



FRUITA, CO

TOTAL POPULATION

13500

POPULATION DENSITY

1800

TOTAL AREA (sq. miles)

7.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Fruita
High Speed Roads with Bike Facilities	35%	7%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	31%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	SOMEWHAT
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT (2009)
Bike Program Staff to Population	1 PER 78K	1 PER 13.5K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	6 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 / 10

KEY OUTCOMES

	Average Silver	Fruita
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.9%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	204
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as older students learn to drive and share the road. Only educating younger children may lead students to think that bicycles are not an option of lifelong transportation.
- » Work with local schools to create a Bike to School Day event. Bike to School Day often involves a "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to school. The school audits submitted point toward continuing to work with schools to promote bicycling.

- » Your application indicated that your community is currently working to coordinate your bicycle master plan and other comprehensive planning. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your bike plan should work with other plans to create a safe, comfortable, and connected bicycle network.
- » Continue to work with Grand Valley Transit to coordinate investments in transit and bike infrastructure, such as the 2017 bus stop improvement that led to a 50% increase in ridership at that stop. Increase the amount of bus stops with bike parking.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Develop a network of bike boulevards/neighborhood greenways to take advantage of these low-speed streets to encourage and optimize bicycle travel on low-stress corridors.