



Tulsa, Oklahoma



MISSION
BUILDING CONFIDENT CYCLISTS
AND GREAT TULSANS
THROUGH COMMUNITY ENGAGEMENT



501(c)3 Non-Profit



Founded in 2008



Flagship Program

Active in 34
Tulsa Public Schools

OTHER INITIATIVES

Bike Phys Ed

3rd Grade In-School
Bike P.E.

Camps & Clinics

Out of School Time
Programing

Project Bike Tech

Mechanical Training
at Tulsa MET

Trail Development

Beginner-Friendly
Trails for All Abilities

Balance Bikes

At Early Childhood
Development Centers

NICA Race Team

Competitive MS/HS
Cycling Team

Bike Give-a-Ways

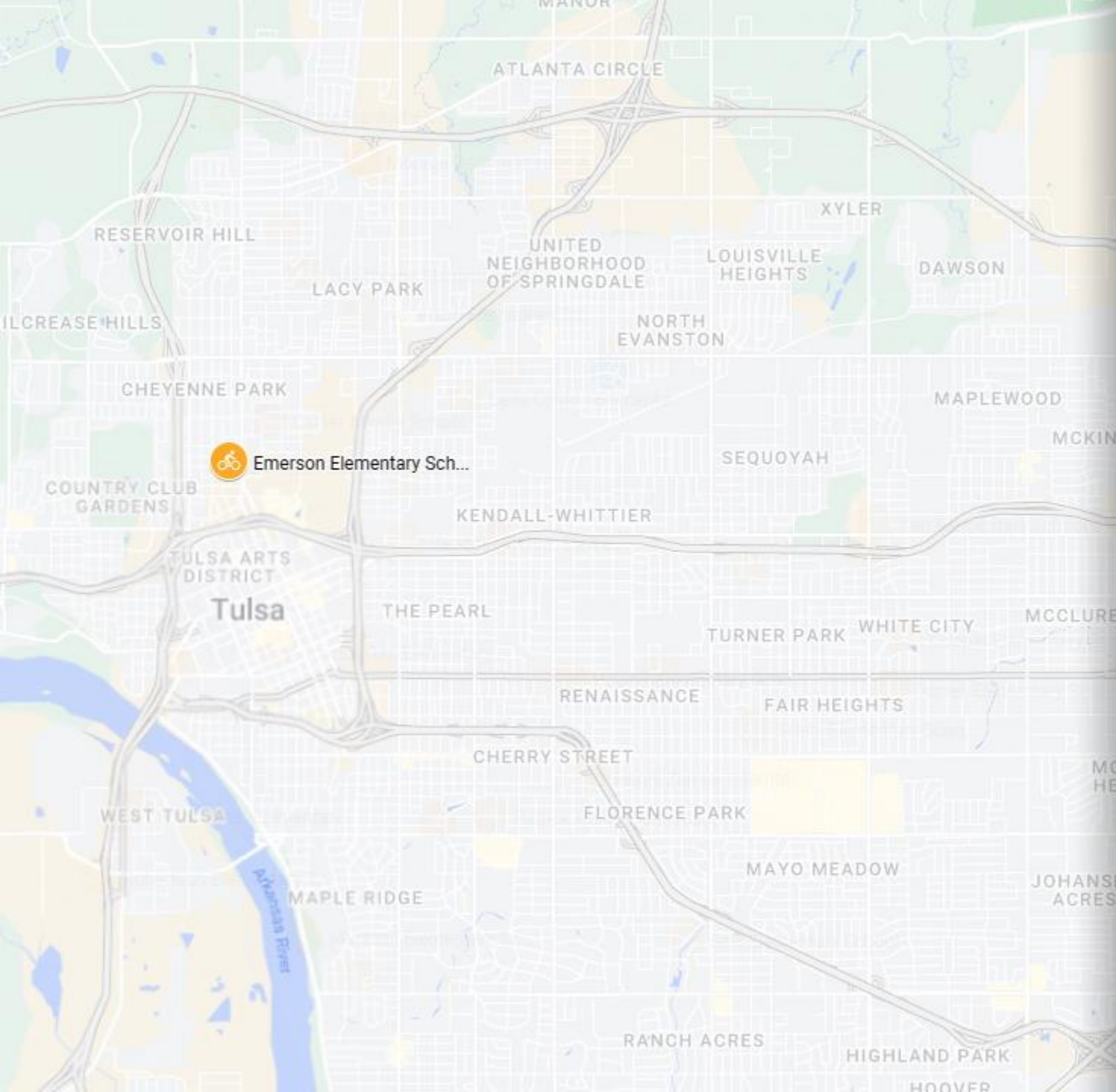
17,000 Distributed
Since Inception

Adaptive MTB

Increase Access to
Trail Projects



AFTER-SCHOOL

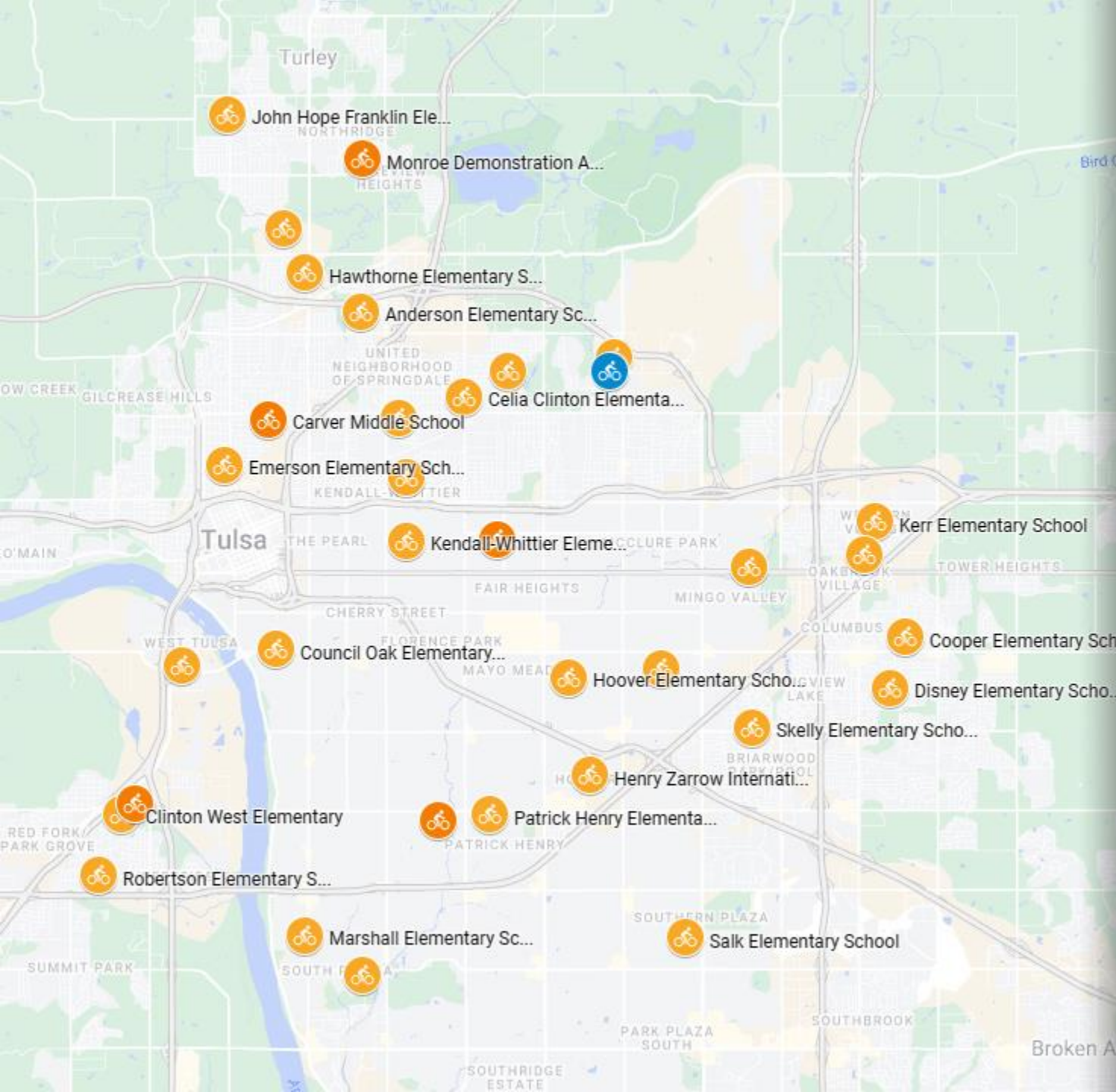


STARTED IN 2014 IN
1 TULSA PUBLIC SCHOOL

Emerson Elementary



EMERSON ELEMENTARY
BIKE CLUB 2014



**TODAY WE OFFER PROGRAMMING IN
35 TULSA PUBLIC SCHOOLS!**

ELEMENTARY

Anderson
 Celia Clinton
 Clinton West
 Cooper
 Council Oak
 Disney
 Emerson
 Eugene Field
 Hamilton
 Hawthorne
 Henry Zarrow
 Hoover
 John Hope Franklin
 Kendall-Whittier
 Kerr
 Lewis and Clark
 Lindbergh
 MacArthur
 Marshall
 McClure

Patrick Henry
 Robertson
 Salk
 Sequoyah
 Skelly
 Springdale
 Unity
 Walt Whitman

MIDDLE SCHOOL

Carver MS
 Edison MS
 Hale MS
 Monroe MS
 Rogers MS
 Webster MS

HIGH SCHOOL

Tulsa MET

1

**BIKE
CLUB**



**LET'S
RIDE.**

TEN YEARS & ROLLIN' STRONG.

AFTER-SCHOOL

BIKE CLUB

