Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers.

Your reported bicycle network showed that there are many low-speed streets without bicycle facilities. Develop a network of bike boulevards/neighborhood greenways to take advantage of these low-speed streets to encourage and optimize bicycle travel on low-stress corridors.

Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to make bicycling more accessible to all.

Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to middle and high schools. These efforts are particularly important as students learn to drive and share the road.

Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.

Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.

Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Gulf Shores. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community’s road or bicycle network.

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GULF SHORES, AL

TOTAL POPULATION: 11,689
TOTAL AREA (sq. miles): 28

Category Scores:

**Engineering**
Bicycle network and connectivity: 2.4/10

**Education**
Motorist awareness and bicycling skills: 2.8/10

**Encouragement**
Mainstreaming bicycling culture: 3.2/10

**Enforcement**
Promoting safety and protecting bicyclists’ rights: 2.4/10

**Evaluation & Planning**
Setting targets and having a plan: 2.4/10

**Ridership**
Percentage of Commuters who bike: 2.6% vs. 0.33%

**Safety Measures**
Crashes per 10k bicycle commuters: 523 vs. 4,250

**Safety Measures**
Fatalities per 10k bicycle commuters: 5.8 vs. 375

**Key Outcomes**

<table>
<thead>
<tr>
<th>Average Silver</th>
<th>Gulf Shores</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEETS EVERY TWO MONTHS</td>
<td>MEETS AT LEAST MONTHLY</td>
</tr>
<tr>
<td>SOME</td>
<td>GOOD</td>
</tr>
<tr>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>1 PER 100K</td>
<td>1 PER 39K</td>
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</tbody>
</table>

**10 Building Blocks of a Bicycle Friendly Community**

- High Speed Roads with Bike Facilities: 37% vs. 23%
- Total Bicycle Network Mileage to Total Road Network Mileage: 45% vs. 26%
- Bicycle Education in Schools: GOOD vs. ACCEPTABLE
- Share of Transportation Budget Spent on Bicycling: 12% vs. 10%
- Bike Month and Bike to Work Events: GOOD vs. NEEDS IMPROVEMENT
- Active Bicycle Advocacy Group: YES vs. NO
- Active Bicycle Advisory Committee: MEETS EVERY TWO MONTHS vs. DOES NOT MEET AT LEAST MONTHLY
- Bicycle-Friendly Laws & Ordinances: SOME vs. GOOD
- Bike Plan is Current and is Being Implemented: YES vs. YES
- Bike Program Staff to Population: 1 PER 100K vs. 1 PER 39K

**Average Silver**

**Gulf Shores**

**Key Steps to Silver**

- Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers.
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