



Tips for promoting your Bicycle Friendly Community Public Survey Link

Thank you for helping the [Bicycle Friendly Community](#) review team better understand your community by gaining valuable public input from residents, local bicyclists, and bike advocates. Below are some tips and ideas for how to distribute your survey locally to reach the most people and have the greatest impact. The League of American Bicyclists will also distribute the survey to our network of local bike advocates and League members in your area.

- Post [a brief article](#) about the survey link and pursuing the BFC status on your city or town's official website.
- Send a press release to local media outlets.
- Post the survey link to your city or town's official social media sites, including Instagram, Facebook, Twitter, etc.
 - *Examples from previous years are included on pages below!*
- Ask other groups to share the link on their social media pages as well. Provide them with sample language in addition to the link. Potential partners include:
 - Local transit agency, bike/walk advocacy groups, chamber of commerce, Friends of Trails groups, downtown business districts, local bike shops, and [local Bicycle Friendly Businesses](#).
- Post to neighborhood listservs, online forums, or services like [Nextdoor](#).
- Announce at upcoming BPAC and City Council meetings, and be sure the survey link is included on the official meeting minutes published afterwards.
- [Download the Bicycle Friendly America logo here](#) if you'd like to use it in your promotions. For approved uses of the logo, please [see our Branding Guidelines](#).

Questions or Feedback? Email bfa@bikeleague.org



Suggested language for promoting your Bicycle Friendly Community Survey Link

The City of XYZ recently applied for [Bicycle Friendly Community](#) status from the [League of American Bicyclists](#)! As part of their review process, the League wants your input on bicycling in XYZ. If you've ever biked here, please take a minute to complete this survey and share your input: <<LINK>>

FEEDBACK WANTED! The City of XYZ recently applied for [Bicycle Friendly Community](#) status from the [League of American Bicyclists](#)! The League is seeking your input to gain a better understanding of local bicyclists' experiences in XYZ. Please take a minute to complete this brief survey: <<LINK>>

Help the [League of American Bicyclists](#) gain a better understanding of local bicyclists' experiences and perceptions of bicycling in XYZ. Take this survey today! <<LINK>>

Tip: [Download the Bicycle Friendly America logo here](#) if you'd like to use it in your promotions. For approved uses of the logo, please [see our Branding Guidelines](#).

See the following pages for screenshots and links to examples of other communities' promotions.



Bicycle Friendly Community Survey

Posted on March 2, 2018

In February 2018, the City of Sonoma submitted an application to renew the Bicycle Friendly Community (BFC) status awarded by the League of American Bicyclists! The Spring 2018 BFC review process is now officially underway. To help the League of American Bicyclists gain a better understanding of local bicyclists' experiences and perceptions of bicycling in the City of Sonoma, the City would appreciate your help in providing feedback. Please consider submitting information at the following link.

Public Survey Link: https://www.surveymonkey.com/r/BFC_app_Spring2018



2017 Family Bicycle Workshop



For more information on bicycling in Sonoma including a bicycling map, Plaza Bike Parking Map, and bike tours and rentals visit our [bicycling in Sonoma](#) page



Post a brief article to your community's website, and distribute a press release to local media.

Tip: [Download the Bicycle Friendly America logo here](#) if you'd like to use it in your promotions. For approved uses of the logo, please [see our Branding Guidelines](#).

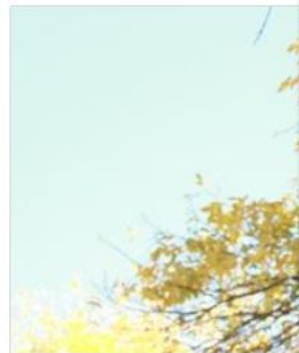
Link:

<https://www.sonomacity.org/bicycle-friendly-community-survey/>

City of Iowa City is on Nextdoor, the private social network for neighborhoods.

[Sign up for Nextdoor](#)

[Iowa](#) / [Iowa City](#) / [Iowa City Public Agencies](#) / [City of Iowa City](#)



City of Iowa City

Nestled in the heart of the Midwest is a city of culture, education, variety and fun. <https://www.icgov.org/social-media->

[icgov.org](#)

[More info...](#)

Activity



Bicycle Friendly Community Survey

Planner - Neighborhood and Development Services Sarah Walz from City of Iowa City · 28 Aug

On August 17, Iowa City submitted its application to the League of American Bicyclists (LAB) to renew our bike friendly community status with a goal of achieving a gold designation. The review of our application is now underway.

In order to gain a better understanding of local bicyclists' experiences in our community, the League would greatly appreciate your input on a survey about bicycling in Iowa City.

Survey Link: https://www.surveymonkey.com/r/BFC_FA17_...

Whether you bike every day or only occasionally, we encourage you to the survey and please share it with your friends and neighbors as well. The survey takes less than 5 minutes to complete and will remain open through September 30.

28 Aug · Subscribers of City of Iowa City in General

THANK

4

REPLY

Activity



Bicycle Friendly Community Survey

Planner - Neighborhood and Development Services Sarah Walz from City of Iowa City · 28 Aug

Link:

<https://nextdoor.com/agency-post/ia/iowa-city/city-of-iowa-city/bicycle-friendly-community-survey-61907634/>



City of Gulf Shores - Municipal Government

February 28 · 🌐

👍 Like Page ...

FEEDBACK REQUESTED:

In February the City of #GulfShores applied for a Bicycle Friendly Community Status from the League of American Bicyclists.

The League is seeking input from local residents and bike advocates in order to gain a better understanding of local bicyclists' experiences in Gulf Shores. Please take a few moments to complete the brief survey.