Bike Club is an after-school club for elementary and middle school girls and boys that meets once a week at the end of the school day. There are about 20 students in each club. Volunteer adults teach bike safety and ride with students, including bicycle trips to a variety of destinations that the group can explore.

bikeclubtulsa.com

2023-24

34

ELEMENTARY &
MIDDLE SCHOOL
CLUBS

525

EST. STUDENTS
PARTICIPATING
THIS YEAR

120

VOLUNTEERS
MENTOR YOUTH
WEEKLY





MENTORS ON WHEELS





CLUB BENEFITS

- Bike Club teaches bike safety, cycling skills and STEM; along with life lessons – respect, cooperation, teamwork.
- Fills a void in after-school opportunities for students.
- Doubles amount of time students receive for exercise.
- Builds students' confidence, improves communication skills and exposes them to nearby businesses and attractions.
- Supports the A,B,C's – Attendance, Behavior, Coursework.
- **And children who complete the program earn a bicycle and helmet!**

HOW EACH CLUB STARTS

- Principal requested through TPS Athletic Department.
- Fundraising and volunteer recruitment efforts begin to support launch and sustainment needs.
- Onboarding volunteers, equipment builds/checks.
- Student invitations – Most clubs have 20 students with a 1:4 volunteer ratio; Middle schools slightly less (10-15).
- 20 session ride calendar (Sept-May):
 - Fall: On-campus skill development
 - Spring: Off-campus fieldtrip rides
- Concludes with an all schools 'Bike Club Rally' group ride.



