



# ASHEVILLE, NC

TOTAL POPULATION

92,452

POPULATION DENSITY

2041

TOTAL AREA (sq. miles)

45

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

10

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Asheville
High Speed Roads with Bike Facilities	35%	1%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	5%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 71K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3.6 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.7 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.5 /10
<b>ENFORCEMENT &amp; SAFETY</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.9 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.4 /10

## KEY OUTCOMES

	Average Silver	Asheville
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.81%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	319
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	0



## KEY STEPS TO SILVER



- » Continue to implement the 2012 Complete Streets Policy and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » The data that Asheville reported on its roadway network includes a high percentage of streets with unknown speed limits. This incomplete data is most likely a barrier to introducing appropriate bike facilities on these roads and to identifying areas in need of traffic calming or other roadway treatments necessary to improve Asheville's bicycle network.
- » Continue to increase the amount of high-quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and transit stops.
- » Complete the bike share feasibility study that is currently on hold, and work to launch a public bike share system that is accessible to all.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding

neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

- » Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training and programming to more drivers in Asheville.
- » Adopt a Vision Zero policy/plan and regularly report analysis of traffic injuries and fatalities to the public.
- » Increase agency staff resources dedicated to making bicycling safe, comfortable, and accessible.
- » Establish a dedicated annual budget for the implementation of your 2016 Mobility Plan as well as for the ongoing development and maintenance of bike facilities.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection via surveys and counts necessary to monitor progress.