Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.

Continue to work on connecting the Monterey Bay Sanctuary Scenic Trail to your downtown. This connection will provide a high quality regional trail connection and make the Watsonville downtown more accessible to more bicyclists. Make sure that wayfinding and other improvements make it easy for bicyclists to access businesses in Watsonville from the trail.

Mandatory registration requirements and sidewalk riding restrictions can be barriers to some people choosing to use a bicycle. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary and accomplishing the purposes that led to their adoption. There are non-enforcement methods of addressing the reasons for these ordinances.

Increase the amount of staff time spent on improving conditions for people who bike and walk.

Provide education to law enforcement officers on traffic laws as they apply to bicyclists and motorists and bicycling skills. Ensure that law enforcement officers have basic training or experience with bicycling in your community.