SCHOOL REQUIREMENTS

- **Storage** – The school could securely store the bikes.
- **Faculty involvement** – The school would provide two faculty sponsors for the club, and it would meet weekly.
- **1:4 ratio** – Ensure one adult volunteer (including some “confident” cyclists) for every four students.
- **Training** – The faculty sponsors and volunteers would receive training in how to teach bike safety.
- **Screening & permissions** – Adult volunteers would comply with the school district's background checks and students' parents would complete the appropriate consent forms and health waivers.



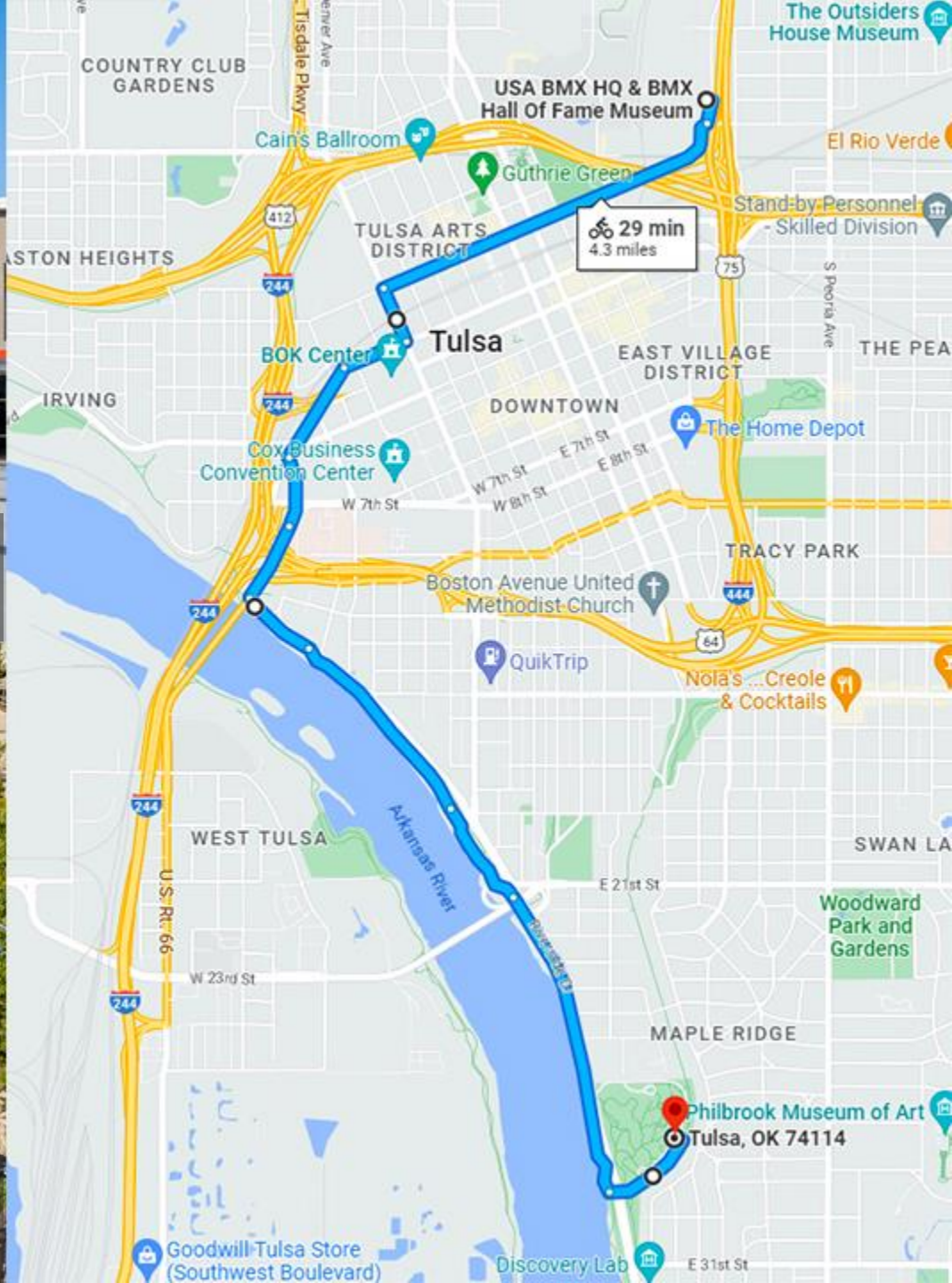
2023 BIKE CLUB END-OF-YEAR RALLY



USA BMX HEADQUARTERS



GATHERING PLACE PARK





BIKE CLUB END-OF-YEAR RALLY SMILES



EVERY BIKE CLUB STUDENT RECEIVES A NEW BIKE AT THE END OF THE SCHOOL YEAR

BIKE CLUB

2022-23 DEMOGRAPHICS

475

TPS
STUDENTS

54% / **46%**

BOYS

GIRLS

GENDER

31%

ENGLISH LANGUAGE
LEARNERS

11%

SPECIAL
EDUCATION

RACE AND ETHNICITY

35%

HISPANIC

23%

BLACK

23%

WHITE

11%

BIRACIAL

6%

NATIVE



BIKE CLUB FIRST NINE YEARS

9

YEARS OF BIKE CLUB
ACTIVITIES

2,410

STUDENTS HAVE
PARTICIPATED

23K

HOURS OF ADULTS
WORKING WITH YOUTH

132K

MILES TRAVELED
BY BIKE

14M

CALORIES
BURNED

5.5

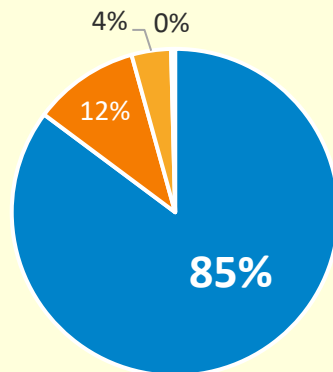
DAYS IMPROVED
ATTENDANCE ON AVG

2022-23 SAYO

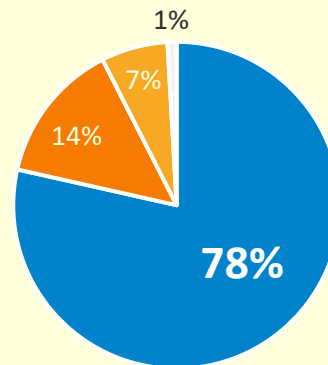
(Survey of Academic and Youth Outcomes)

230

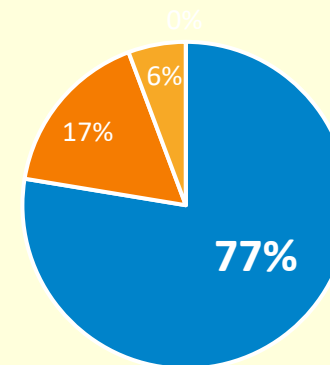
SURVEY RESPONSES



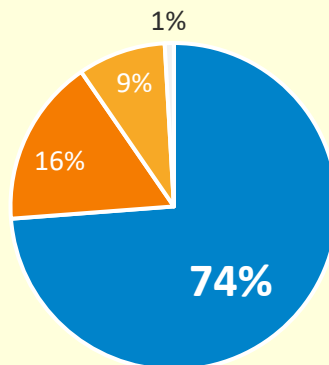
I like coming to this after-school program.



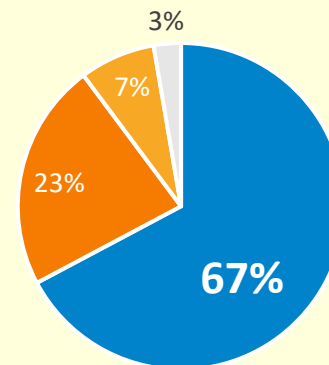
I have fun when I'm at this after-school program.



There is an adult in this program who I can ask for help from.



Adults in this after-school program care about what I think.



Coming to this program has helped me learn something new.

It helped me clear my mind and I had so much fun. Thanks for having me.

Its a joyful moment where you learn more about biking and having a good fun time.

