



LAS CRUCES, NM

TOTAL POPULATION

101,759

POPULATION DENSITY

1339

TOTAL AREA (sq. miles)

76.6

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Las Cruces
High Speed Roads with Bike Facilities	35%	INSUFFICIENT DATA
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	28%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	10%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	YES (NO BUDGET)
Bike Program Staff to Population	1 PER 78K	1 PER 68K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.56 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.56 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.36 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.77 /10

KEY OUTCOMES

	Average Silver	Las Cruces
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	1.34%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	389.17
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



» Congratulations on adopting the 2018 Active Transportation Plan! This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities, such as the innovative "cool corridors" concept. Establish a dedicated annual budget for implementation of your Active Transportation Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.

» Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding

a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

» The data that Las Cruces reported on its road network was incomplete. This lack of complete data makes it difficult to judge the current state of bicycling infrastructure in Las Cruces. Ensure that data is available on your roadway network and your bicycle network so that your community can utilize GIS-based or other network analyses, can create high-quality bicycle network maps, and accurately assess the quality of your bicycle network.

» Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers.

KEY STEPS CONTINUED ON PAGE 2...



LAS CRUCES, NM

Spring 2021

KEY STEPS TO **SILVER** CONTINUED

- » Improve bicycle safety education for students of all ages by incorporating on-bicycle education and expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Las Cruces.
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress. Continue to develop a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Las Cruces. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card: https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » Building Blocks of a Bicycle Friendly Community: <https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <https://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

