safety tips*

When necessary, you may pass on the left.  
Always announce you are passing by saying  
"On your LEFT"

Be aware of intersections and crossings.  
Approach each intersection with care,  
look both ways before using the crosswalk.

# event partners



# pop-up partners



**Public Health**  
Prevent. Promote. Protect.  
Bismarck-Burleigh Public Health



**DOWNTOWNERS  
BISMARCK**

This project was made possible for the community due to the generous support from AARP