Thank you for making us happy and caring for us and I love you guys.

I love it the fact we go places that's not school and make friends and fun to ride.

That its the best program. End of discussion.

It's the best thing I've ever done in my life!

I wish it never ended.

Youth Quotes from the **2022-2023 SAYO**


VOLUNTEER STORIES



BIKE CLUB

I AM A BIKE CLUB VOLUNTEER

SHAWN GAETANO, TULSA REMOTE TRANSFER



How does Bike Club help kids with the skills to be future entrepreneurs?

A recent Tulsa transplant thinks he knows.

Tulsa Remote, the program to bring remote workers to Tulsa, caught Shawn Gaetano's eye over a year and a half ago. Gaetano was living in Cleveland, OH working in IT. He wanted a new challenge and created his own tech start-up with two other partners. They started Solace Vision, which is AI for video game development.

But he also wanted a new place to call home. That's when Tulsa Remote popped up on his radar.

"I was looking for somewhere that would be more helpful to what we were building," said Gaetano. "A lot of the big names come up: LA, New York, San Francisco, and Austin. But Tulsa looked really interesting to me because of the affordability and the technology start-up ecosystem."

"I visited Juneteenth weekend here to speak on a panel and fell in love."

Since his arrival, Gaetano has had an awesome experience and received funding for his start-up.

"It has been a great experience to see the growth each time that I volunteer."

Read more at bikeclubtulsa.com/volunteer-stories.html

IN-SCHOOL

Programs that operate during regular school hours

IN-SCHOOL

BIKE CLUB PHYS ED

Bike Phys Ed is an in-school program geared to teach 3rd grade students how to ride a bike. Bike Phys Ed helps achieve the goals set out by the National Standards for K-12 Physical Education – to develop physically literate individuals who have the knowledge, skills and confidence to enjoy a lifetime of healthful physical activity.

