

How to Host a Candidate Forum

Speakers:

Mike Sule • Asheville on Bikes

October 10, 2023



Asheville on Bikes

RIDE YOUR CITY

How to Host a Candidate Forum

- Consider community readiness & identify the purpose
- Establish the format
- Plan and host event
- Reflect, Adjust, Iterate, & Repeat

Consider Community Readiness & Identify the Purpose

- Readiness:
 - You know your community, build from there.
- Purpose
 - Prioritize TRUST over POLICY
 - Open lines of communication
 - Establish credibility

The Invite & Communication w/ Candidates

1. The invitation
2. RSVP
3. Follow Up



Get There AVL

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WEDNESDAY
MAY 4th
6pm - 8:00pm





Get There AVL

SPONSORED BY **Wedge at Foundation** SHARPEVILLE, NC

WEDNESDAY
MAY 4th
6pm - 8:00pm

London Road Clean-Up!

Join us to clean up London Road on Wednesday, May 4th

GreenWake

WEDNESDAY MAY 4th 6pm - 8:00pm





Get There AVL

A STAFFED BY **Wedge at Foundation** #WEDGETHATFOUNDATION

WEDNESDAY
MAY 4th
6pm - 8:00pm





VOT
ESTH
MANHEIM

Get There AVL

A SPONSOR OF **Wedge at Foundation** #WTFULL, NC

WEDNESDAY
MAY 4th
6pm - 8:00pm





TE! ANDREW
FLETCHER
With You For Asheville
CITY COUNCIL
Independent. Progressive.

RONNEY

Get There AVL

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WEDNESDAY
MAY 4th
6pm - 8:00pm

Establish the Format

- *III Acts
 - Act 1: Candidates Stump (3min / candidate)
 - Act 2: Quick Conversations w/ Candidates (15-20min)
 - Act 3: Candidates Report & Close (3min)
- Question & Answer
 - Provide candidates resources
 - Ask open ended questions
 - Embrace humor

*You know your community. Just because it works in AVL, NC doesn't mean it's universal.



Get There AVL

A SHARED BY **Wedge at Foundation** WOODBRIDGE, VA

WEDNESDAY
MAY 4th
6pm - 8:00pm

Icons for a person walking, a person on a bicycle, and a person on a kick scooter.

Map showing the event location near Woodbridge Park and Walmart.



Public Transit

What do you see as the greatest strengths of the Asheville bus system?



NINA TOVISH
Asheville City Council
TOVISHAVEA.VI.COM



Our Streets Are Deadly







Get There AVL

A SPONSOR BY **Wedge at Foundation** #WEDGETHAT

WEDNESDAY
MAY 4th
6pm - 8:00pm