



HILTON HEAD ISLAND, SC

TOTAL POPULATION

40055

TOTAL AREA (sq. miles)

54

POPULATION DENSITY

742

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Hilton Head Island
High Speed Roads with Bike Facilities	36%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	19%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	14%	15%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 3K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	6/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3/10

KEY OUTCOMES

	Average Platinum	Hilton Head Island
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	1.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	1432
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	68



KEY STEPS TO PLATINUM



- » Improve on-street bicycle facilities and implement traffic calming measures, with a focus on connectivity to everyday destinations.
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Bicycle safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School

programming for all schools.

- » Continue to expand the bike cultural offerings and events that engage visitors and residents.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero plan and program.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.
- » Expand access to transit for bicyclists.
- » Increase motorist education with the Bicycle Friendly Driver training or handouts/signage for visitors.