2023-24

20

SCHOOLS WITH
EXISTING BIKE
CLUBS

1200

EST. STUDENTS
PARTICIPATING

360

EST. WILL LEARN
TO RIDE FOR THE
FIRST TIME!





MARSHALL BIKE CLUB PHYS ED



LINDBERGH BIKE CLUB PHYS ED



KERR BIKE CLUB PHYS ED

IN-SCHOOL

PROJECT BIKE TECH

We deliver Project Bike Tech (PBT) bicycle mechanics curriculum to a group of students at Tulsa MET, one of the districts alternative high schools. PBT uses bicycle education as a conduit to teach core academics, create career opportunities and inspire new generations to be passionate about bikes. All students that complete this course earn an industry recognized bike mechanics certification.

2023-24

14

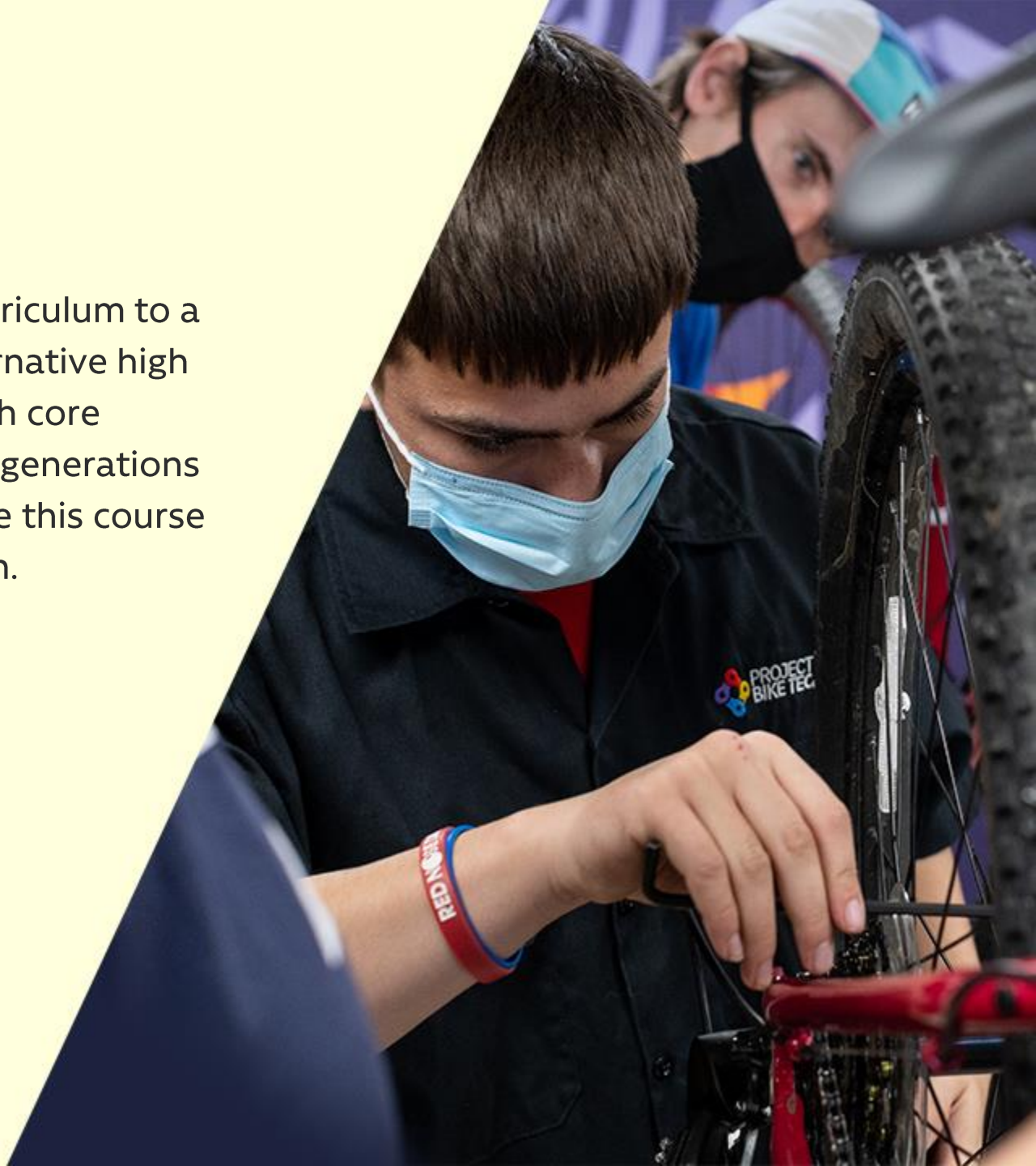
STUDENT
CAPACITY

3

DAYS A
WEEK

9

TECHNICAL
UNITS TAUGHT





TULSA MET BIKE SHOP



TULSA MET BIKE SHOP

OUT-OF-SCHOOL TIME

Spring, fall and summer breaks or weekend events

OUT-OF-SCHOOL TIME

BIKE CLUB CAMPS

Our 4-day camps are open to girls and boys ages 9 to 14 and take place at a client's site or our Lubell Park Trail/Remington facility. Riders develop their cycling skills in a fun, safe and supportive environment led by certified cycling instructors with years of experience. Attendees are provided a loaner bicycle to use and receive a FREE helmet and water bottle.

In 2023, 163 campers participated from:

- Gathering Place
- The Common Good
- Tulsa Parks
- The Zone Academy/T.O.U.C.H. Tulsa
- Juvengaf
- River West Community





THE ZONE ACADEMY/T.O.U.C.H. TULSA BIKE CLUB SKILLS CAMP



MOOSER CREEK GREENWAY



TULSA PARKS BIKE CLUB SKILLS CAMP

OUT-OF-SCHOOL TIME

NICA RACE TEAM

Bike Club NICA (National Interscholastic Cycling Association) Team is composite team of current and former Bike Club students that compete in Arkansas NICA League events. NICA develops mountain biking programs for student-athletes grades 6-12 across the country.

arkansasmtb.org

Team Results for 2023:

34

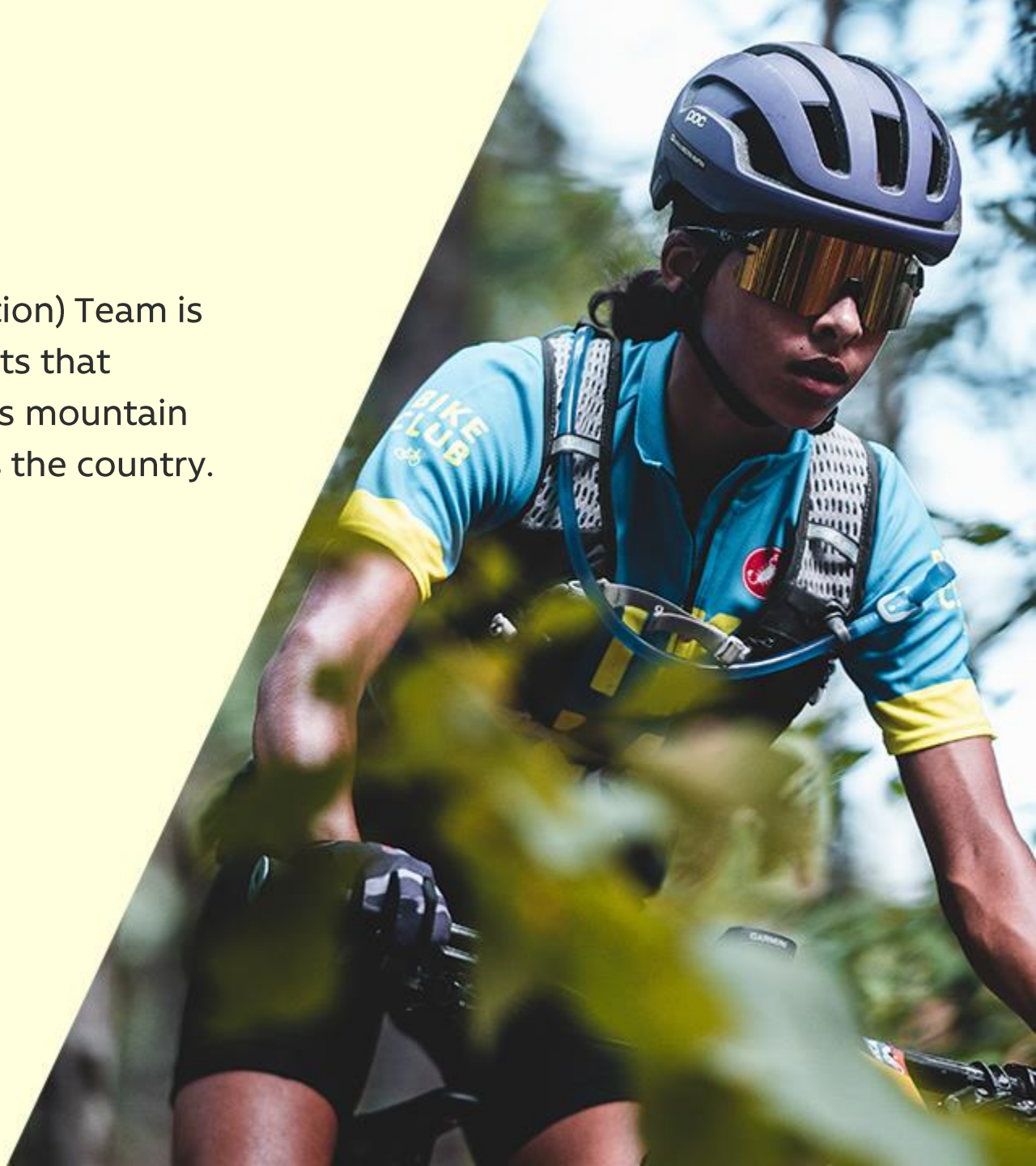
STUDENT
ATHLETES RACING
IN 5 EVENTS

11

TOP 10
RESULTS BY
RACERS

6

FINISHED 6TH
OUT OF 38
TEAMS!





SILOAM SPRINGS TIME TRIAL

BIKE GIVE-A-WAYS

What started this whole experiment 😊

BIKE GIVE-A-WAYS

106.1 BIKES FOR KIDS

What began as the primary impetus behind the development of our non-project organization, HSBC continues to impact Tulsa families each holiday season by partnering with organizations to deliver bicycles to families in need.

