



FAYETTEVILLE, AR

TOTAL POPULATION

86,751

POPULATION DENSITY

1606

TOTAL AREA (sq. miles)

54

OF LOCAL BICYCLE FRIENDLY BUSINESSES **15**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Fayetteville
High Speed Roads with Bike Facilities	35%	17%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	28%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	19%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 33K	1 PER 7K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	6.1 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.8 /10
ENFORCEMENT & SAFETY <i>Promoting safety and protecting bicyclists' rights</i>	4.0 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	6.2 /10

KEY OUTCOMES

	Average Gold	Fayetteville
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	1.20%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	211.27
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



- » In order to maximize the impact of Fayetteville's impressive trail investments, focus on building out complimentary on-street bike facilities designed for all ages and abilities. Prioritize closing first- and last-mile gaps by connecting more homes, schools, workplaces, the downtown core, and other destinations via appropriate on-street facilities throughout the community. Implement the Mobility Plan and updated Active Transportation Plan to continue to remove barriers for every-day riders, and develop a world-class on-street network.
- » Adopt a stronger Complete Streets policy, directing Fayetteville's transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation. A Complete Streets policy should prompt the community to implement lane and/or road diets when repaving or otherwise doing major maintenance on roadways.

- » Continue to expand bicycle safety education for every child and teen in Fayetteville, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training to drivers in Fayetteville.
- » Consider adopting a vulnerable road user law to provide important legal protections for bicyclists, pedestrians, and other vulnerable roadway users.
- » **More resources for building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources