



# GREEN BAY, WI

TOTAL POPULATION

104,057

POPULATION DENSITY

2288

TOTAL AREA (sq. miles)

45

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Green Bay
High Speed Roads with Bike Facilities	35%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	7%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 208K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3.5 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.6 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3.9 /10
<b>ENFORCEMENT &amp; SAFETY</b> <i>Promoting safety and protecting bicyclists' rights</i>	2.4 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2.3 /10

## KEY OUTCOMES

	Average Silver	Green Bay
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.63%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	11,398
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	30.4



## KEY STEPS TO SILVER



- » Take advantage of Green Bay's high number of low-speed streets. Develop a network of bike boulevards/neighborhood greenways to encourage and optimize bicycle travel on low-stress corridors. Diverters, wayfinding, chicanes, and other treatments can be effective at reducing vehicle speeds and promoting the bicycle-oriented nature of a bike boulevard.
- » Consider investing in a re-launch of your bike share system that is open to the public and add adaptive bicycles. As you know, bike sharing is an inclusive, convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that all schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Get parents involved in your new Safe Routes to Schools program, and develop more family bike rides and a Safe Routes to Parks program.

- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.
- » Establish a dedicated annual budget for implementation of your Safe Walk & Bike Plan, and establish specific, measurable goals to add to the plan.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress. Develop a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Green Bay. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts can supplement automated data in order to collect demographic information and examine social equity goals.