2023 Recipients: Family & Children's Services, Toys For Tots, Bike Club, Salvation Army and Owasso Community Resources.

17K

**BICYCLES HAVE BEEN
DISTRIBUTED SINCE 2008**





MARK TWAIN ELEMENTARY BIKE GIVE-A-WAY



106.1 BIKES FOR KIDS - HOLIDAY BIKE DRIVE

MOUNTAIN BIKE TRAILS

Focused on beginner to intermediate adaptive trail development

TRAIL DEVELOPMENT

LUBELL PARK TRAILS

We successfully fundraised and contracted a professional trail development company to enhance and extend our existing Lubell Park Trail. Lubell is Oklahoma's first purpose-built adaptive mountain bike (aMTB) friendly trail, appropriate for a wide variety of off-road handcycles. These trails are also perfectly suited for hikers and trail running enthusiasts.

[Travel Oklahoma – Lubell Park Trails](#)

Trail Usage 10/11/21-1/4/22

6K

LAPS DIGITALLY
COUNTED

15K

EST. MILES
BY VISITORS

174

EST. DAILY
MILEAGE AVG!





LUBELL PARK TRAILS ARE OKLAHOMA'S FIRST PURPOSE BUILT ADAPTIVE TRAILS



500 VOLUNTEER HOURS



TAUW DAY OF CARING – WILLIAMS TEAM TRAIL WORKDAYS



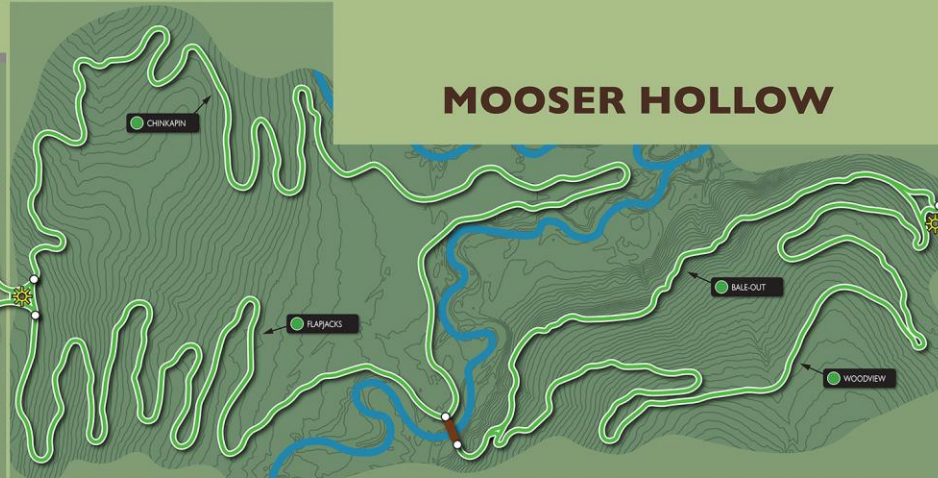
BALES PARK TRAILS RIBBON CUTTING OCTOBER 2022

MOOSER CREEK GREENWAY

LUBELL PARK



MOOSER HOLLOW



BALES PARK



Trail Descriptions / Descripciones Del Camino

LUBELL PARK - 2.5 MILES

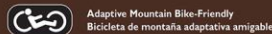
MARY'S LOOP	2.2 MILES / MILLAS
HOKE HILL (BICYCLES ONLY)	0.3 MILES / MILLAS

MOOSER HOLLOW - 2.8 MILES

CHINKAPIN	0.9 MILES / MILLAS
FLAPJACKS	0.9 MILES / MILLAS
BALE-OUT	0.3 MILES / MILLAS
WOODVIEW	0.7 MILES / MILLAS

BALES PARK - 3.2 MILES

LOOKOUT RIDGE	0.4 MILES / MILLAS
LITTLE ROCK	0.6 MILES / MILLAS
BOOTLEGGER (BICYCLES ONLY)	0.3 MILES / MILLAS
BLACKJACK	1.9 MILES / MILLAS



Legend / La Leyenda

PARKING / ESTACIONANDO	EASY / FACIL
KIOSK / EL KIOSCO	MODERATE / REGULAR
TRAILHEAD / CABEZA DEL CAMINO	DIFFICULT / DIFICIL
INTERSECTION / LA INTERSECCION	

Trail Etiquette / Etiqueta Del Camino

Respect - Respect all users and the environments around you, Pick up your trash and pet waste.
 Don't use wet trails - if you are leaving prints the trail is too wet to use.
 Stay on the trail - Do not go off trail, create new trails, or cut switchbacks.
 Don't block trail - Move to the side of the trail when taking a break.

Respeto - Respete a todas las personas y al entorno que le rodea, recoja la basura y los desechos de sus mascotas.
 No use los caminos mojados - si sus huellas se marcan en el camino, está demasiado mojado para transitar por él.

Permanezca en el camino - No se salga del camino ni cree caminos nuevos; tampoco corte las curvas.
 No obstruya el camino - Muévase a un lado del camino cuando se tome un descanso.