SURVEYMONKEY.COM

Spring 2018 Bicycle Friendly Community Survey

Web survey powered by SurveyMonkey.com.
Create your own online survey now with SurveyMonkey's expert certified FREE...

👍 7

5 Shares



City of Solana Beach

March 5 · 🌐

👍 Like Page ...

Bicycle Friendly Community Public Survey.

The City has submitted an application to become a designated Bicycle Friendly Community (BFC). One component of the review process is for the review committee to gain an understanding of local bicyclists' experiences in the community. This will be accomplished by a community survey. The survey should take approximately 10-15 minutes to complete, and each question is optional. Aggregate survey responses will be shared anonymously with the City as part of the BFC Feedback Report.

Below is a link to a public survey that will help collect public/local input. The City is requesting that everyone interested complete the survey. The survey will remain open through Sunday, April 8th. Award results will be announced in May 2018, during National Bike Month.

https://www.surveymonkey.com/r/BFC_app_Spring2018



BICYCLE
FRIENDLY
AMERICA

SURVEYMONKEY.COM

Spring 2018 Bicycle Friendly Community Survey

Web survey powered by SurveyMonkey.com. Create your own online

👍 6

2 Comments 7 Shares



City of Sonoma ✓

March 3 · 🌐

👍 Like Page



Help the League of American Bicyclists gain a better understanding of local bicyclists' experiences and perceptions of bicycling in the City of Sonoma -- Take the Survey Today!

https://www.surveymonkey.com/r/BFC_app_Spring2018



SONOMACITY.ORG

Bicycle Friendly Community Survey - City of Sonoma

In February 2018, the City of Sonoma submitted an application to renew

👍 4

1 Comment



SCTA - Sonoma County Transportation Authority ✓

March 15 · 🌐

👍 Like Page



Is the City of Sonoma a bicycle-friendly community?
Take this survey for the Bicycle Friendly Community (BFC) award from the League of American Bicyclists.



BICYCLE
FRIENDLY
AMERICA

SURVEYMONKEY.COM

Spring 2018 Bicycle Friendly Community Survey

Web survey powered by SurveyMonkey.com. Create your own online

👍 2



Pittsfield Charter Township

March 26 · 🌐

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Pittsfield Township, in partnership with the University of Michigan and the League of American Bicyclists, is providing an opportunity for its residents to provide their input on how to improve stormwater management and expand bike lanes, respectively, in our community.

The partnership with students from the University of Michigan's Urban and Regional Planning Program is to understand community preferences on improving stormwater management in our community.

The partnership with The League of American Bicyclists is through their Bicycle Friendly America program which is a tool for communities to get feedback and make bicycling a viable transportation and recreation option within our community.

Each of the two surveys are open from March 26 - April 8 and responses will remain anonymous.

The links to complete these surveys can be found on the Township's website at:

www.pittsfield-mi.gov/stormwatersurvey

www.pittsfield-mi.gov/bicyclesurvey

If you have any questions or require additional information please call (734) 822-3135.

SURVEY



4

3 Shares



League of Michigan Bicyclists

March 29 · 🌐

Like Page

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Pittsfield, Michigan recently applied to be recognized as a Bicycle Friendly Community (BFC) by the League of American Bicyclists! To help in their application, they are inviting bicyclists in the community to share their feedback! If you would like to help, please complete the following survey by April 9th to provide your input, both to inform the League's BFC award decision, as well as to provide feedback to the applicant community about how they can improve conditions for bicyclists: https://www.surveymonkey.com/r/BFC_ao_Spring2018



SURVEYMONKEY.COM

Spring 2018 Bicycle Friendly Community Survey

Web survey powered by SurveyMonkey.com. Create your own online



8

1 Comment



Friends of the Amelia Island Trail

March 26 · 🌐

👍 Like Page

...

Dear Fellow Amelia Island Cyclists and Friends,
Many of you already know that our local Amelia Island Community was previously recognized as a "Bronze" level recipient of the League of American Bicyclists' Bicycle Friendly Community recognition program. Our combined Amelia Island Community (Nassau County and City of Fernandina Beach) recently submitted an application for recognition as a "Bicycle Friendly Community" at the "Silver" or "Gold" level. In addition to considering the application itself, the League of American Bicyclists also solicits direct input from members of the community. Below is a League email with link requesting YOUR input. As a member or supporter of our local cycling community, I hope you will respond and help Amelia Island receive appropriate recognition.

Thanks,
Mike Pikula

Please complete the following survey by April 9th, both to inform the League's BFC award decision, as well as to provide feedback to the applicant community about how they can improve conditions for bicyclists:

https://www.surveymonkey.com/r/BFC_ao_Spring2018



SURVEYMONKEY.COM

Spring 2018 Bicycle Friendly Community Survey

Web survey powered by SurveyMonkey.com. Create your own online

👍 5

4 Shares



Bike Provincetown

February 28 · 🌐

👍 Like Page

...

Bicycle Friendly Community survey - take the short survey online at
<http://bit.ly/bfcptown>

Bike Survey!

Do you think
Provincetown
is bike-friendly?

Take this short survey
from the League of
American Bicyclists &
help make biking better

<http://bit.ly/bfcptown>



BICYCLE FRIENDLY
COMMUNITY



BikeProvincetown.org

Bike Provincetown

Community

Learn More

👍 4

6 Comments 16 Shares



**BICYCLE FRIENDLY
COMMUNITY**

Thank You!

We welcome your new examples!

Please email bfa@bikeleague.org with links or screenshots of your survey promotions to help us build this resource for future BFC applicants.