



OREM, UT

TOTAL POPULATION
97,499

POPULATION DENSITY
5,328

TOTAL AREA (sq. miles)
18.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Orem
High Speed Roads with Bike Facilities	37%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	16%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	12%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	SOME	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 100K	1 PER 975K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.5 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.9 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.7 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.1 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.4 /10

KEY OUTCOMES

	Average Silver	Orem
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.6%	1.49%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	523	428
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	5.8	3



KEY STEPS TO SILVER



- » Increase the amount of staff time spent on improving conditions for people who bike and walk by creating a full-time Bicycle Program Manager position.
- » Create an official Bicycle & Pedestrian Advisory Committee.
- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. Ensure that your community complies with the Complete Streets policy for all road projects and follows a bicycle facility selection criteria that increases separation and protection of bicyclists based of levels of motor vehicle speed and volume.
- » Establish community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near transit and urban activity centers. Conduct a bike parking audit to determine current conditions of bike parking and identify any gaps in service.

- » Bicycle-safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all schools.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- » Continue efforts to improve data-driven road safety operations and local Vision Zero activities. Work with neighboring jurisdictions to develop a coordinated and comprehensive Vision Zero program.