



OCEANSIDE, CA

TOTAL POPULATION

175,948

TOTAL AREA (sq. miles)

42.0

POPULATION DENSITY

4189

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Oceanside
High Speed Roads with Bike Facilities	35%	66%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	34%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	13%	5%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MONTHLY OR MORE FREQUENTLY
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 36K	1 PER 176K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4/10

KEY OUTCOMES

	Average Gold	Oceanside
RIDERSHIP <i>Percentage of residents who bike (reported by Oceanside)</i>	5.2%	2%
SAFETY MEASURES CRASHES <i>Crashes per 10k residents who bike (reported by Oceanside)</i>	291	116
SAFETY MEASURES FATALITIES <i>Fatalities per 10k residents who bike (reported by Oceanside)</i>	2.6	1



KEY STEPS TO GOLD



- » Your application indicated that your community is currently updating a bicycle master plan. Your Bicycle Master Plan update should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities.
- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Work with local groups and interested parents to improve

- bicycle education in schools so that all children are able to ride a bicycle safely.
- » The planned Coastal Rail Trail is a significant project for your community, providing an important safe and comfortable north/south connection. Continue efforts to complete this trail and ensure that it is suitable for people of all ages and abilities.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users.
- » Past community crash studies found a high incidence of sidewalk riding, this likely indicates that people feel unsafe bicycling on the roadways of your community.