TRAIL MAP / MAPA DE RUTA



DONOR AND PARTNER ORGANIZATIONS



ENJOY TRAILS AT YOUR OWN RISK
 DISFRUTA DEL RECORRIDO BAJO TU PROPIO RIESGO



FIRST OUTDOOR CLASSROOM TRAIL AT WALT WHITMAN ELEMENTARY

WALT WHITMAN TRAILS



TULSA
PUBLIC SCHOOLS

Trail Descriptions / Descripciones Del Camino

● LEARNING LOOP (GRAVEL PATH)	0.4 MILES / MILLAS
● STINGER	0.5 MILES / MILLAS



Adaptive Mountain Bike-Friendly
Bicicleta de montaña adaptativa amigable

Legend / La Leyenda

PARKING / ESTACIONANDO	EASY / FACIL
KIOSK / EL KIOSCO	MODERATE / REGULAR
TRAILHEAD / CABEZA DEL CAMINO	DIFFICULT / DIFICIL
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No obstruya el camino - Muévase a un lado del camino cuando se tome un descanso.



WALT WHITMAN TRAILS PARTNERS



The background is a solid yellow color with a repeating pattern of various bicycle-related logos and text. The logos include a bicycle wheel, a bicycle silhouette, and the words "BIKE CLUB" and "NEW VICTOR CLUB". The text is in a bold, sans-serif font.

LEADERSHIP

HSBC BOARD



Gary Percefull
President
NeWSolutions



Justin Langston
Treasurer
Two Men and a Truck GM



Susan McCalman
Vice-President
*Retired F&CS
Development Director*



Gabrielle Platt
Member
Para Athlete, CAF Nat'l. Team



Lucy Dolman
Secretary
*Retired Tulsa Parks
Director*

HSBC STAFF



Jason Whorton
Executive Director



Mike Wozniak
Program Manager



Adam Vanderburg
Program Manager



Lance Miller
Program Manager



Jonah Panther
Program Manager



Kara Hader
Volunteer Coordinator

STAFF TRAINING

- ✓ The League of American Bicyclists (LAB), Smart Cycling class
- ✓ LAB, League Cycling Instructor (LCI)
- ✓ Bike Instructor Certification Program (BICP), Ride Leader Certification
- ✓ BICP Adaptive Level 1 Fundamental Skills Instructor
- ✓ Strider Bicycles, Early Learning Youth Instructor, and Inclusive Learning
- ✓ National Interscholastic Cycling Association (NICA), Level 1 and Level 2 Coach
- ✓ Bicycle Assembly & Maintenance Certification
- ✓ National Council for Mental Wellbeing, Youth Mental Health First Aid
- ✓ Karyn Purvis Institute of Child Development, TBRI & Trauma-Informed Classrooms Training
- ✓ Creating Resilience by Cheryl Step
- ✓ Weikart Youth Work Methods
- ✓ Weikart SEL Methods
- ✓ Weikart Management Methods
- ✓ Y-USA, Fiscal Management
- ✓ Y-USA, Conflict Resolution
- ✓ Y-USA, Leading Others
- ✓ American Red Cross, Adult and Pediatric First Aid/CPR/AED
- ✓ Centers for Disease Control and Prevention (CDC), Heads Up: Concussions in Youth Sports
- ✓ Sexual Abuse Awareness Training
- ✓ Oklahoma Center for Non-Profits (OKCNP), Non-Profit Management Certification
- ✓ OKCNP, Standards for Excellence
- ✓ OKCNP, The Partnership
- ✓ Pacific Crest Trail Association (PCTA), Trail Maintenance Course
- ✓ Occupational Safety and Health Administration (OSHA), Chainsaw Safety Training Certification

AN ENGAGED COMMUNITY

Hundreds, from volunteers to strategic collaborators to funders, make our work possible

100 Black Men of Tulsa

106.1 The Twister Bikes for Kids

918 Trails

Academy Sports and Outdoors

Anne & Henry Zarrow Foundation

Arkansas Interscholastic Cycling League

Bicycle Pedestrian Advisory Committee

Bike Oklahoma

Black Wall Street Riders

Chapman Foundations

Charles and Lynn Schusterman Family Philanthropies

Castelli Cycling

City of Tulsa

Coretz Family Foundation

Ed Darby Foundation

Family & Children's Services

Gathering Place

George Kaiser Family Foundation

Helmerich Trust

Humble Sons' Network of Volunteers

Lafon Construction, LLC

M&M Lumber

Metropolitan Environmental Trust

Morningcrest Healthcare Foundation

NeWSolutions

North Tulsa Community Coalition

Oklahoma Highway Safety Office

Owasso Community Resources

Partners in Education

Phat Tire Bike Shop

QuikTrip

Ralph and France McGill Foundation

This Machine Bike Share

Tom's Bicycles

Resolute PR

Richardson Richardson Boudreaux

Rogue Trails

Safe Kids Tulsa Area

Salvation Army

Sanford & Irene Burnstein Family Foundation

Specialized Foundation

T.O.U.C.H. Tulsa

Team Soundpony

The Center for Individuals with Physical Challenges

The Sharna & Irvin Frank Foundation

Toys For Tots

Travel Oklahoma

Tulsa Area Safe Kids

Tulsa Bicycle Club

Tulsa Changemakers

Tulsa City-County Library

Tulsa Development Authority

Tulsa Dream Center

Tulsa Health Department

Tulsa Police Department/TPAL

Tulsa River Parks

Two Men and A Truck

USA BMX

William S Smith Charitable Trust

Williams Companies

YMCA

THANK YOU

