Adopt a Complete Streets policy and create implementation guidance. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

Continue to increase the amount of high quality, APBP-compliant bicycle parking throughout the community. Bike corrals, cohesively branded community bike racks, and high-capacity parking at central locations can be effective ways to increase bike parking.

Expand education opportunities for bicyclists and motorists. Encourage or sponsor a municipal employee, local law enforcement officer, or local bike advocate to become a League Cycling Instructor (LCI) to increase educational opportunities.

Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers. Develop a community-wide incentive program, trip reduction program, and/or Guaranteed Ride Home program. The League’s Bicycle Friendly Business program is a helpful resource for local businesses looking for additional ideas.

Work with law enforcement to ensure that enforcement activities are targeted at motorist infractions most likely to lead to crashes, injuries and fatalities among bicyclists. Traffic enforcement activities should be data-based and responsive to behaviors that have been observed to lead to crashes, injuries, and fatalities.