



NEWARK, DE

TOTAL POPULATION
33,398

POPULATION DENSITY
3,634

TOTAL AREA (sq. miles)
9.19

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Newark
High Speed Roads with Bike Facilities	37%	53%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	29%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	12%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 100K	1 PER 67K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.1 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.0 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.0 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.8 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.5 /10

KEY OUTCOMES

	Average Silver	Newark
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.6%	2.83%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	523	329
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	5.8	0



KEY STEPS TO SILVER



- » Continue to expand the bike network and increase network connectivity in Newark. In particular, focus on completing the Delaware Avenue protected bike lane, as well as other planned projects on Cleveland Avenue, Main Street, Casho Mill Road, and Elkton Road. Ensure that the city follows a bicycle facility selection criteria that increases separation and protection of bicyclists based of levels of motor vehicle speed and volume.
- » Consider launching a public bike share system for locals and visitors to make make bicycling more accessible to all.
- » Work with BikeNewark and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved, as older students learn to drive and share the road.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in Newark. Having several active instructors in the area will enable you to expand cycling education for youth and adults,

recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

- » Encourage the University of Delaware to apply to the Bicycle Friendly University program to help identify more ways the campus and administrators can support bicycling safety and promotion to students, staff, faculty, neighboring residents, and visitors.
- » Continue to partner with and support the good work being done by BikeNewark around bicycling education and encouragement in the city.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time, either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.