



WAUWATOSA, WI

TOTAL POPULATION

48,118

POPULATION DENSITY

3503

TOTAL AREA (sq. miles)

13.25

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Bronze	Wauwatosa
High Speed Roads with Bike Facilities	20%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	25%	17%
Bicycle Education in Schools	AVERAGE	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	AVERAGE	NEEDS IMPROVEMENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS QUARTERLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	GOOD
Bike Plan is Current and is Being Implemented	YES	YES (NO BUDGET)
Bike Program Staff to Population	1 PER 154K	1 PER 32K

CATEGORY SCORES

ENGINEERING

Bicycle network and connectivity

3.63 /10

EDUCATION

Motorist awareness and bicycling skills

1.08 /10

ENCOURAGEMENT

Mainstreaming bicycling culture

2.05 /10

EVALUATION & PLANNING

Setting targets and having a plan

4.16 /10

KEY OUTCOMES

	Average Bronze	Wauwatosa
RIDERSHIP <i>Percentage of commuters who bike</i>	1.3%	0.86%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	1093	72.40
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	20	0



KEY STEPS TO BRONZE

- » Take advantage of Wauwatosa's high number of low-speed streets to build out a cohesive low-stress bike network that connects every neighborhood. Develop a network of bike boulevards/neighborhood greenways to encourage and optimize bicycle travel on low-stress corridors, starting with the 17 miles identified in your new greenway plan. Diverters, wayfinding, chicanes, and other treatments can be effective at reducing vehicle speeds and promoting the bicycle-oriented nature of a bike boulevard.
- » For higher speed/traffic roads, ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

- » Continue to increase the amount of high quality bicycle parking throughout the community, particularly at schools, libraries, and parks. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers. Without secure and convenient bike parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- » Bicycle safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all schools.

KEY STEPS CONTINUED ON PAGE 2...



WAUWATOSA, WI

Spring 2021

KEY STEPS TO **BRONZE** CONTINUED

- » Develop bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns and create an inclusive, welcoming environment.
- » Encourage multi-modal biking by adding bike racks to every bus and allowing residents to practice putting their bike on the bus during community events such as the Farmer's Market.
- » Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2014 Bicycle & Pedestrian Facilities Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Establish a dedicated annual budget for implementation of your Bicycle Master Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card: https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » Building Blocks of a Bicycle Friendly Community: <https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <https://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

