



# JACKSON, MN

TOTAL POPULATION  
**3,299**

POPULATION DENSITY  
**720**

TOTAL AREA (sq. miles)  
**4.7**

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Jackson
High Speed Roads with Bike Facilities	37%	7%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	39%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	12%	3%
Bike Month and Bike to Work Events	GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 100K	1 PER 33K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>2.9</b> /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>3.1</b> /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>4.0</b> /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>3.3</b> /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>2.2</b> /10

## KEY OUTCOMES

	Average Silver	Jackson
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	<b>2.6%</b>	<b>0.00%</b>
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	<b>523</b>	<b>INSUFFICIENT DATA</b>
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	<b>5.8</b>	<b>0</b>



## KEY STEPS TO SILVER



- » Develop or adopt a design manual that meets current NACTO standards, such as the FHWA's Small Town and Rural Multimodal Network Guide. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based of levels of motor vehicle speed and volume.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved as older students learn to drive and share the road.
- » Expand bicycle education opportunities for adults, including motorists. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Encourage a city staff person, law enforcement officer, or local bike advocate to become a League Cycling Instructor (LCI) to increase the number of local LCIs in your community. Having active LCIs in the area will enable you to expand cycling education for youth and adults, recruit

more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Jackson.
- » Your application indicated that your community is currently creating a bicycle master plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your bike plan should build upon existing policies and plans such as the city's Complete Streets policy, the regional Trail Master Plan, and the 2015 Jackson Active Living Plan to create a safe, comfortable, and connected bicycle network.