



Jimmy Hallyburton



Jimmy Hallyburton was born and raised on a dairy farm in Boise Idaho. “Be home by dinner,” and “be kind to others,” are the only rules he remembers growing up with. After fighting wildfires on a Forest Service Hotshot crew and attending Boise State University, he created a nonprofit called the Boise Bicycle Project (BBP) in 2007. As BBP's 16-year Executive Director, he has helped fix and distribute over 20,000 bicycles to families in need, and has made the organization nationally known for its programs that serve incoming refugees, incarcerated individuals, and families experiencing homelessness. In 2018, he created Boise Goathead Fest, a community building event that has grown into one of America's largest bicycle festivals. Jimmy was elected to Boise City Council in 2019. In 2021, he led a Bicycle Pathways Master Planning process that set in motion 112 miles of off-street walking and biking pathways across Boise's neighborhoods. In 2022, Jimmy led efforts to adopt Boise's first Vision Zero plan and assisted in bringing passenger rail back to Boise and surrounding communities. Jimmy believes that beautiful change happens when people slow down, share space, and tenaciously come together to get their hands dirty.



Kecia McCullough



Kecia, is a native of UpState NY; Rochester, where she founded and has led the Black Girls Do Bike (BGDB), Rochester chapter as Shero for the last seven years. BGDB is a national organization run by women Sheros who are dedicated to creating comfortable and safe spaces for all women and girls to enjoy the mental and physical benefits of cycling, and who want to make a positive impact in their communities.

Kecia, has organized and led multiple bike rides in and around the Rochester area since her return to cycling at the ripe age of 50! Kecia is committed to encouraging and promoting collaborative cycling as she often joins with and supports other bicycling activities in her area and across the region.

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Kecia McCullough

Kecia currently serves as the league's Equity, Diversity, and Inclusion chairperson. Befitting, as she is vigorously passionate about ensuring that all women and girls are well represented in the fabric of cycling regardless of age, ability, ethnicity, size, and/or race.

Kecia, also looks forward to continuing to serve as the Board's secretary, while enthusiastically encouraging, supporting, and welcoming all women and girls to the joy of cycling, as an integral part of a movement that is changing the face of cycling.

Kecia is licensed by the State of NY as a Social Worker, and an Alcohol & Drug Counselor. Kecia is a mother of three, and grandmother to one granddaughter.





Torrance Strong



Hello all, I come to you again soliciting your support as a candidate for the position of Board Member of the League of American Bicyclists. This journey has consisted of personal and professional growth, all the while affording me the opportunity to sit amongst the leaders not only in the cycling industry but mobility and pedestrian safety as a whole.

During my time on the Board, my goal has been to keep the mission of League at the forefront of the ever-changing cycling movement via community engagement, various levels of government participation and social media presence.

I've had the pleasure of serving on the governance committee, the election committee and most important the finance committee. As the past treasurer, it was important to me that our committee worked closely with our Executive Director to blend our shared long-term financial goals while reducing overhead expenditures and increasing overall profits for the League. With the additional resources, we have been able to reintroduce past strategies, implement various educational tools and create new alliances with other industry leaders as they see our organization as the front runner when it comes to being a champion for safe cycling for everyone.

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Torrance Strong

I love that the League encompasses expertise from all walks of life and encourages us as Board Members to apply those experiences and lessons learned to help make our organization stronger.

I'm looking forward to having the opportunity to continue the trajectory and pace that we've reestablished as an organization.



Triny Willerton



Triny Willerton is the president and founder of It Could Be Me 501c3, a worldwide movement to change the relationship between motorists and other road users. Her organization comprises crash victims and advocates willing to share their survival stories to create a more compelling and vivid narrative to promote and generate change. Her passion and commitment power the growth of the organization.

She was born in Mexico City and lived there for much of her life. She is an American citizen and has also lived in Houston, Tx, Boulder, Co, and Paris, France. In 2016 she moved from Texas to Boulder, Colorado, with her husband and five children so they could enjoy the connectivity that Boulder has to offer.

[Read more »](#)

Triny Willerton

Unfortunately, in 2018, she was hit by a careless driver with an F150 truck while riding her bike. She spent six days at the hospital with over a dozen fractures, pneumothorax, and other injuries. This event changed her life completely. It drove her to do everything she could to make roads safe for all road users and to avoid what happened to her and her family to anyone else. In 2021 she merged forces with the Vision Zero Network, Families for Safe Streets, and Road to Zero. Their effort asked for congressional support for the Zero Traffic Deaths Resolution, where she requested and led over 40 Zoom calls with congress members across the country. She collaborated in efforts with People for Bikes, NHTSA, Families for Safe Streets, We Save Lives, Road to Zero, Vision Zero, Safe Kids World Wide, Safe Routes to School, Bicycle Colorado, Boulder Valley School District, and the City of Boulder.

She currently lives in Boulder, Colorado, with her husband and children. She was appointed last year by Boulder City Council as part of the Transportation Advisory Board, where she will serve until 2028.





ABOUT THE LEAGUE

For generations past and to come, THE LEAGUE represents bicyclists in the movement to create safer roads, stronger communities, and a Bicycle Friendly America. Through education, advocacy and promotion, we work to celebrate and preserve the freedom cycling brings to our members everywhere.

WE BELIEVE

- Bicycling brings people together.
- When more people ride bikes:
 - Life is better for everyone;
 - Communities are safer, stronger and better connected;
 - Our nation is healthier, economically stronger, environmentally cleaner and more energy independent.

OUR VISION

is a nation where everyone recognizes and enjoys the many benefits and opportunities of bicycling.

OUR MISSION

is to create a bicycle friendly America for Everyone, improving lives and strengthening communities through bicycling.

LEAGUE OF AMERICAN BICYCLISTS

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